



## Public attitudes in Georgia

Results of a June 2016 survey carried out for  
NDI by CRRC Georgia

This research is funded by the Swedish International  
Development Cooperation Agency (Sida)

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David Sichinava – CRRC Georgia

# Why We Conduct Polls?

- Foster the development of more responsive policies and governance;
- Help stakeholders diagnose and address issues of public concern;

- ❑ leaders from across the political spectrum have reported that the polls are important to their work and encourage continued polling;
- ❑ Inclusive process: the polling instrument was developed in consultation with parties, government, and civil society leaders;

# Information about the poll

- Fieldwork dates: June 8 – July 6, 2016
- 4,113 completed interviews
- A nationally representative sample including oversampled areas of the Capital, Urban, Rural and minority settlements
- The average margin of error is +/- 2,1%

# Methodology

## Sample design

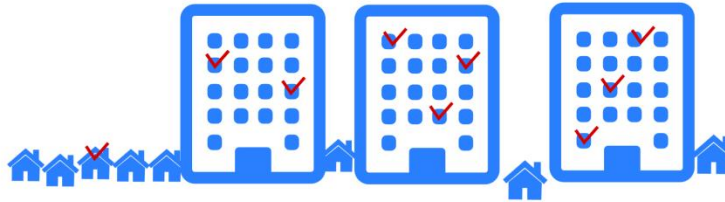
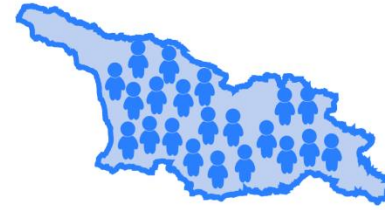
NDI and CRRC use a complex survey design:

- ✓ **Stratification** – dividing population in relatively homogenous sub-groups
  - ✓ **Clustering** – randomly selecting small geographic areas for each subgroup (stratum)
- 
- Households are selected via random route sampling
  - Respondents are selected using a Kish table
  - Randomly selected households and individuals are not substituted
  - All interviews were conducted face-to-face, in Georgian, Armenian and Azeri.

# How NDI Survey is Conducted

1

At the first stage, CRRG randomly selects voting precincts in Georgia. Interviewers are sent there with given starting point, directions for walking, step size, number of contacts.



2

Interviewer randomly selects households according to the given step size, e.g. every 3rd, 5th, 8th...

3

The respondent is selected randomly, with special method - so called Kish grid. Selected respondent cannot be replaced.

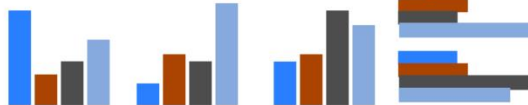
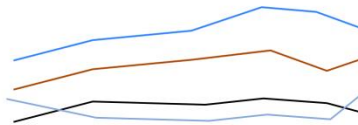


4

Interviewer conducts an interview with the selected household member. Interviewer uses tablet computer and a special software.

5

Interviewer submits the results via the internet to the special server.

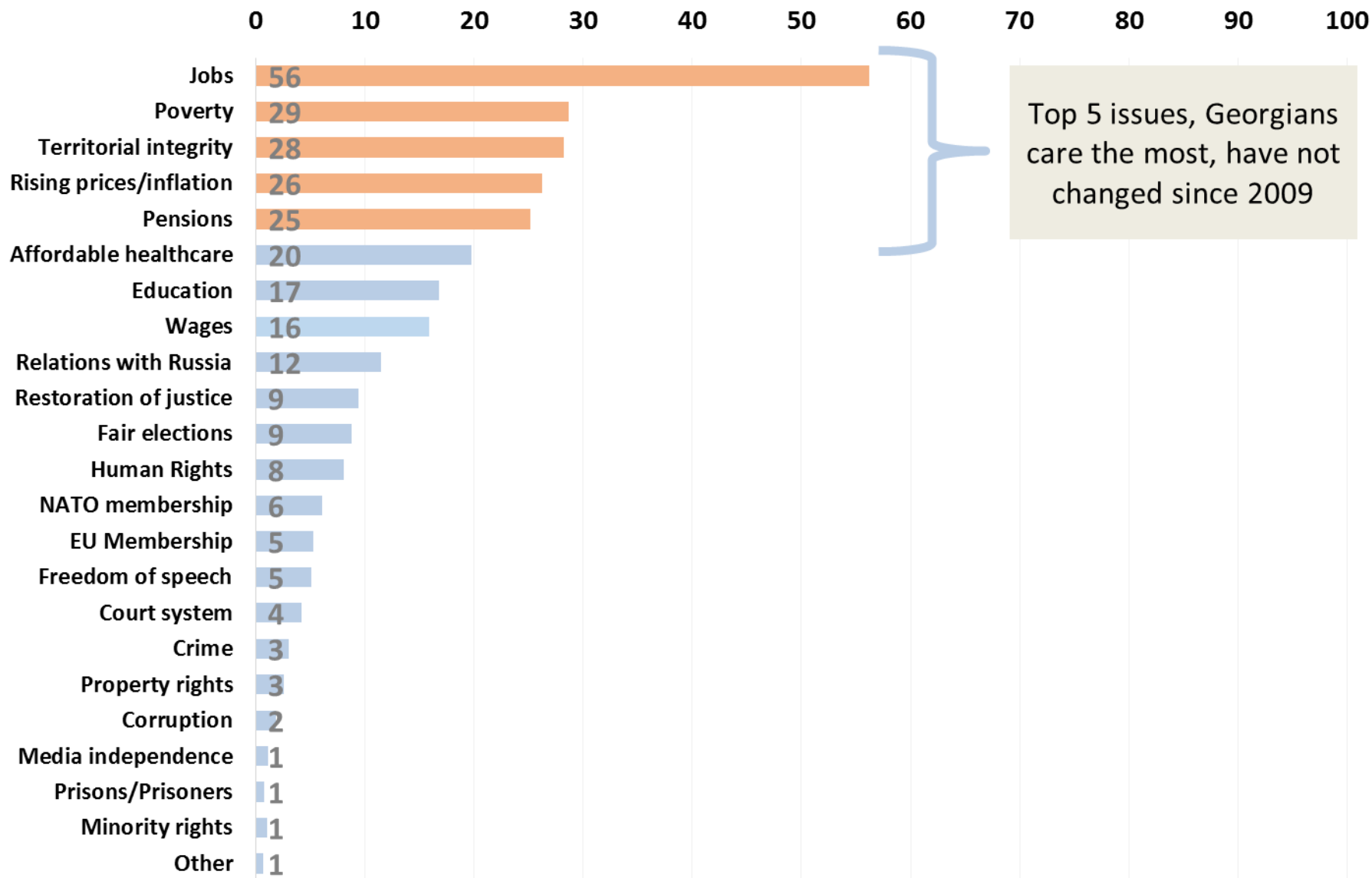


6

CRRG cleans and analyses collected data, which later is presented to the public.

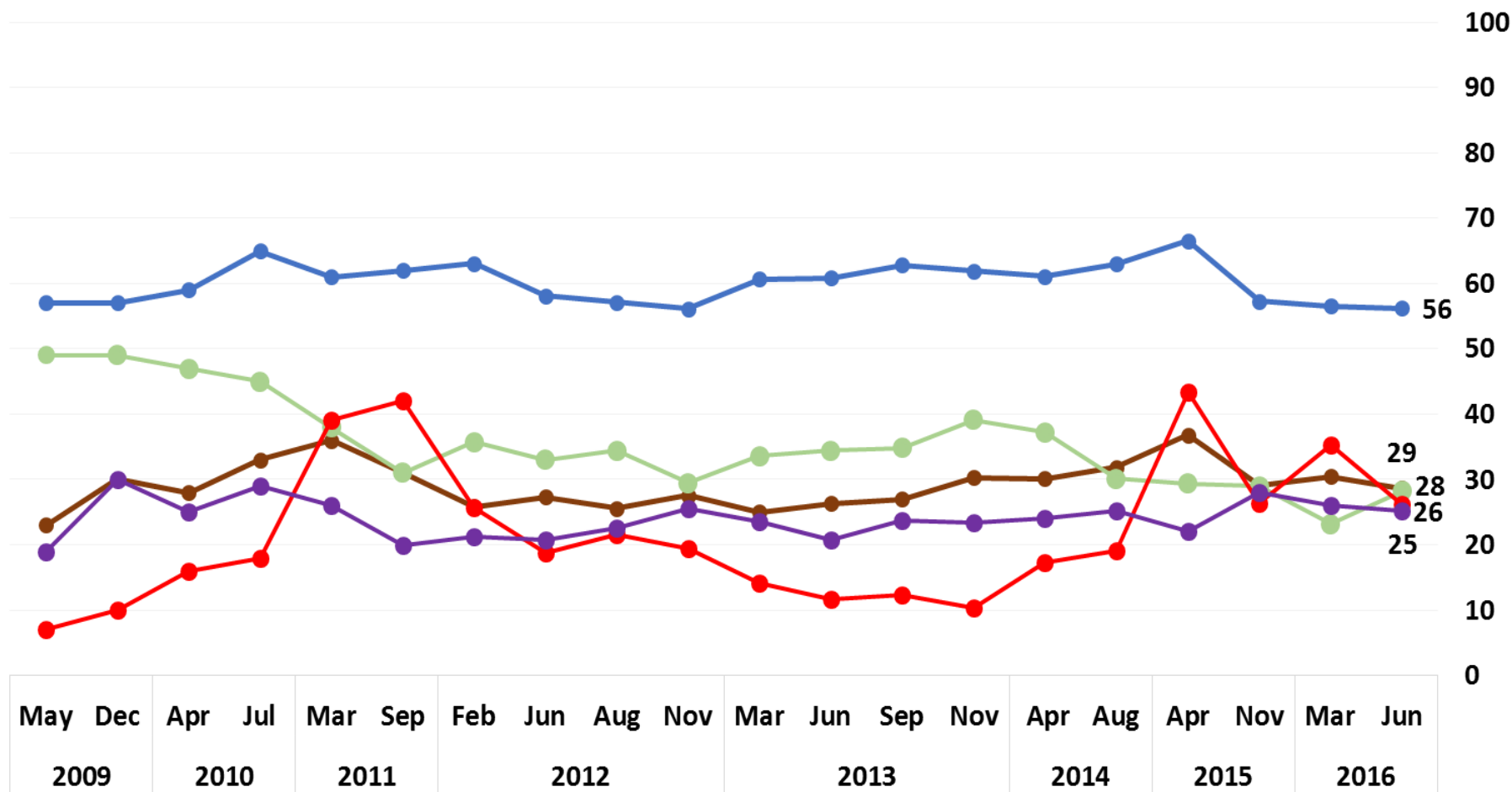
COUNTRY'S DIRECTION  
&  
NATIONAL ISSUES

## Most important national issues. Name up to three (q1)



## Most important national issue (q1) Part 1

Jobs Poverty Territorial integrity Rising prices/inflation Pensions

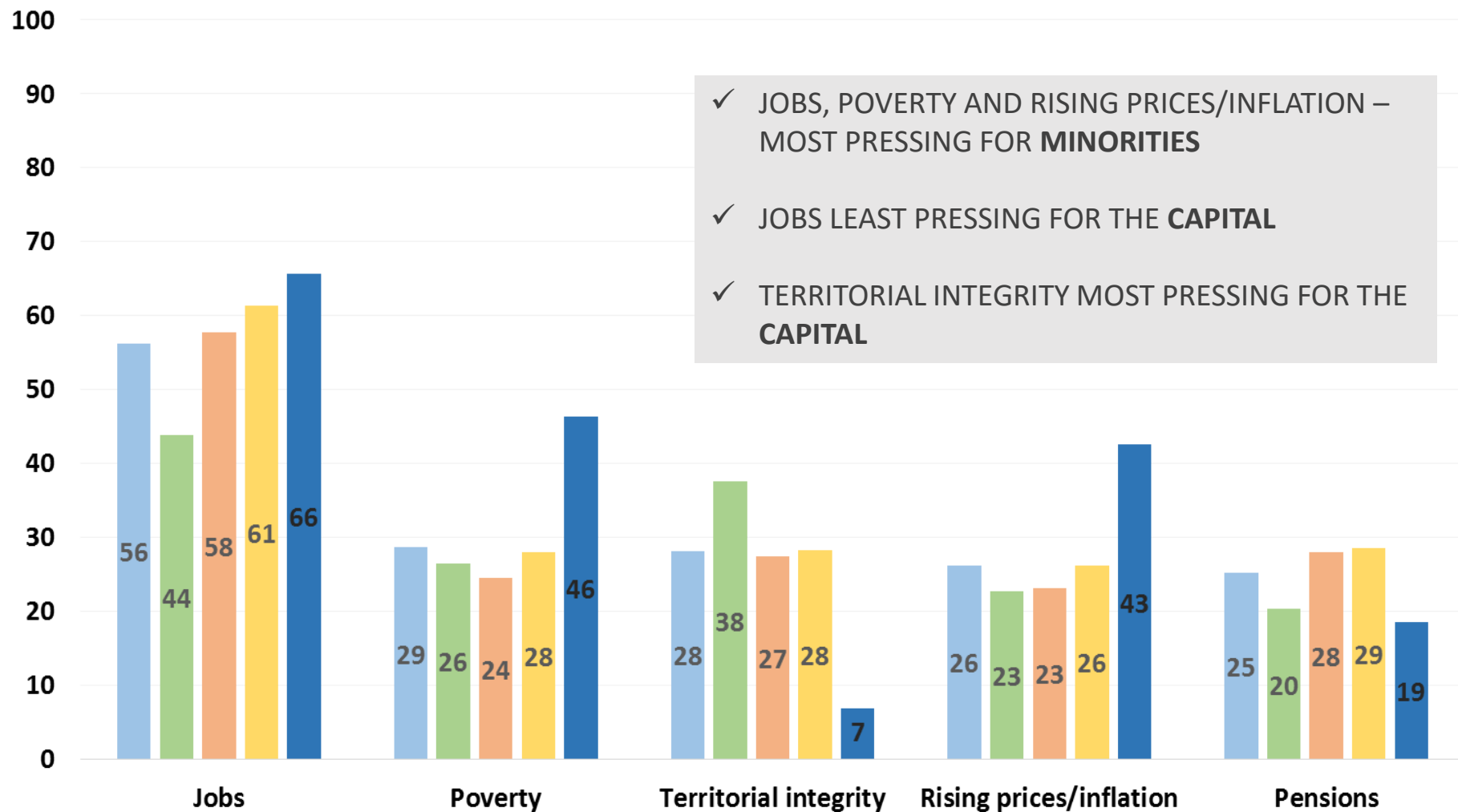


All waves are nationally representative of Georgian speakers. April 2015, March 2016 and June 2016 are also representative for minority regions.



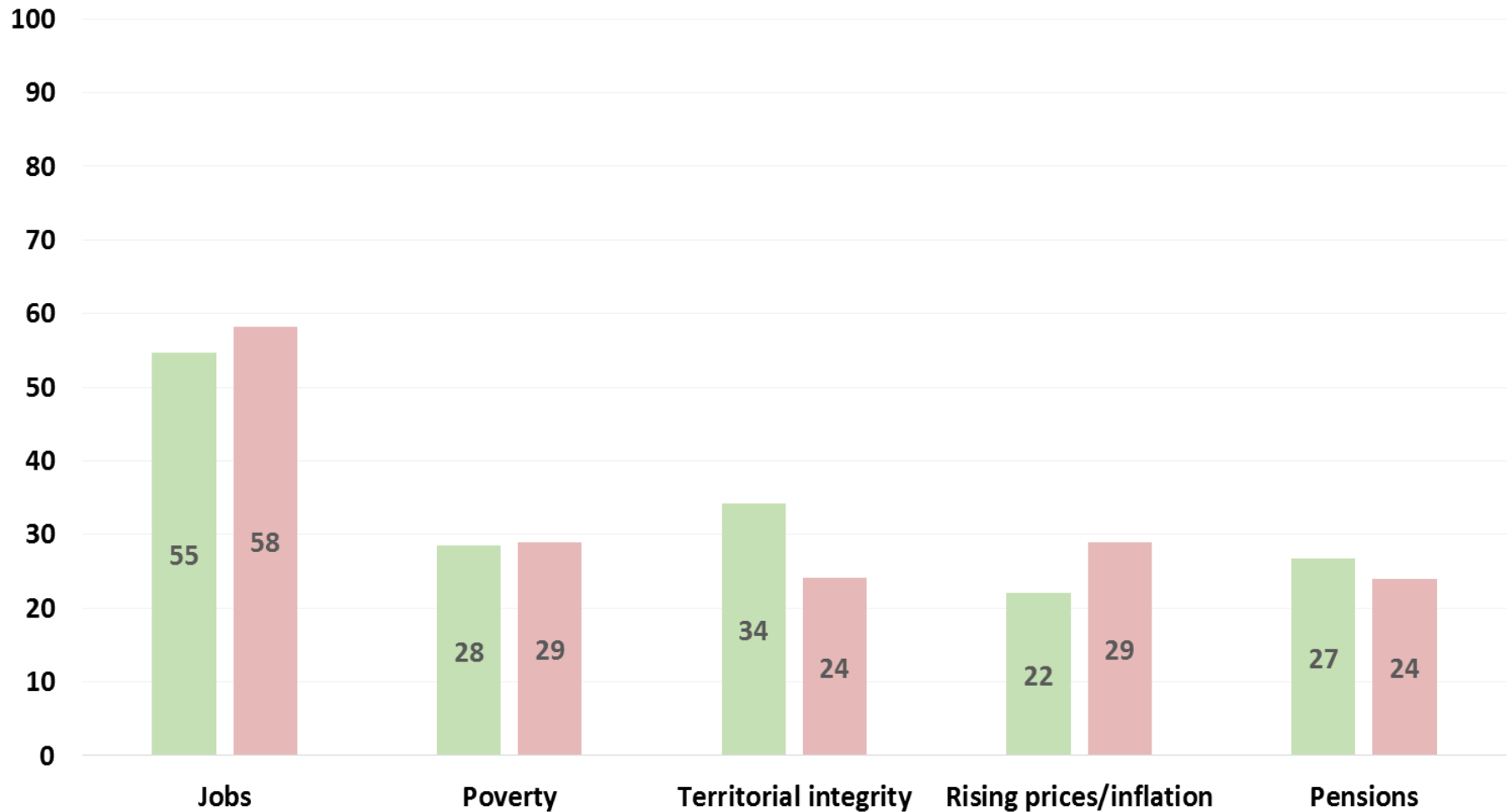
## Most important national issues. Name up to three (q1 X Settlement) Part 1

■ National ■ Capital ■ Urban ■ Rural ■ Minority settlements



**Most important national issues. Name up to three (q1 X If elections were held tomorrow would you say you are decided or undecided?)**

Decided Undecided



# Undecided less positive about country's outlook

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## Decided citizens

More likely to believe that the country is going in the right direction, the government is making decisions that matter them, and the living conditions have improved

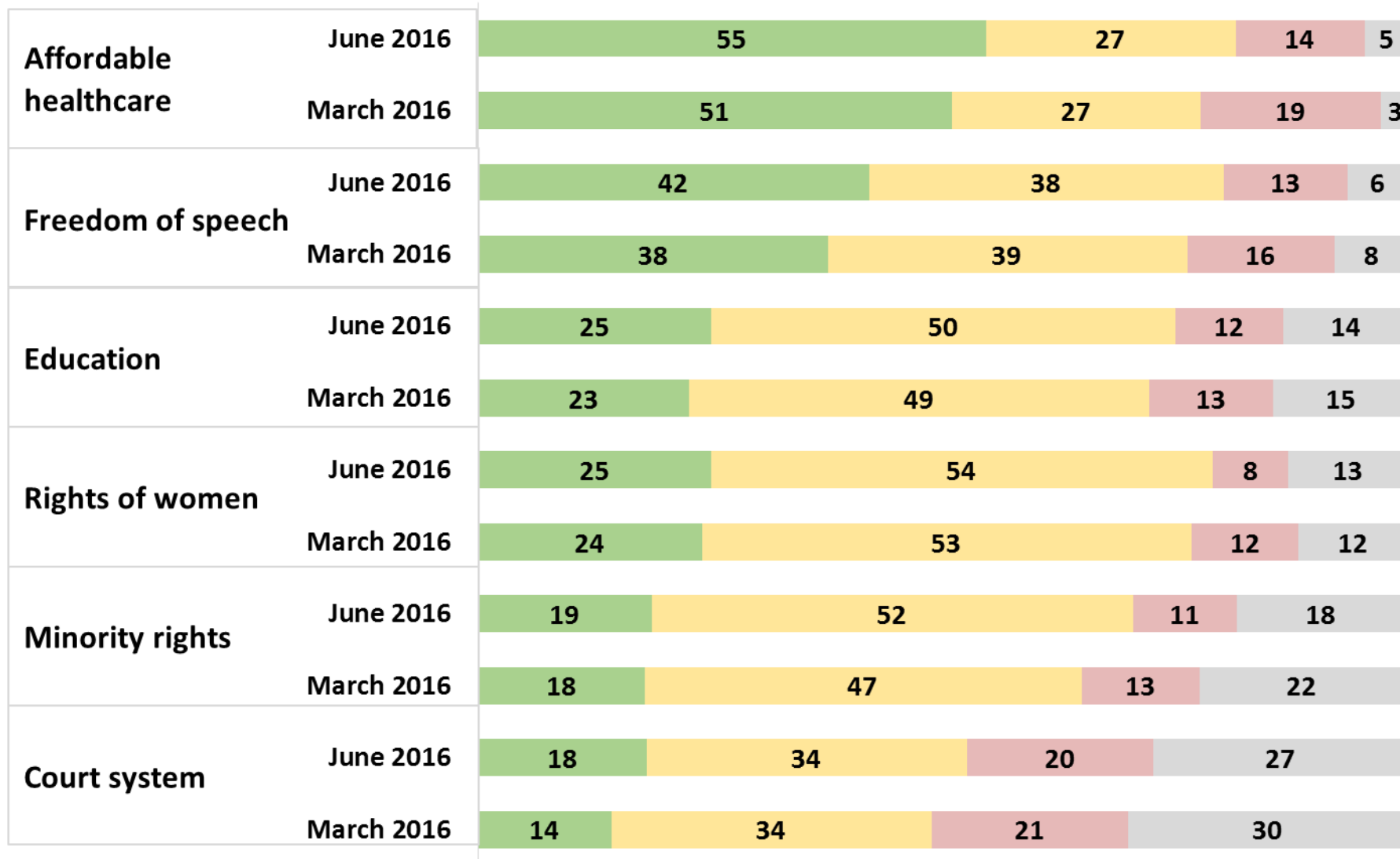
## Undecided citizens

less positive on key economic and social indicators. To earn their votes, candidates quickly need to improve their communication about their party's achievements and present concrete plans for growth and reform.



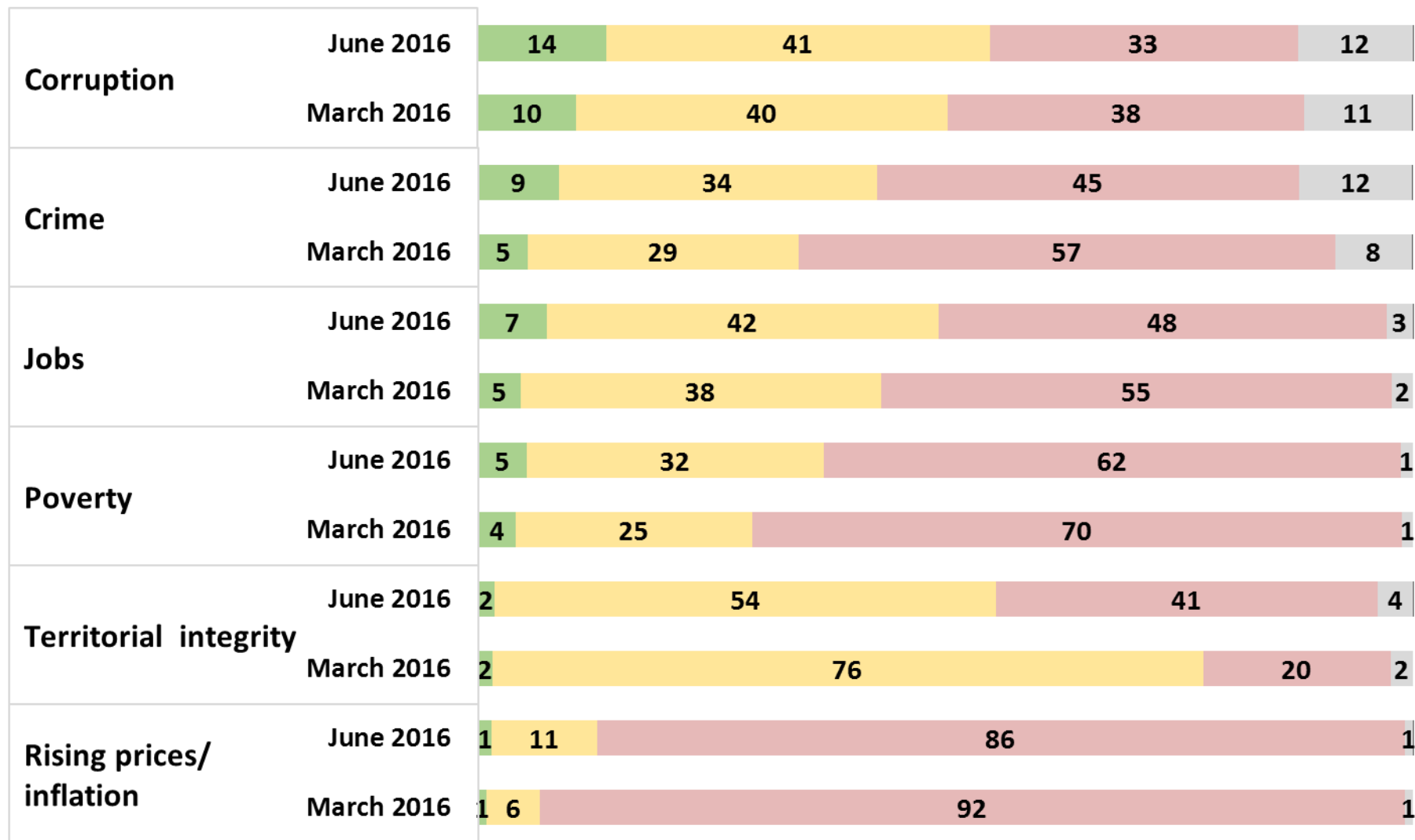
## Compared to October 2012, how do you think the situation has changed in Georgia? (q2) Part 1

■ Better ■ Same ■ Worse ■ DK ■ RA



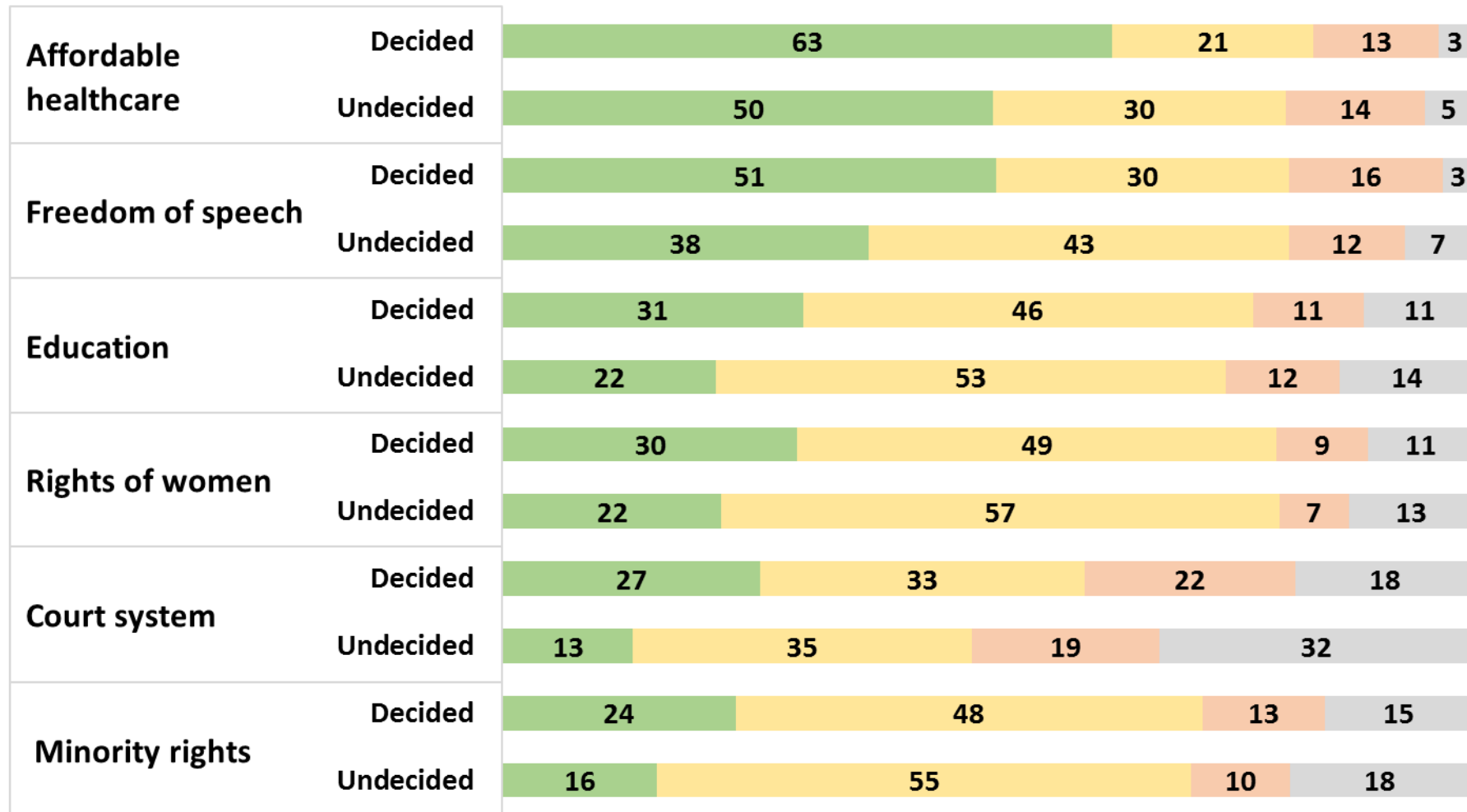
## Compared to October 2012, how do you think the situation has changed in Georgia? (q2) Part 2

■ Better ■ Same ■ Worse ■ DK ■ RA

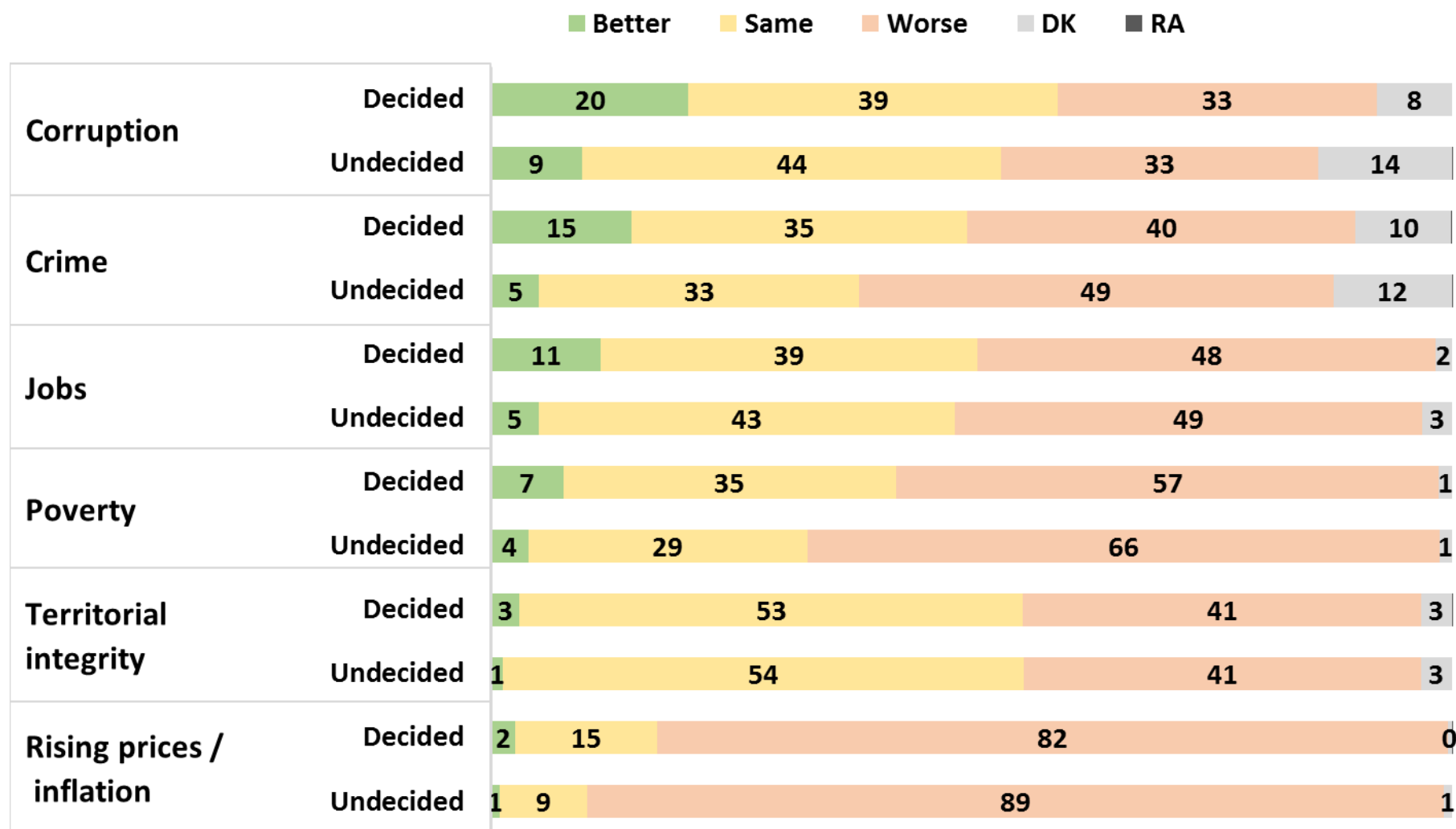


# Compared to October 2012, how do you think the situation has changed in Georgia? (q2 X If elections were held tomorrow would you say you are decided or undecided?) Part 1

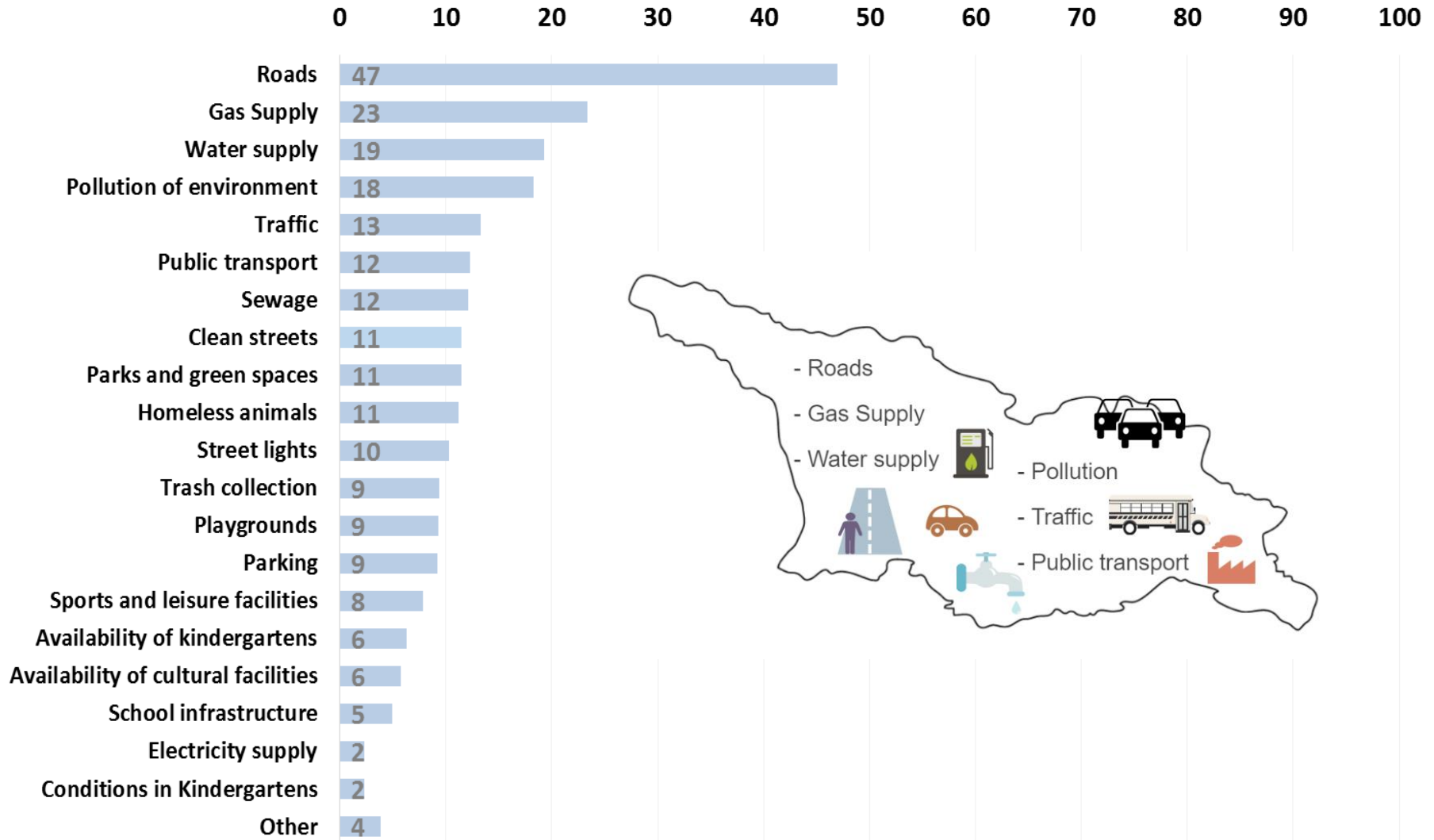
■ Better ■ Same ■ Worse ■ DK ■ RA



# Compared to October 2012, how do you think the situation has changed in Georgia? (q2 X X If elections were held tomorrow would you say you are decided or undecided?) Part 2



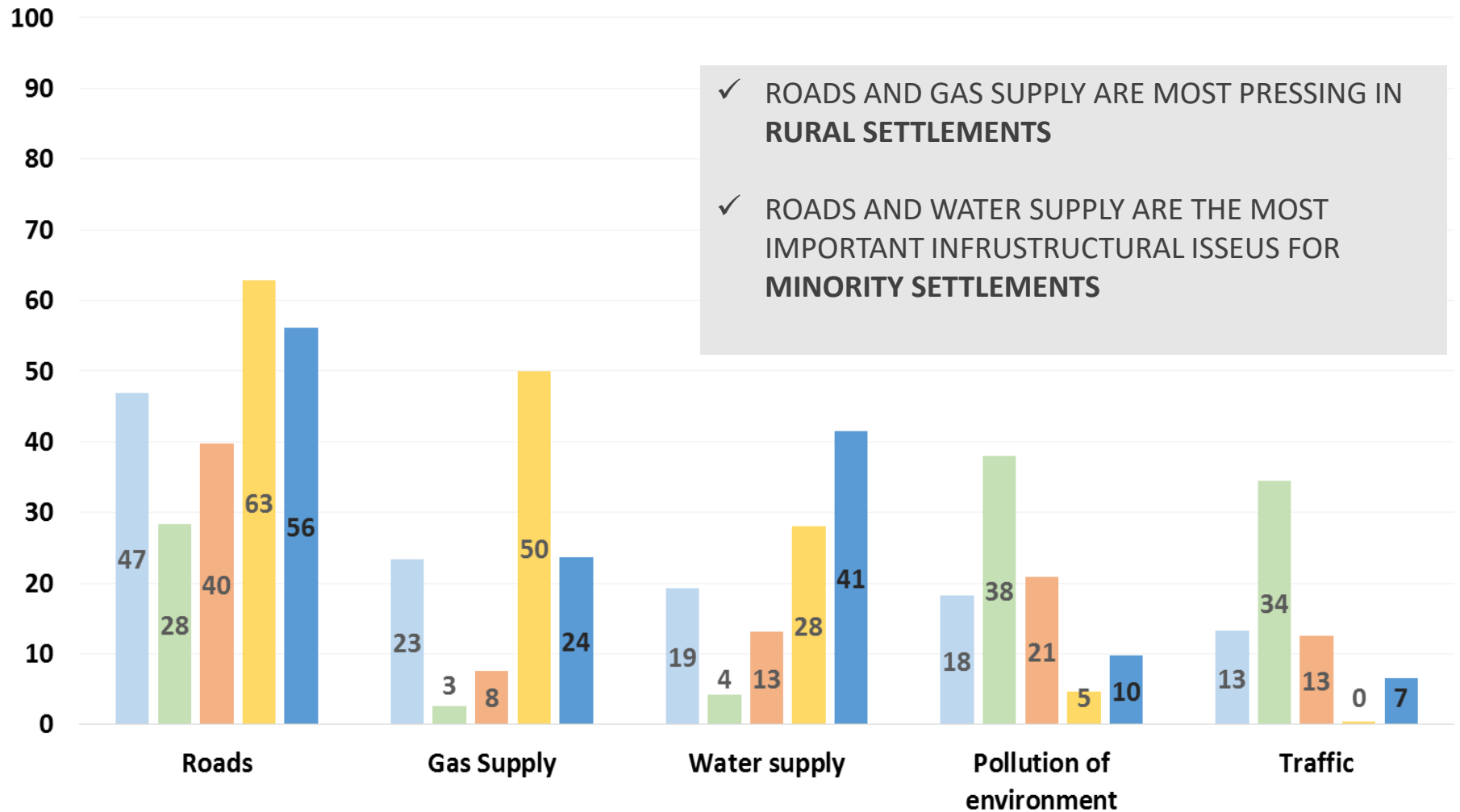
# What are the most important infrastructural issues in your city/village? Name up to three (q7)





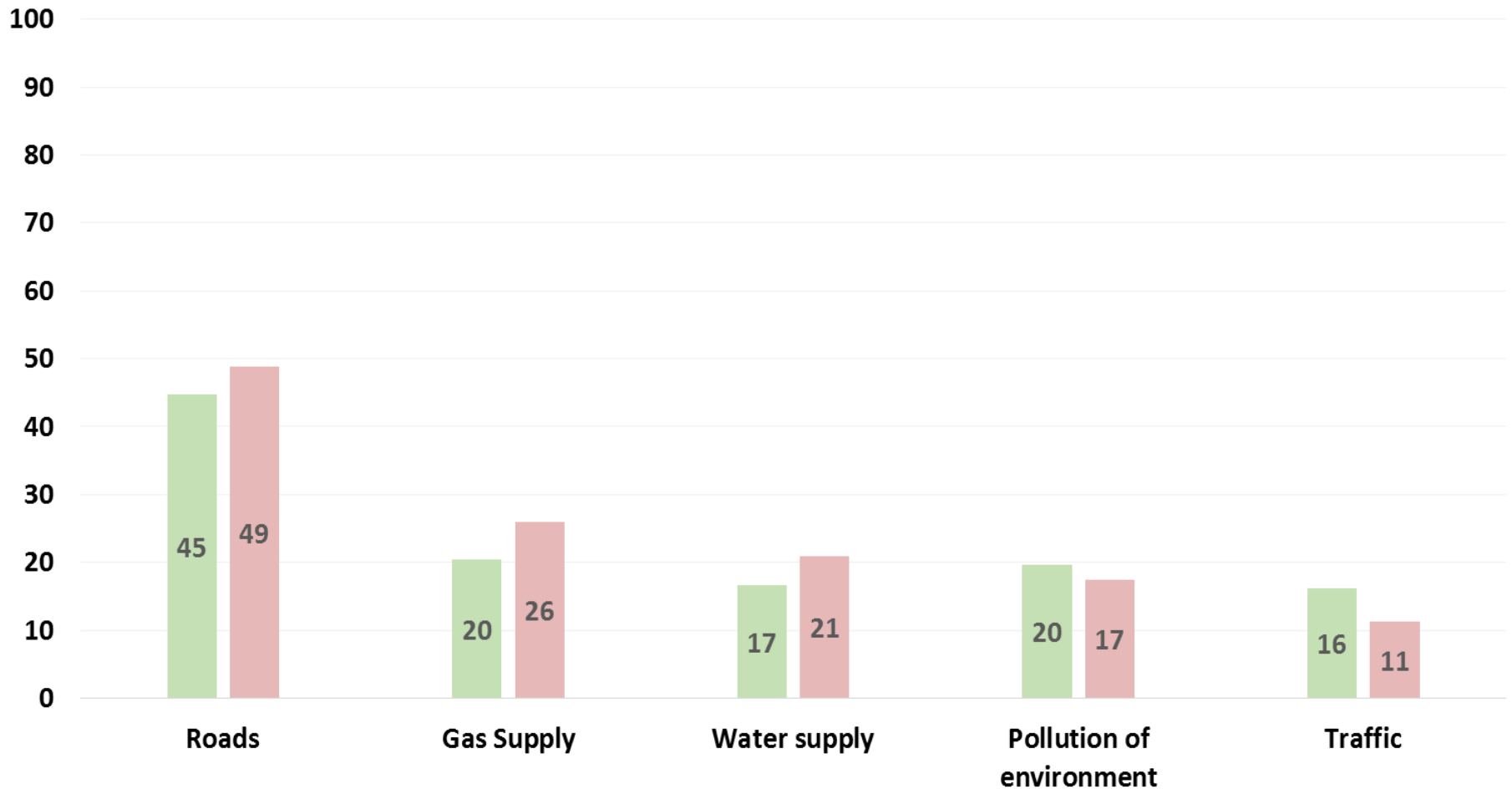
# What are the most important infrastructural issues in your city/village? Name up to three (q7 X Settlement) Part 1

■ National ■ Capital ■ Urban ■ Rural ■ Minority settlements

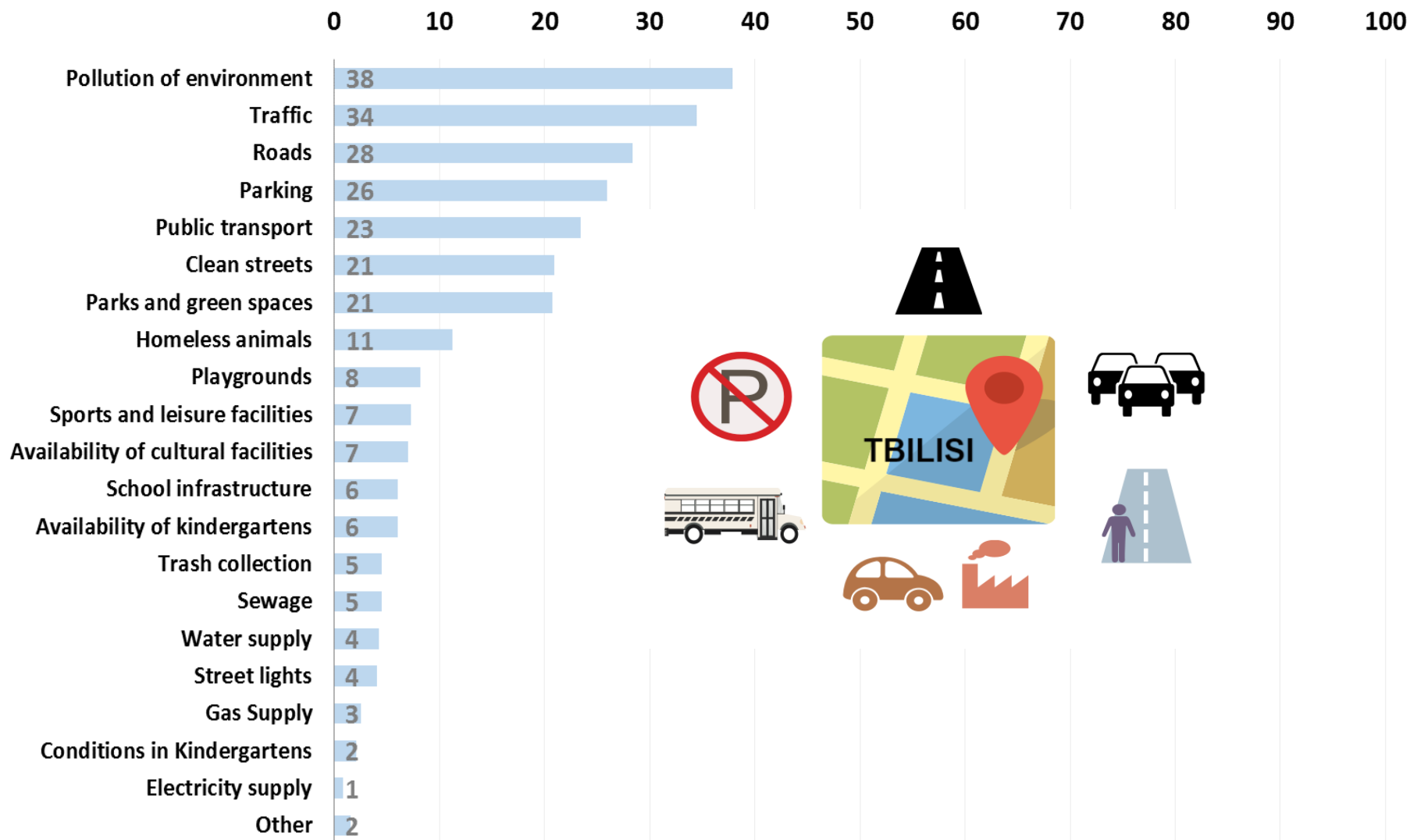


**What are the most important infrastructural issues in your city/village? Name up to three (q7 X If elections were held tomorrow would you say you are decided or undecided?)**

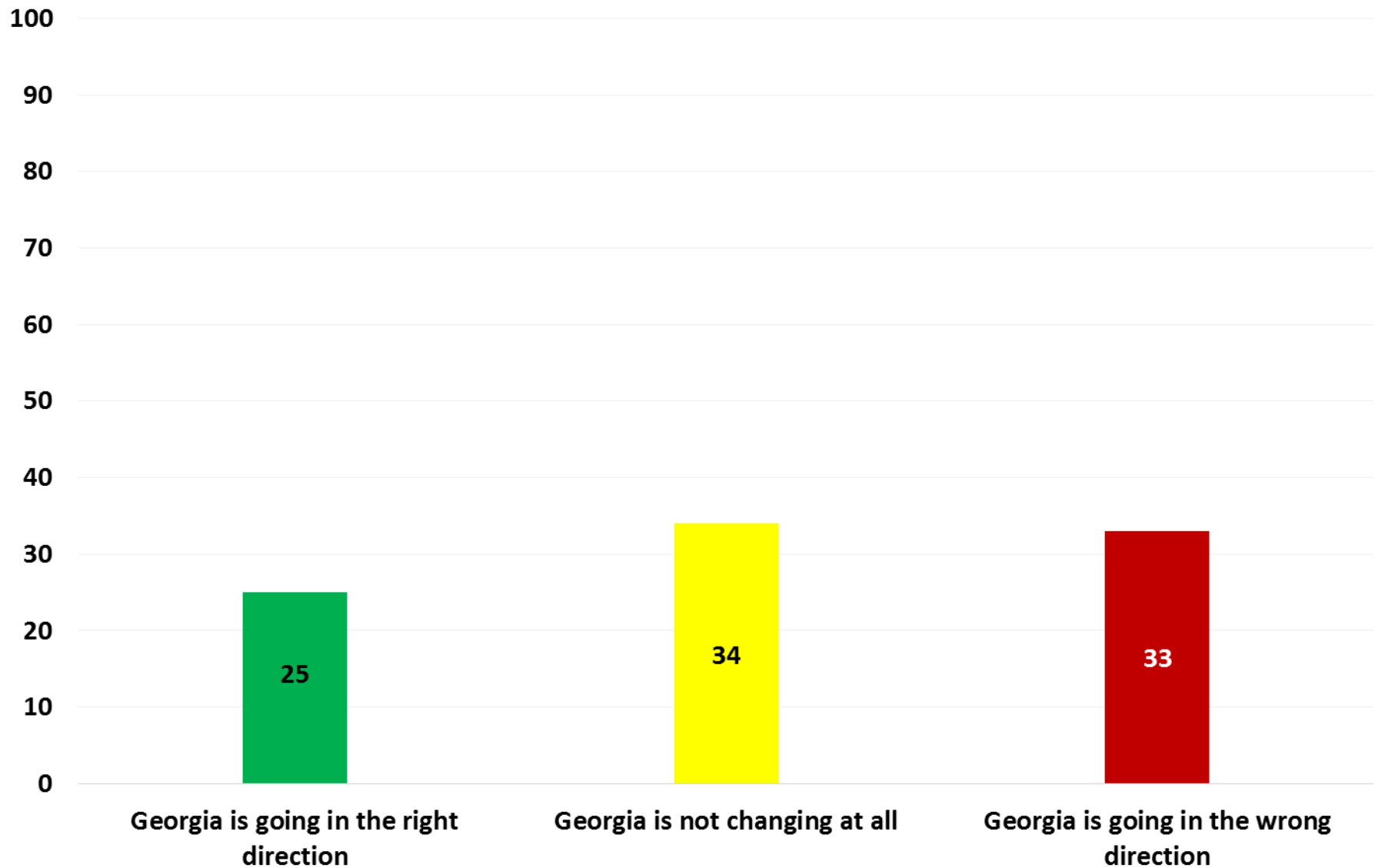
Decided Undecided



# What are the most important infrastructural issues in your city/village? Name up to three (q7) Tbilisi

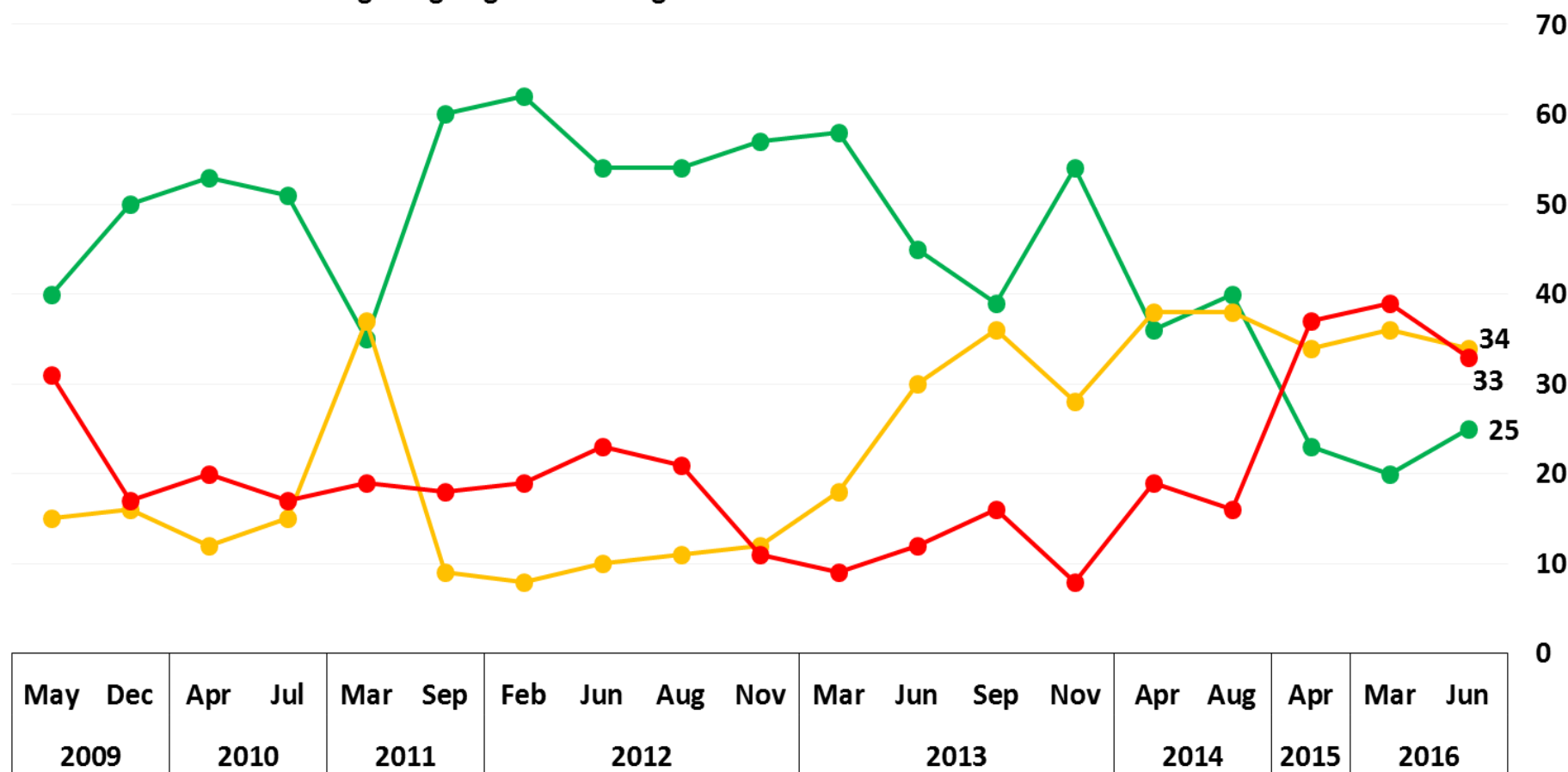


## In which direction is Georgia going? (q4)



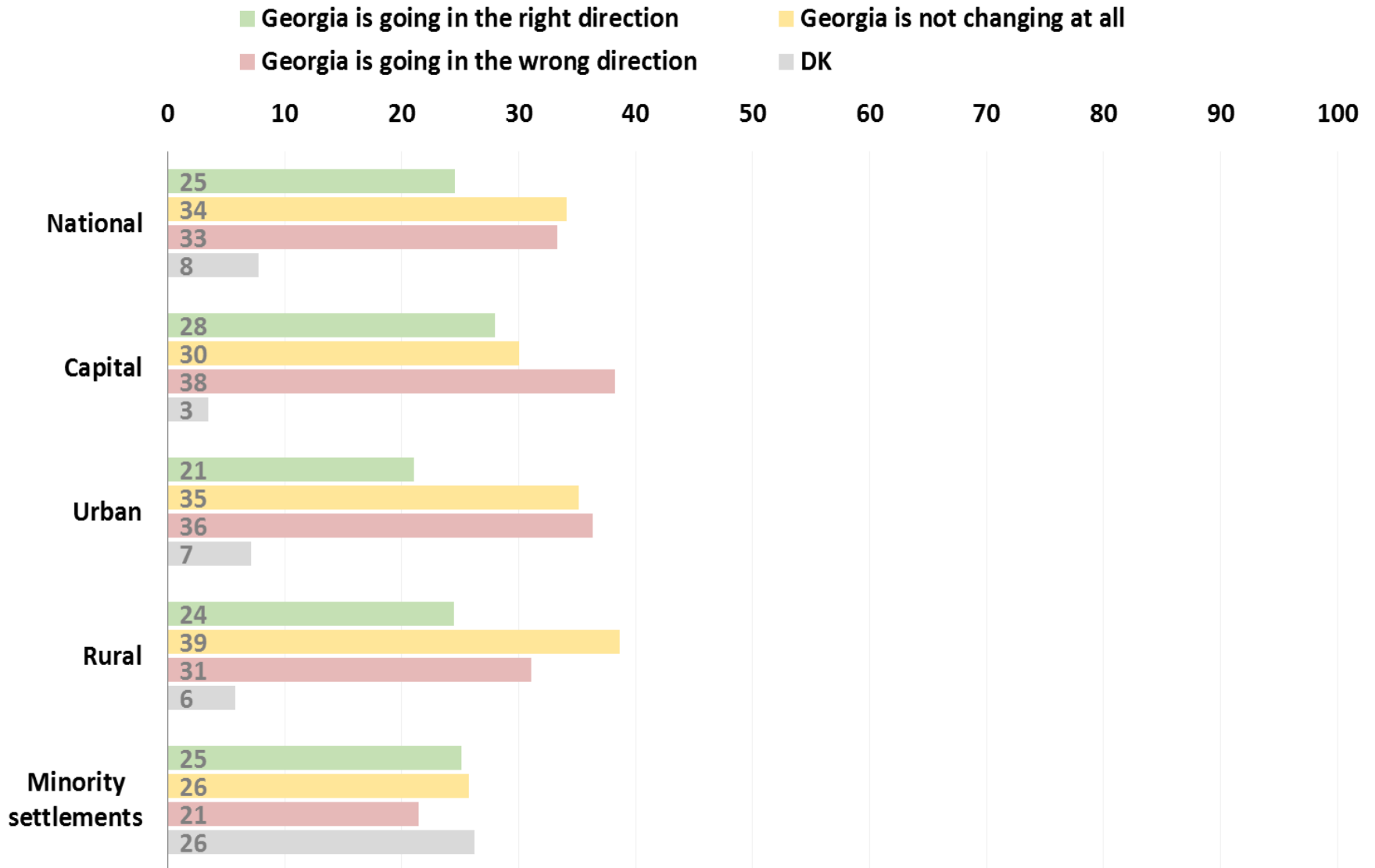
## In which direction is Georgia going? (q4)

- Georgia is going in the right direction
- Georgia is not changing at all
- Georgia is going in the wrong direction

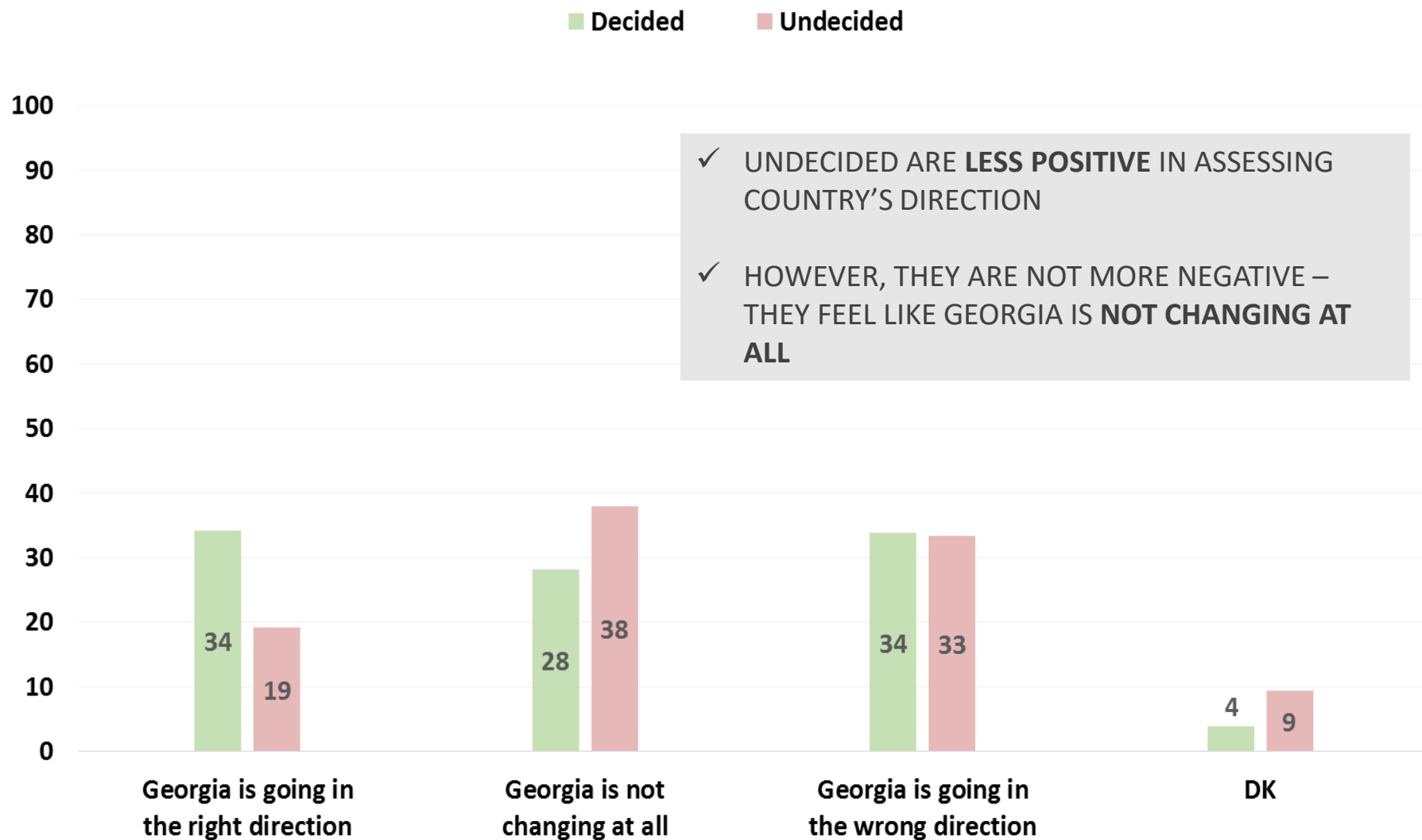


All waves are nationally representative of Georgian speakers. April 2015, March 2016 and June 2016 are also representative for minority regions.

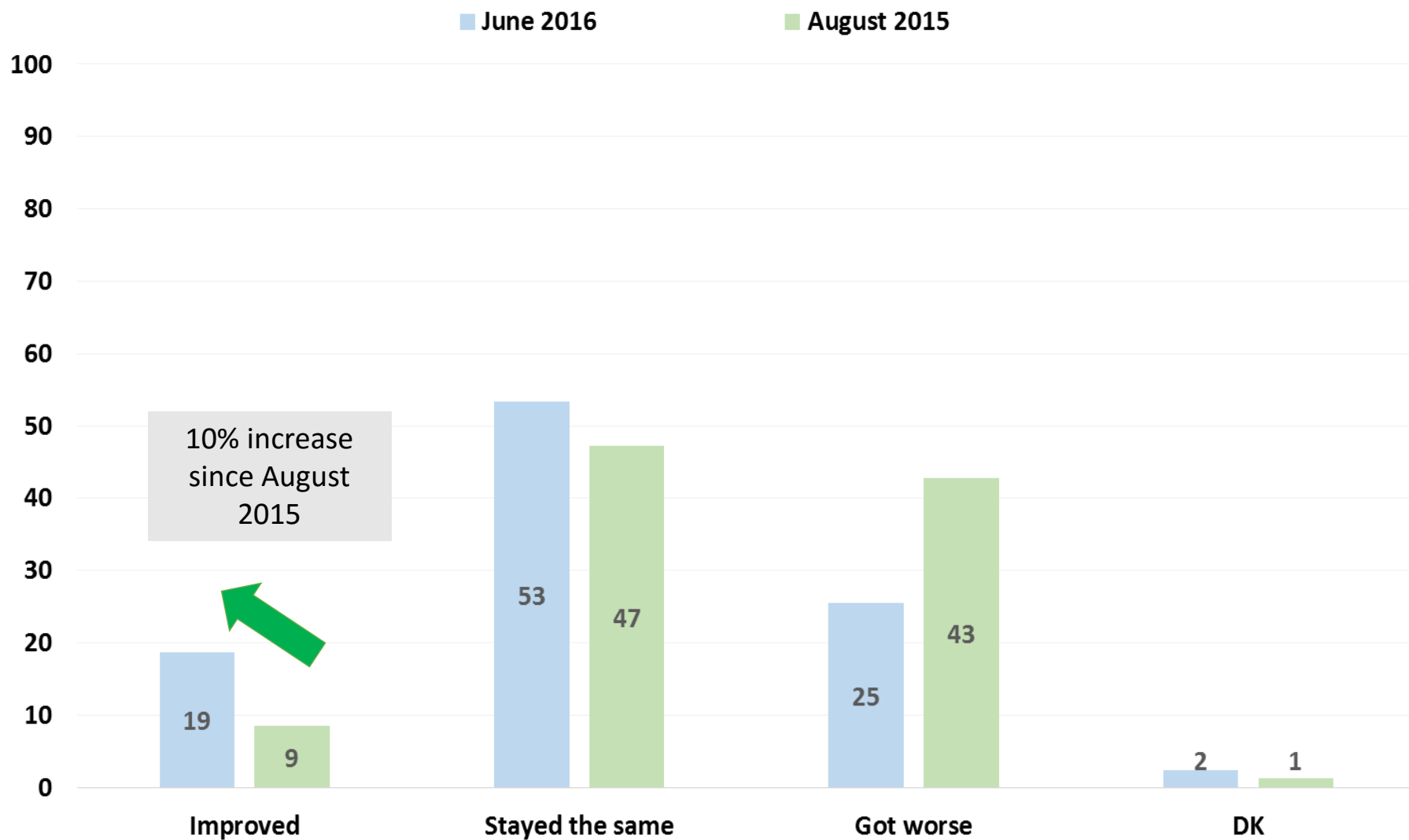
## In which direction is Georgia going? (q4 X Settlement)



## In which direction is Georgia going? (q4 X If elections were held tomorrow would you say you are decided or undecided?)



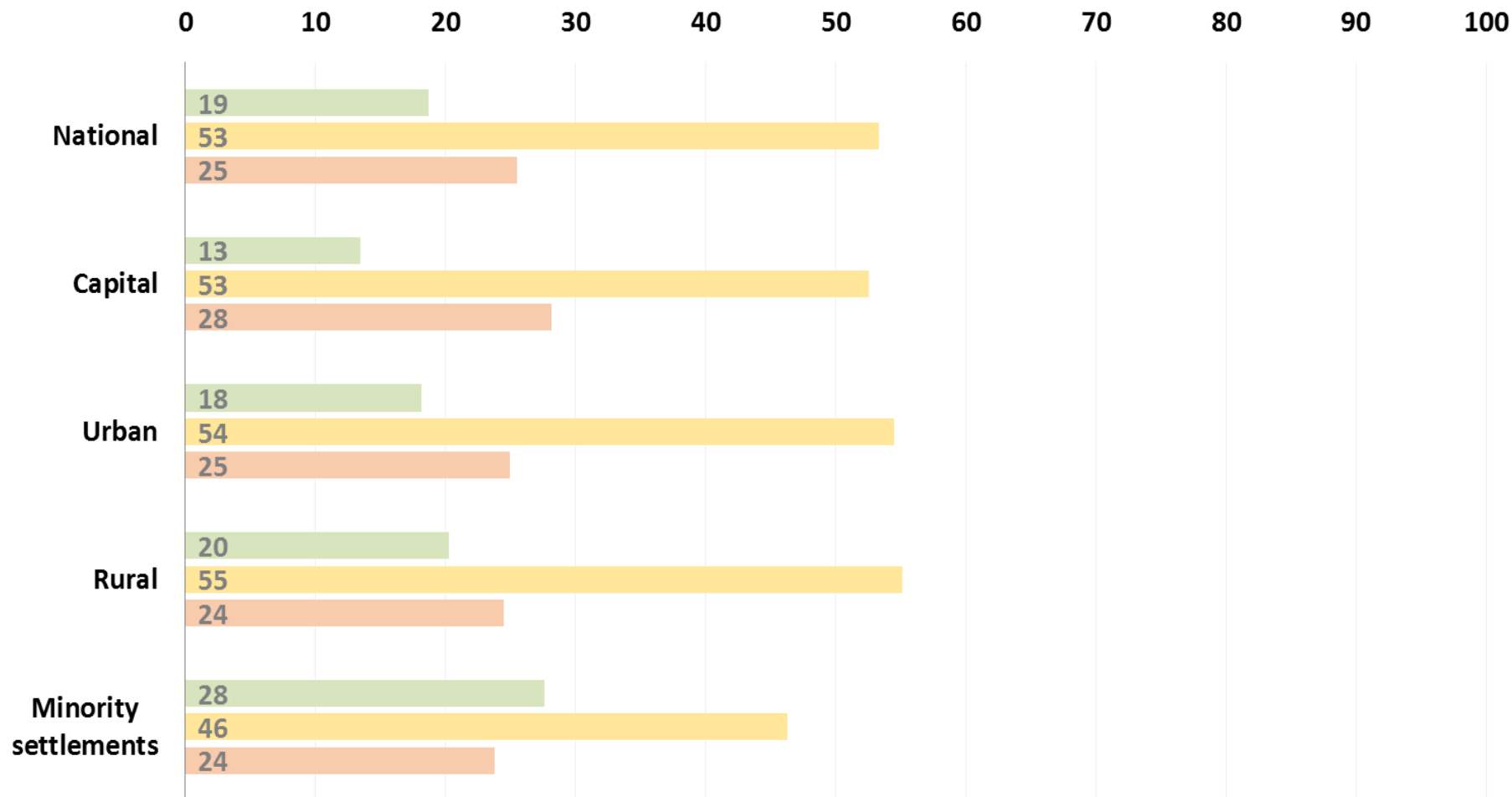
## Since June 2014, taking everything into account, living conditions in your city/village ...? (q6)





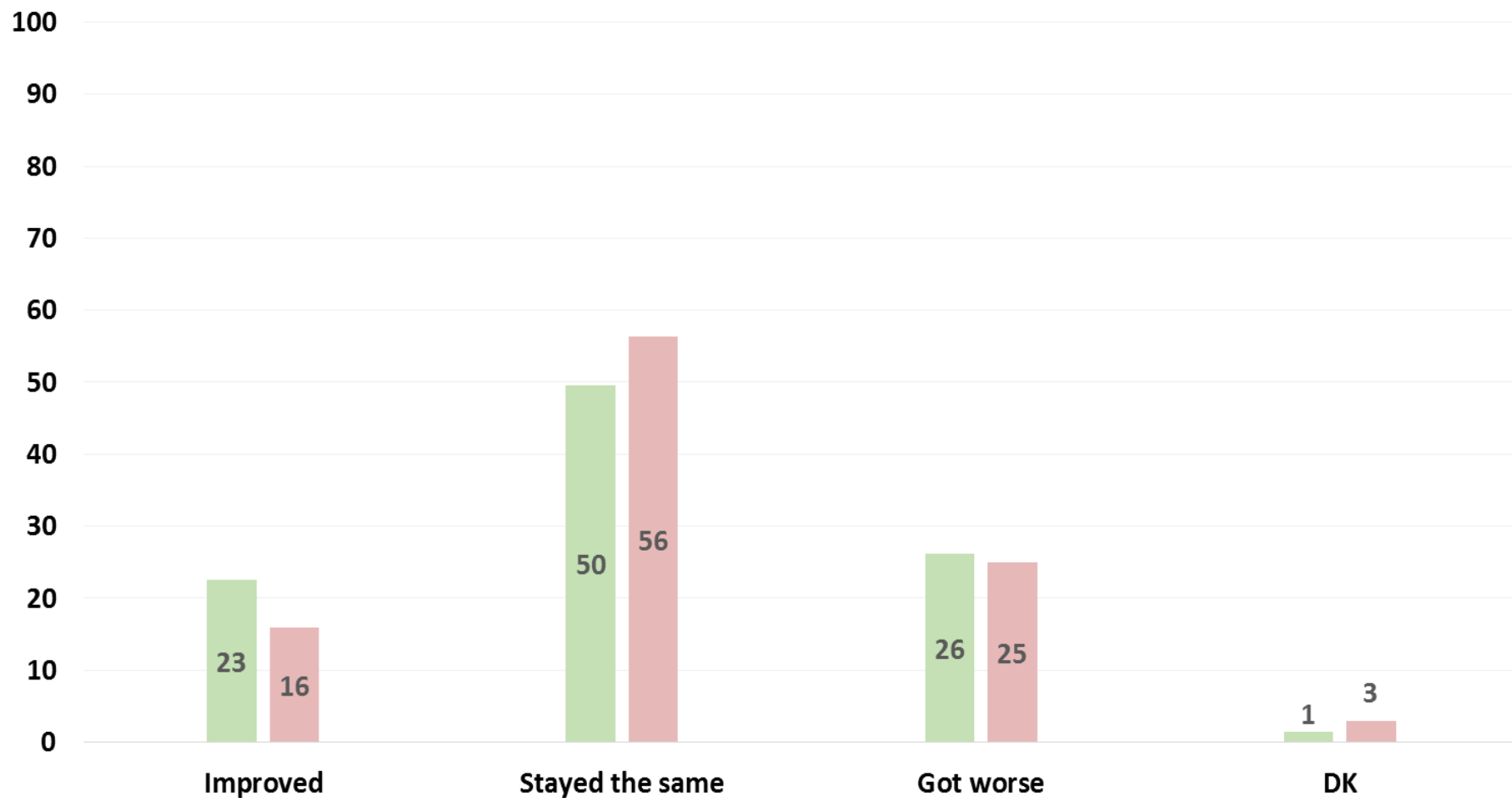
## Since June 2014, taking everything into account, living conditions in your city/village ...? (q6 X Settlement)

Improved Stayed the same Got worse

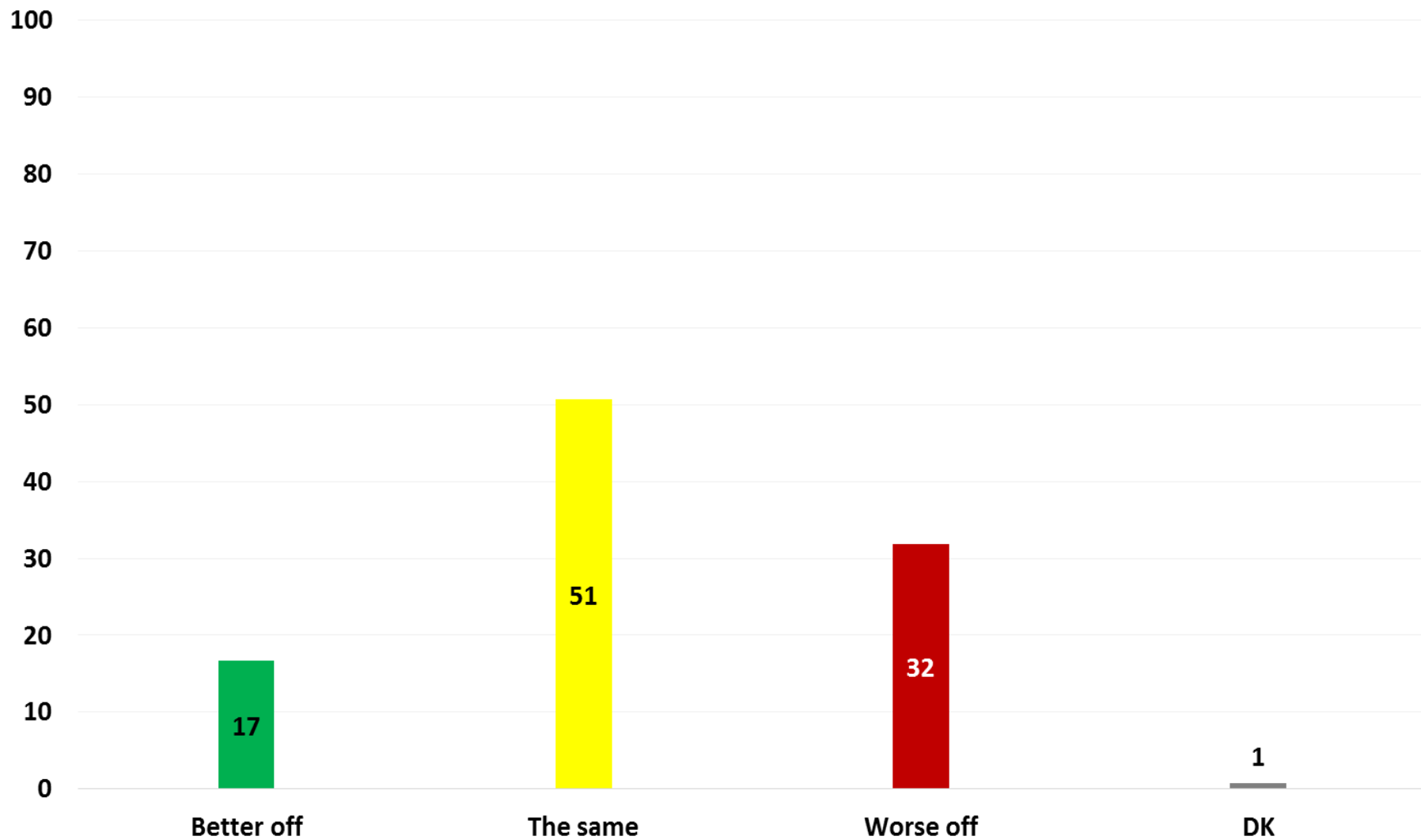


**Since June 2014, taking everything into account, living conditions in your city/village ...? (q6 X If elections were held tomorrow would you say you are decided or undecided?)**

Decided Undecided

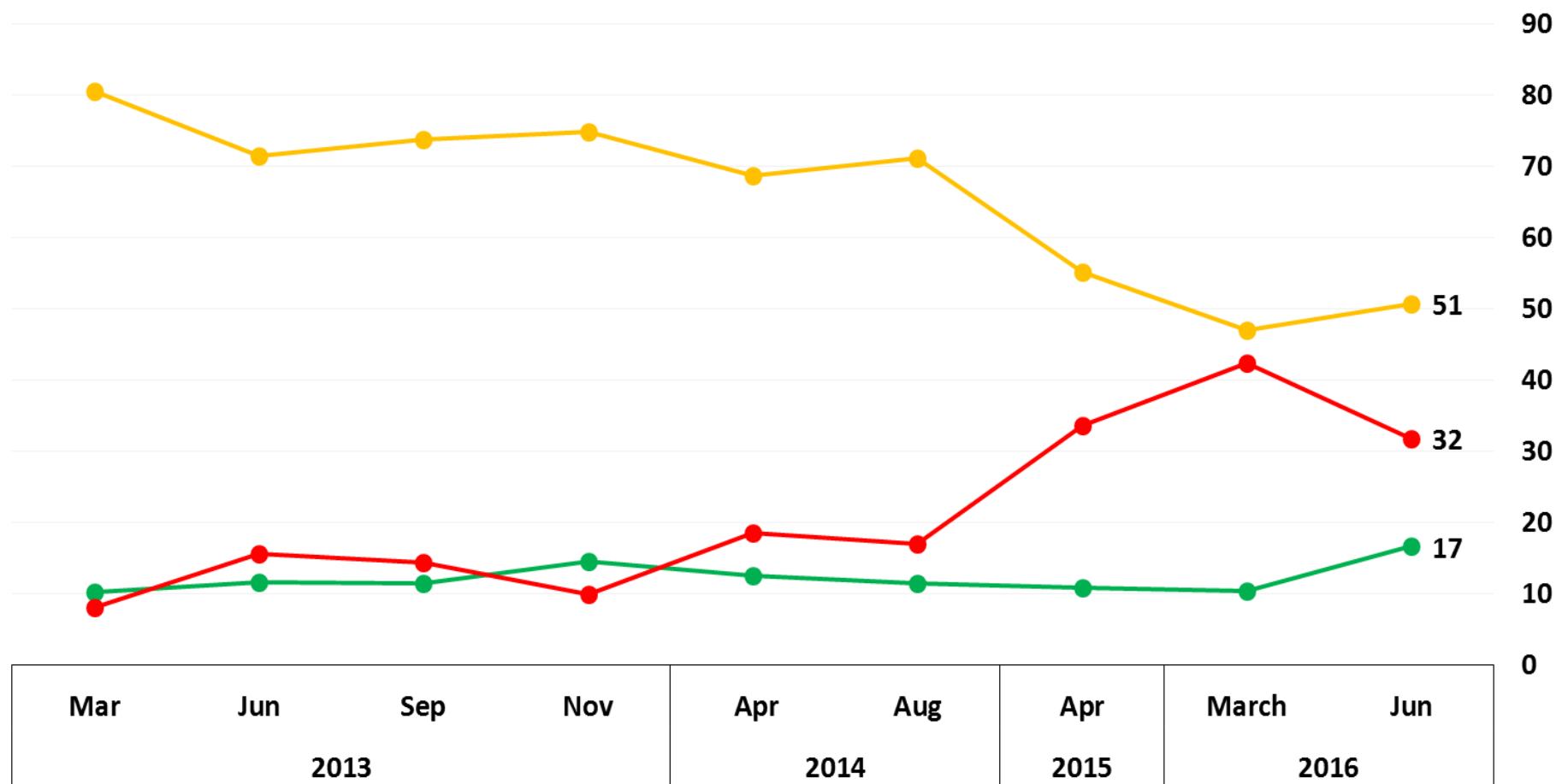


## Since October 2012 you and your household are ...? (q3)



## Since October 2012 you and your household are ...? (q3)

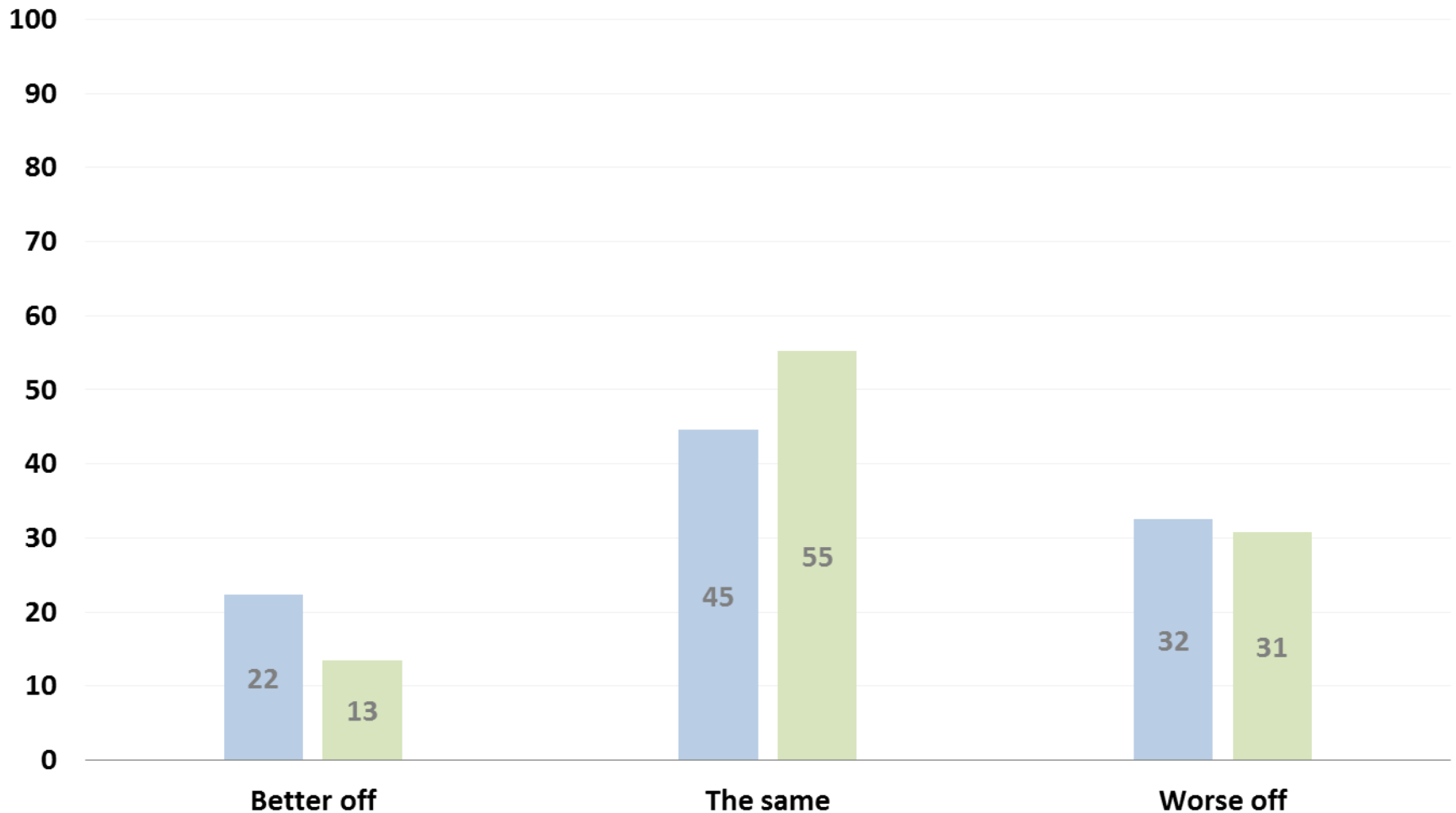
—●— Better off    —●— The same    —●— Worse off



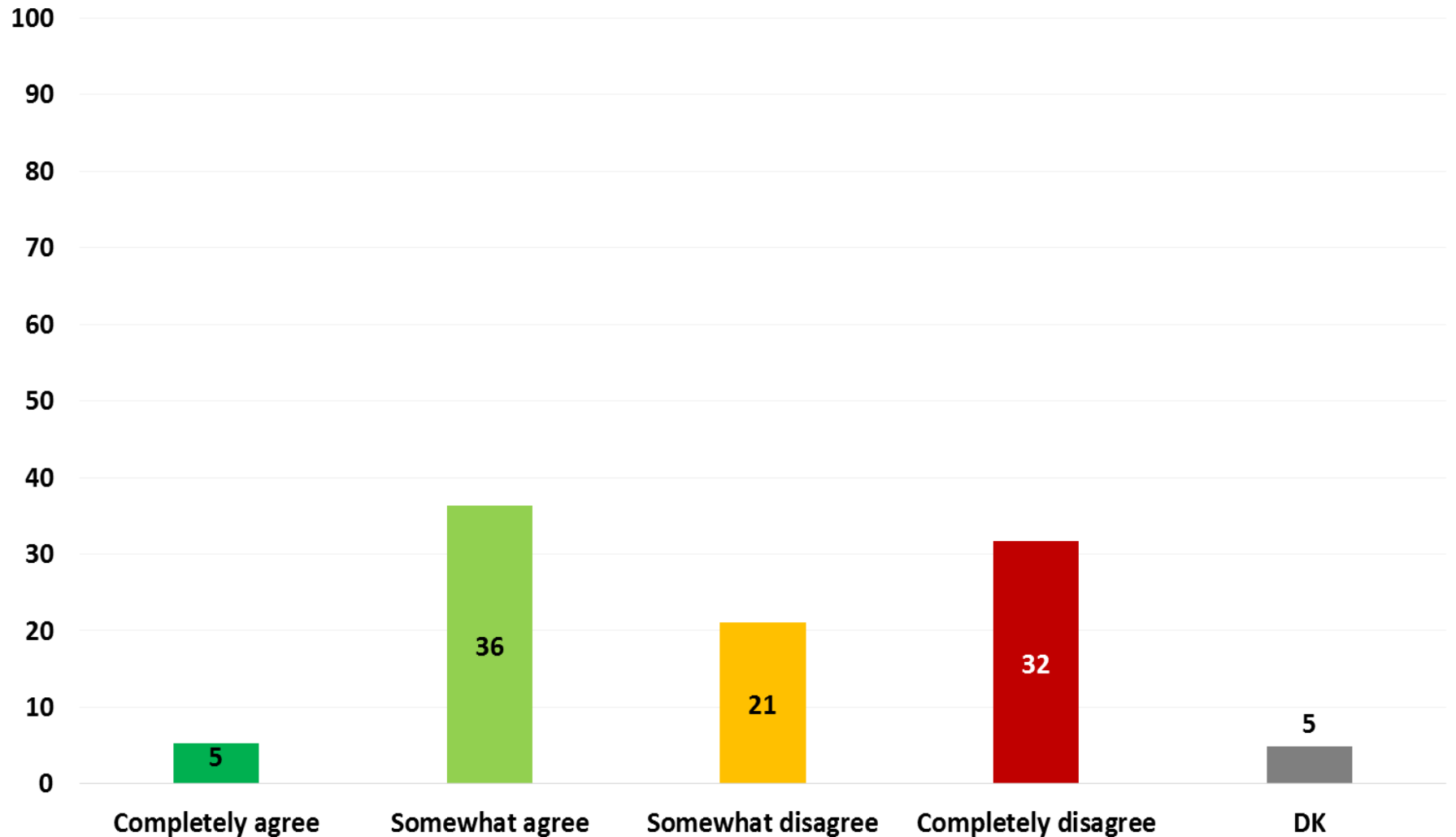
All waves are nationally representative of Georgian speakers. April 2015, March 2016 and June 2016 are also representative for minority regions.

**Since October 2012 you and your household are ...? (q3 X If elections were held tomorrow would you say you are decided or undecided?)**

Decided Undecided

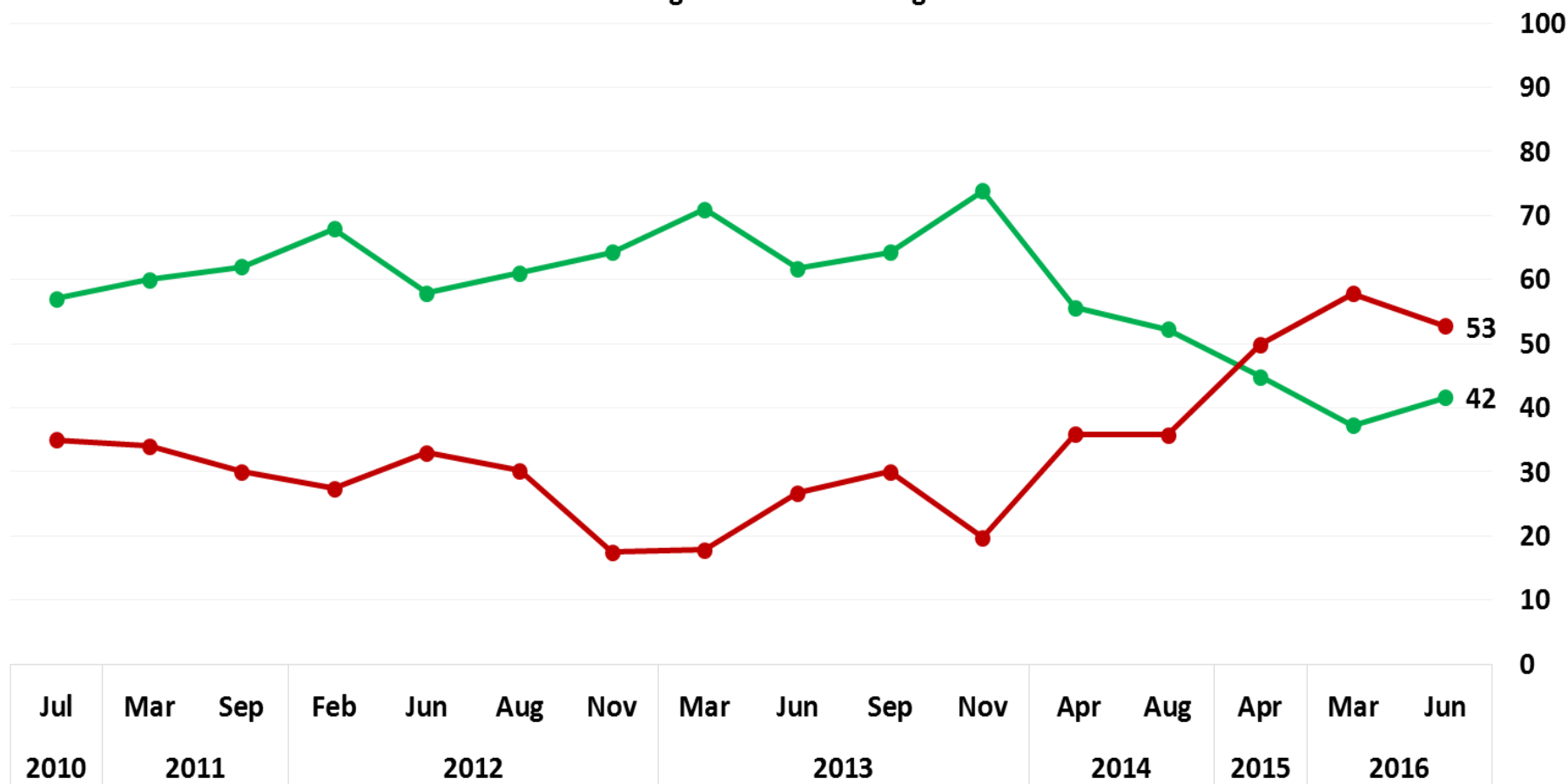


**How much do you agree or disagree that the current government is making the changes that matter to you? (q5)**



# How much do you agree or disagree that the current government is making the changes that matter to you? (q5)

● Agree ● Disagree

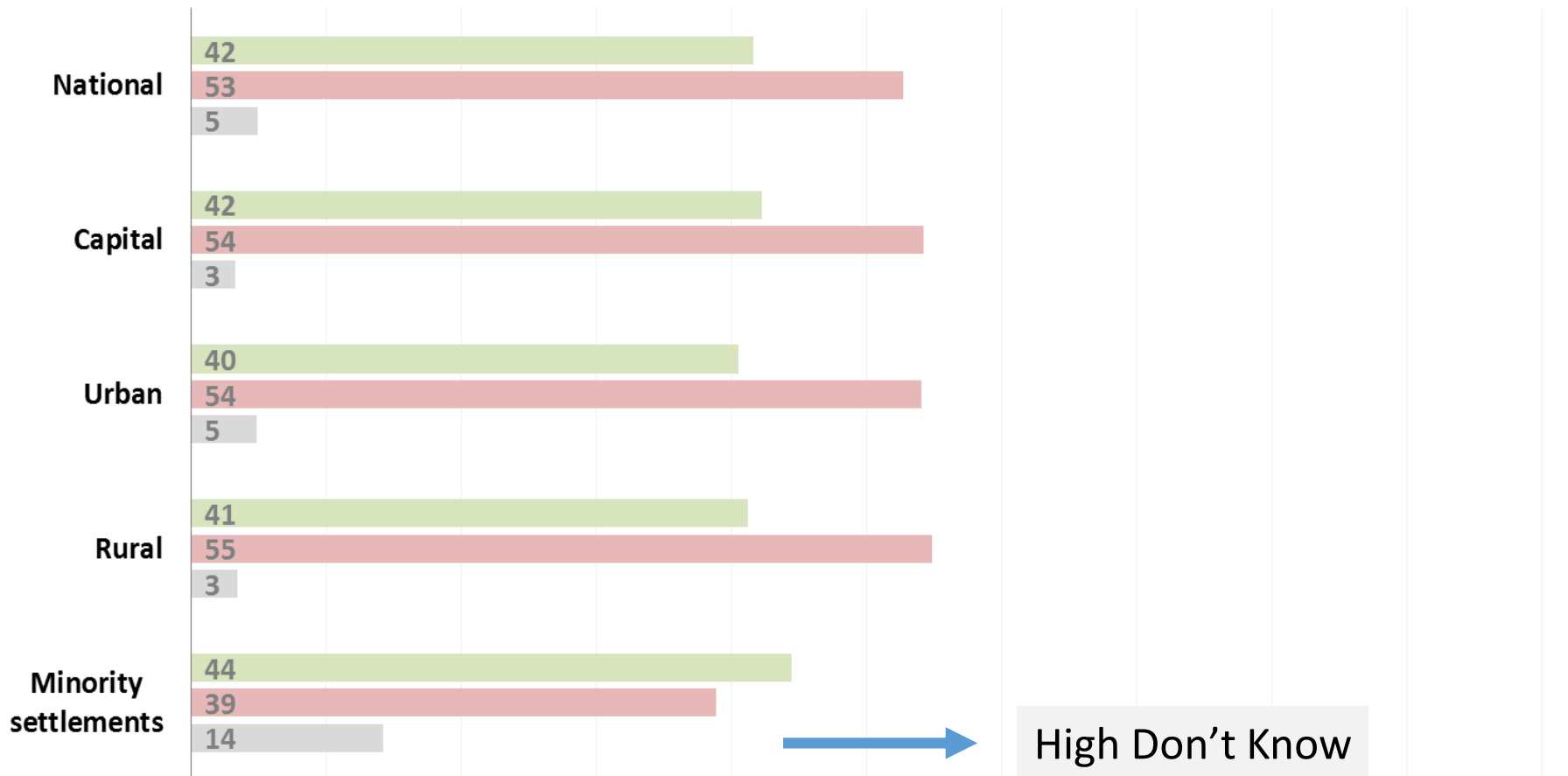


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# How much do you agree or disagree that the current government is making the changes that matter to you? (q5 X Settlement)

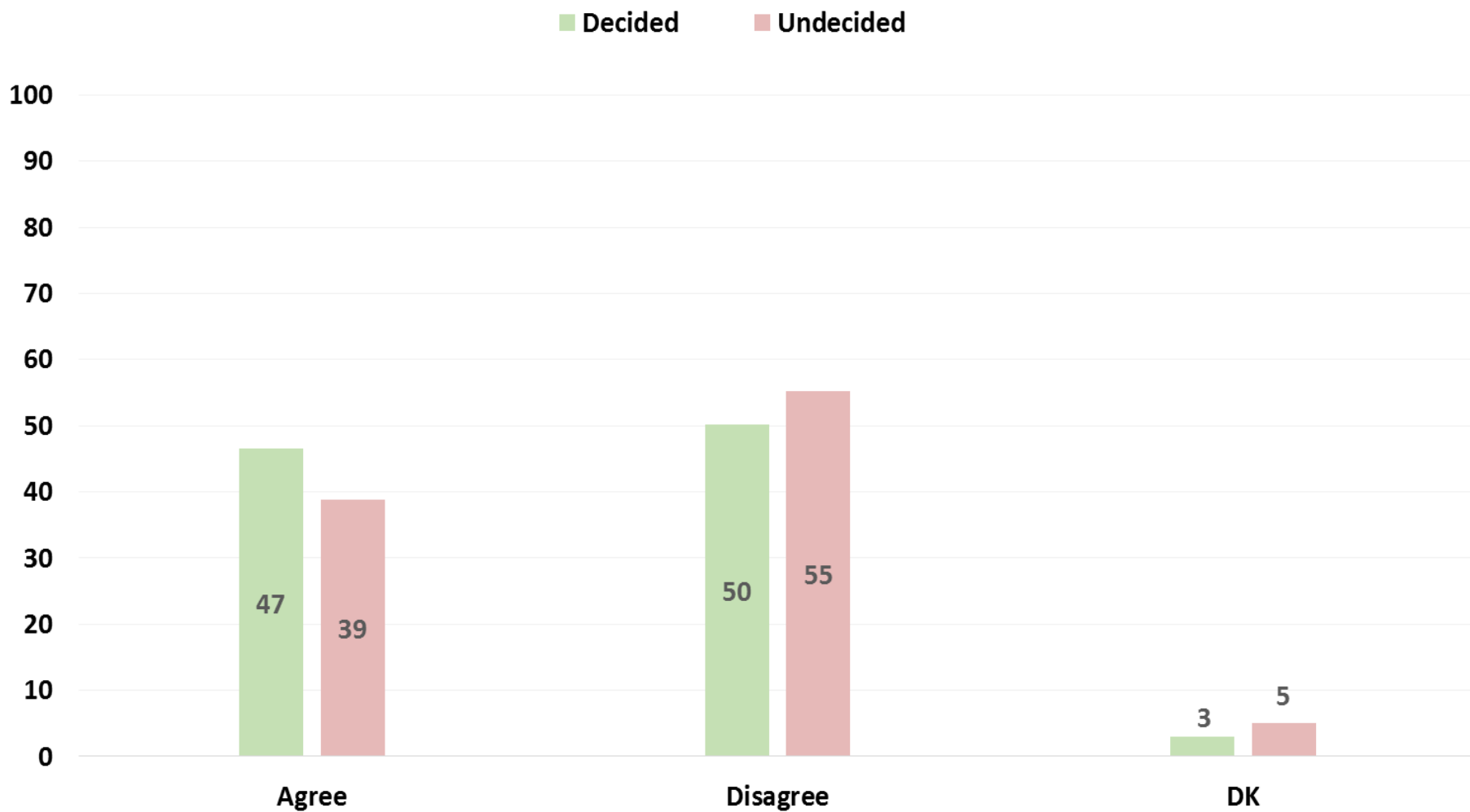
Agree Disagree DK

0 10 20 30 40 50 60 70 80 90 100





**How much do you agree or disagree that the current government is making the changes that matter to you? (q5 X If elections were held tomorrow would you say you are decided or undecided?)**

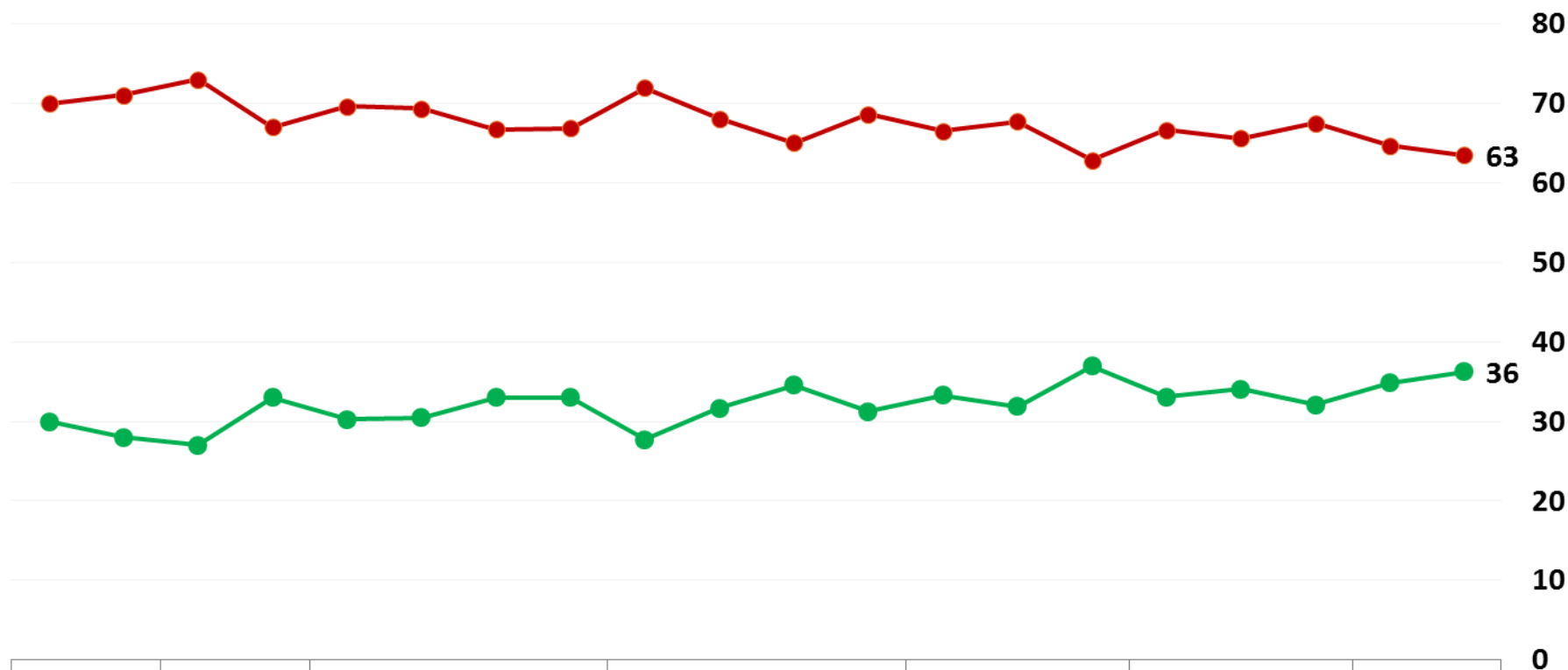


# Employment and Income

# Do you consider yourself to be employed?

This employment may be part-time or full-time, you may be officially employed, informally employed, or self-employed, but it brings you monetary income (q49)

—●— Yes      —●— No

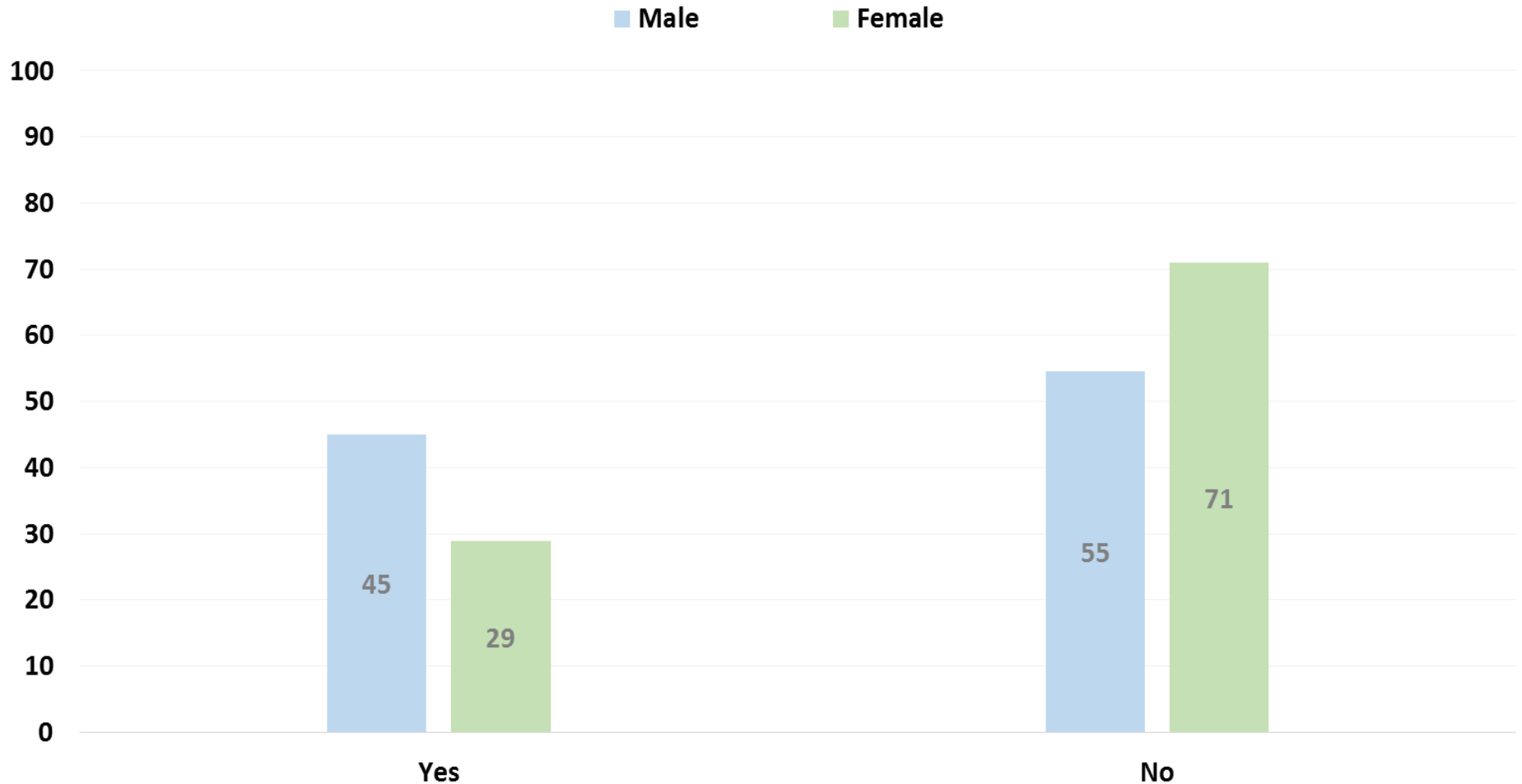


Apr	Jul	Mar	Sep	Feb	Jun	Aug	Nov	Mar	Jun	Sep	Nov	Apr	Aug	Oct	Apr	Aug	Nov	Mar	Jun
2010		2011				2012				2013				2014			2015		2016

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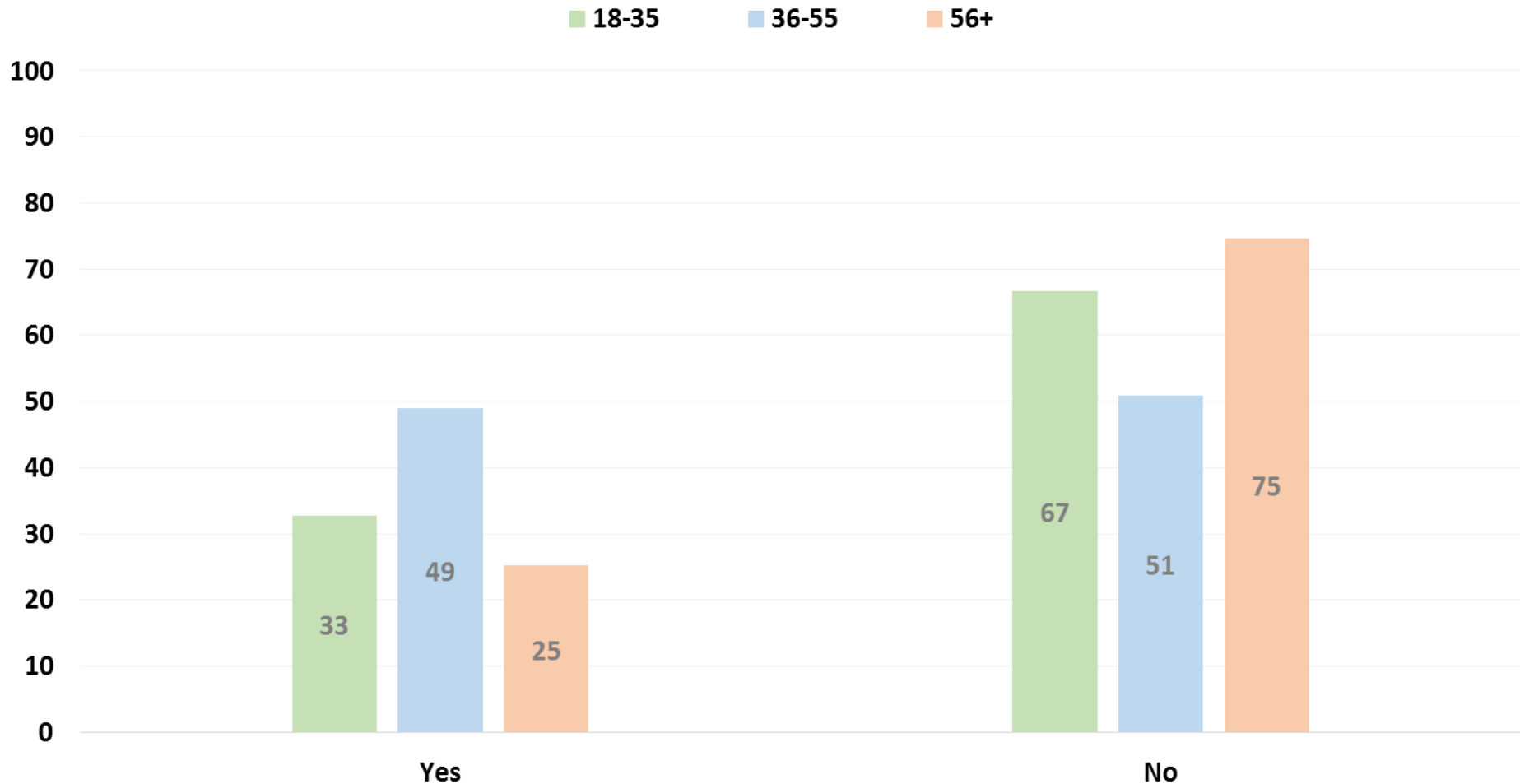
## Do you consider yourself to be employed?

This employment may be part-time or full-time, you may be officially employed, informally employed, or self-employed, but it brings you monetary income. (q49 X Gender)

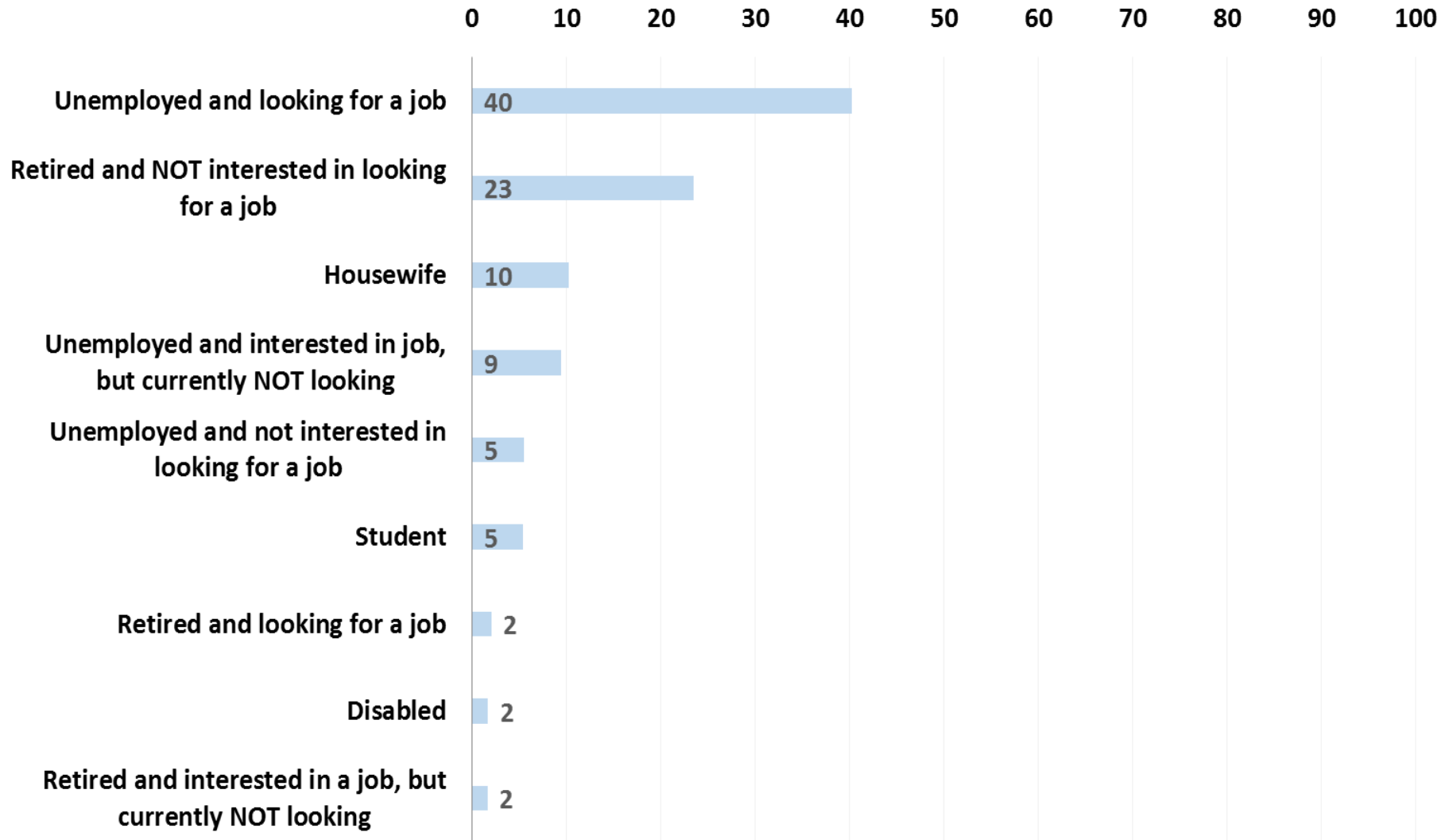


## Do you consider yourself to be employed?

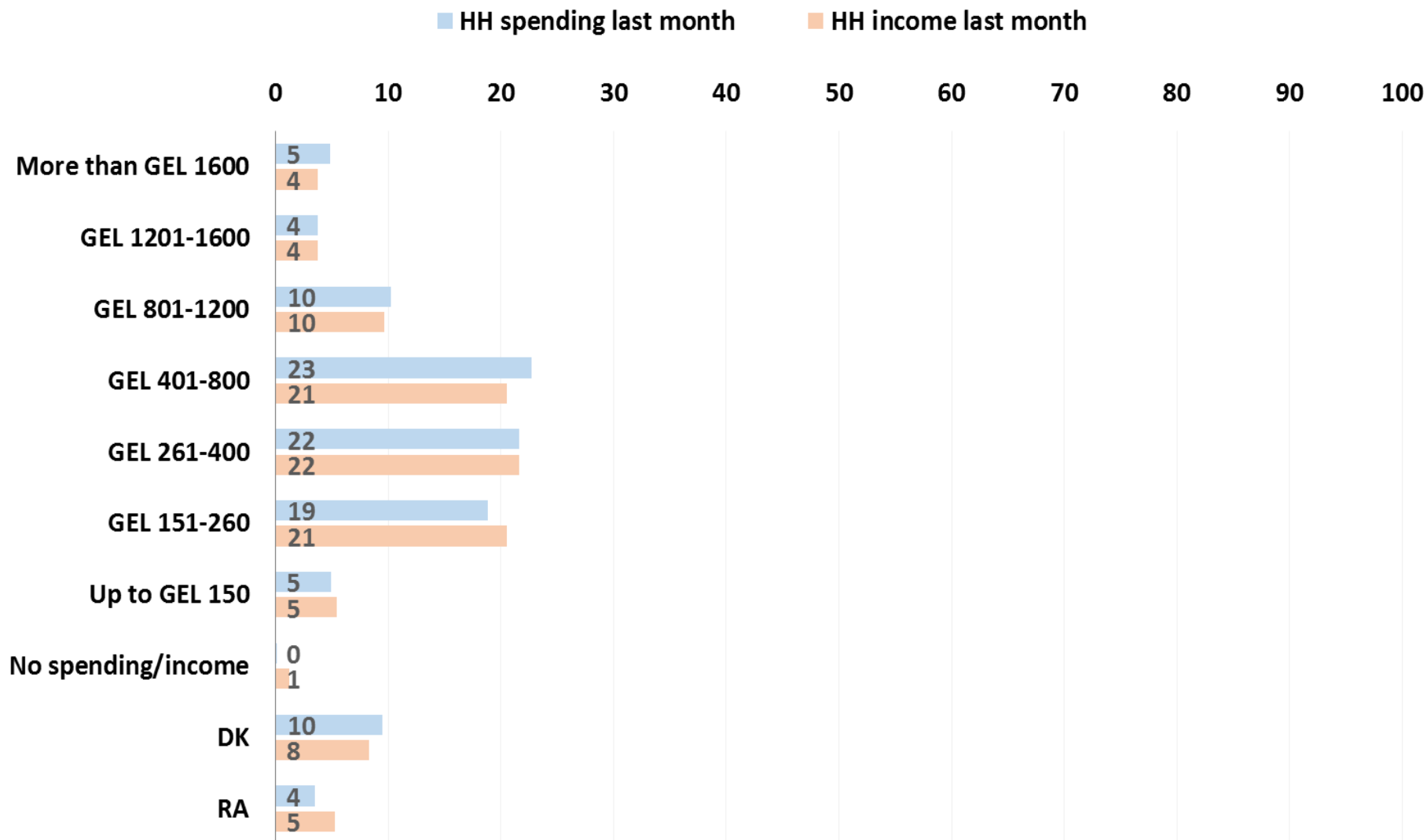
This employment may be part-time or full-time, you may be officially employed, informally employed, or self-employed, but it brings you monetary income. (q49 X Age)



## Which of the following best describes your situation? (q50) - of the 63% who consider themselves to be unemployed



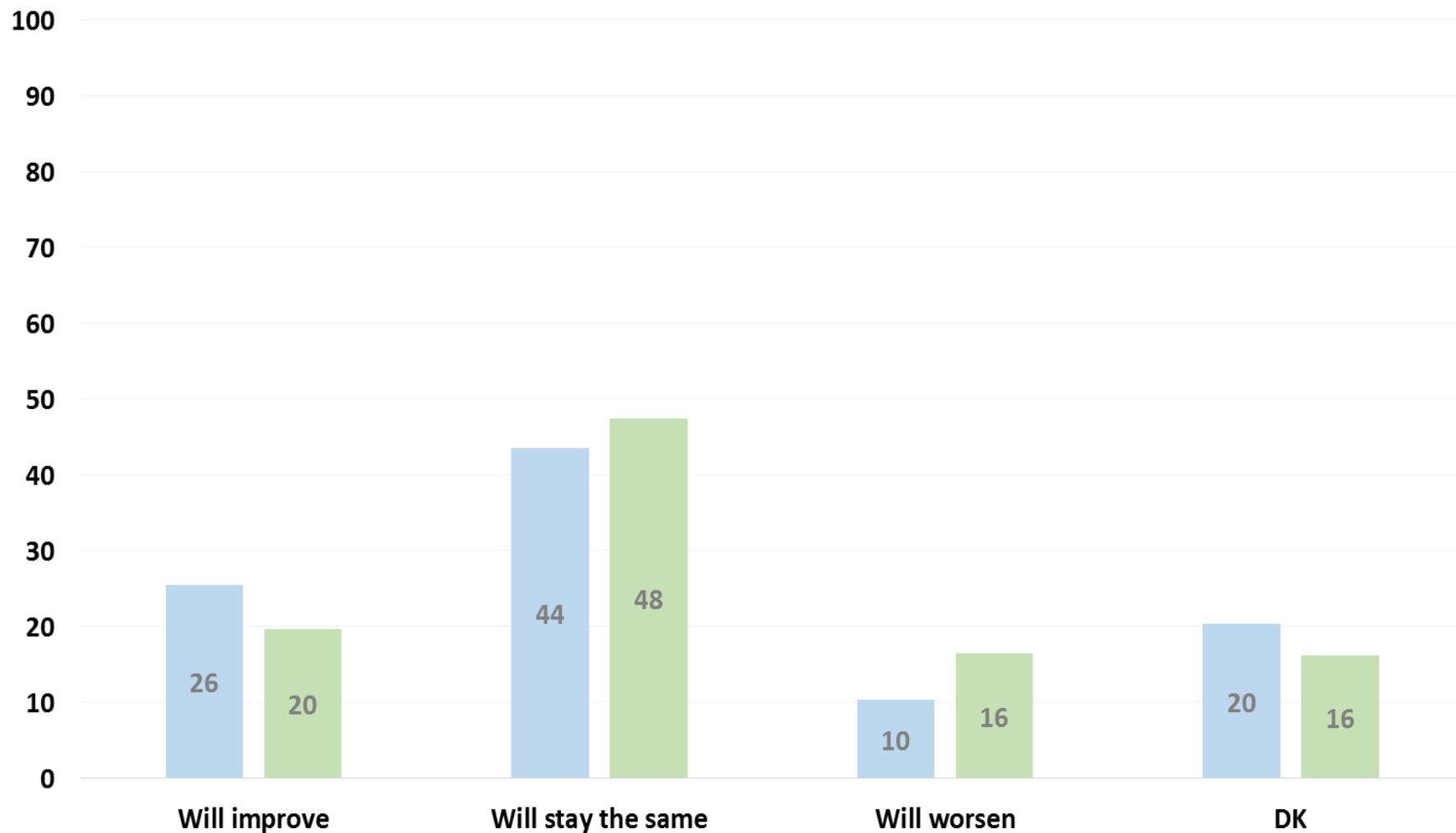
## Speaking about a monetary spending/income last month, to which of the following groups does your household belong? (q48, q52)



## What are your expectations regarding economic situation of your household for the next twelve months? (q8)

■ June 2016

■ March 2016



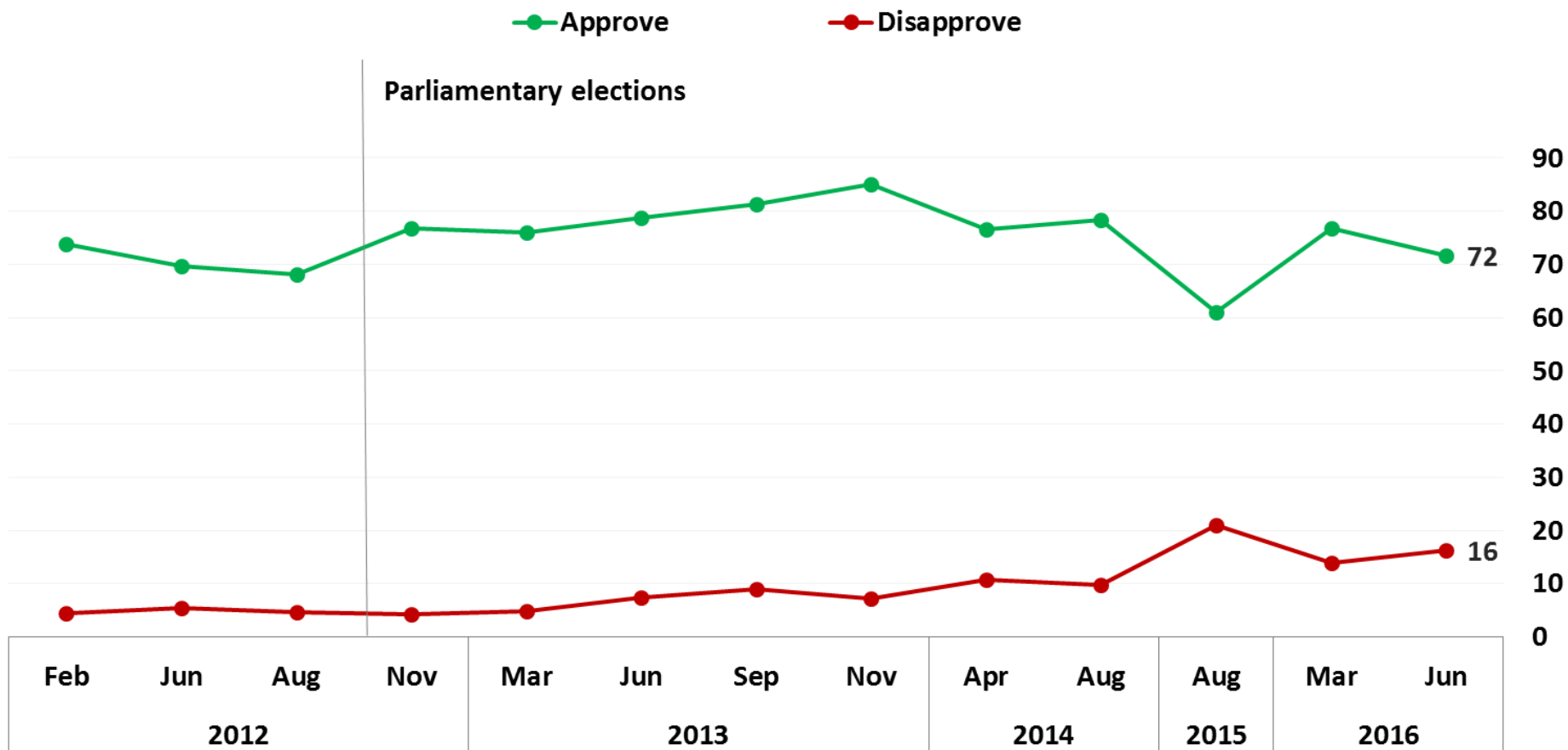


**What are your expectations regarding economic situation of your household for the next twelve months? (q8 X If elections were held tomorrow would you say you are decided or undecided?)**



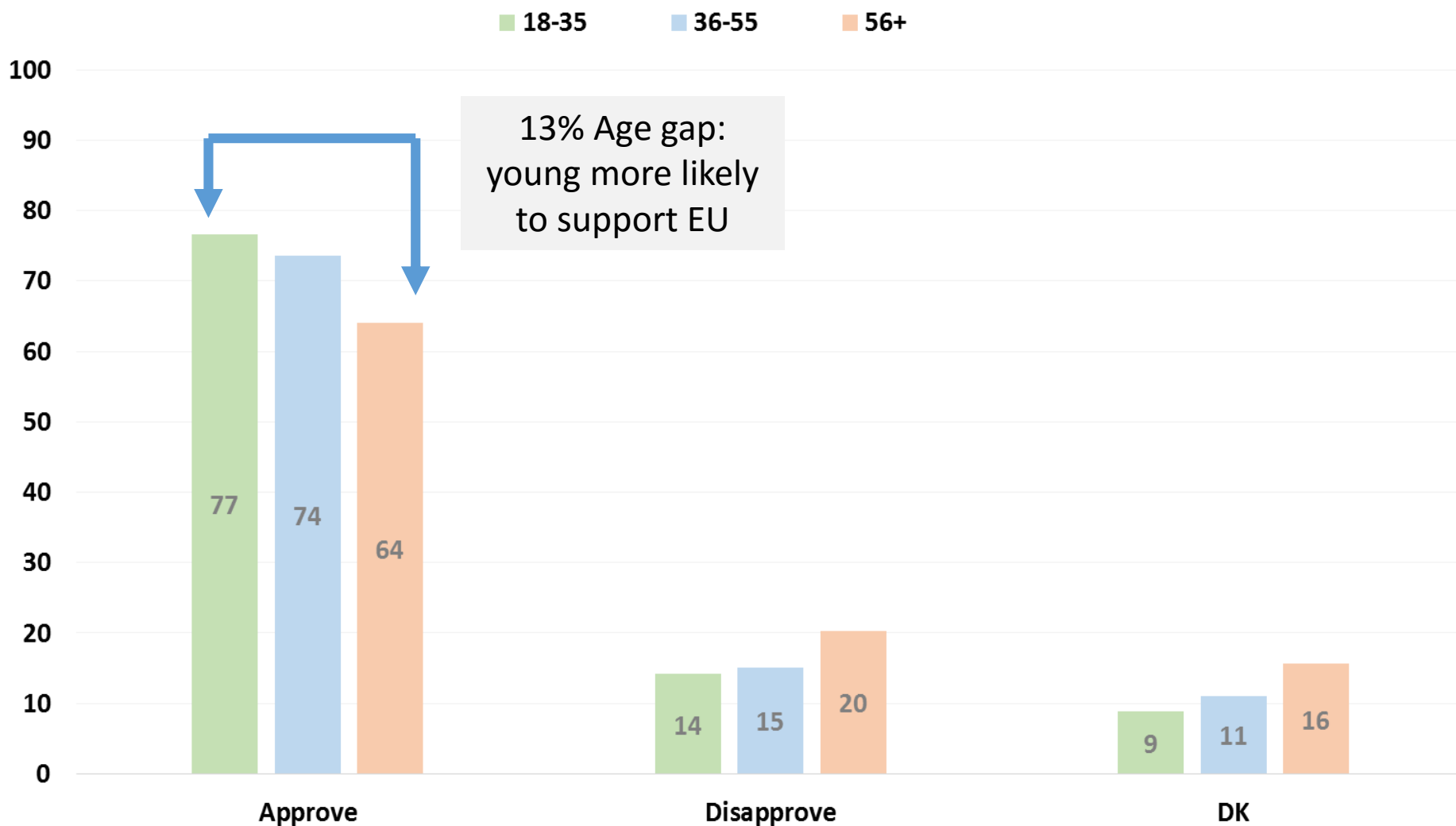
# Foreign Policy

## Do you approve or disapprove of Georgian government's stated goal to join the EU? (q13)



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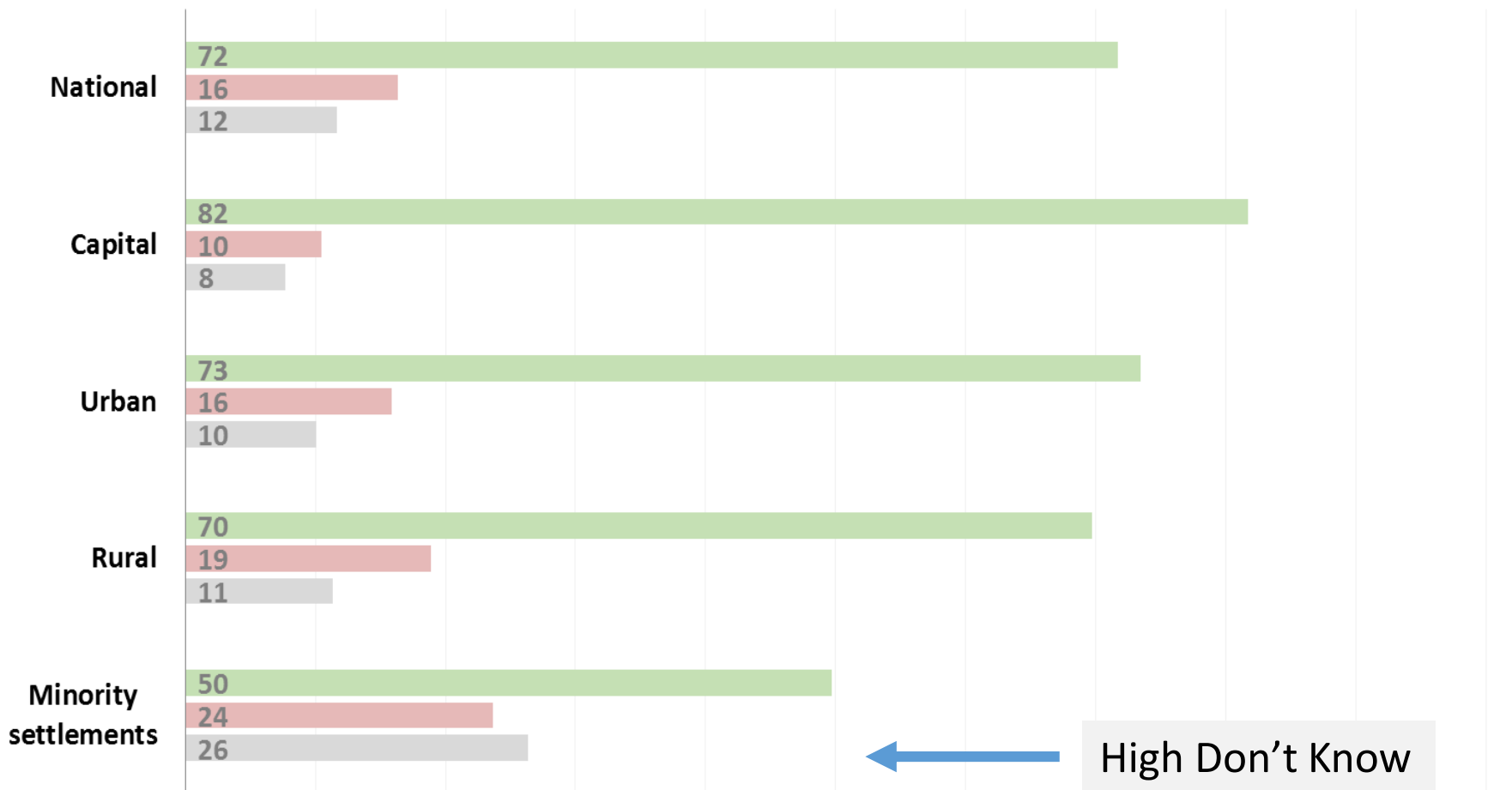
## Do you approve or disapprove of Georgian government's stated goal to join the EU? (q13 X Age)



## Do you approve or disapprove of Georgian government's stated goal to join the EU? (q13 X Settlement)

Approve Disapprove DK

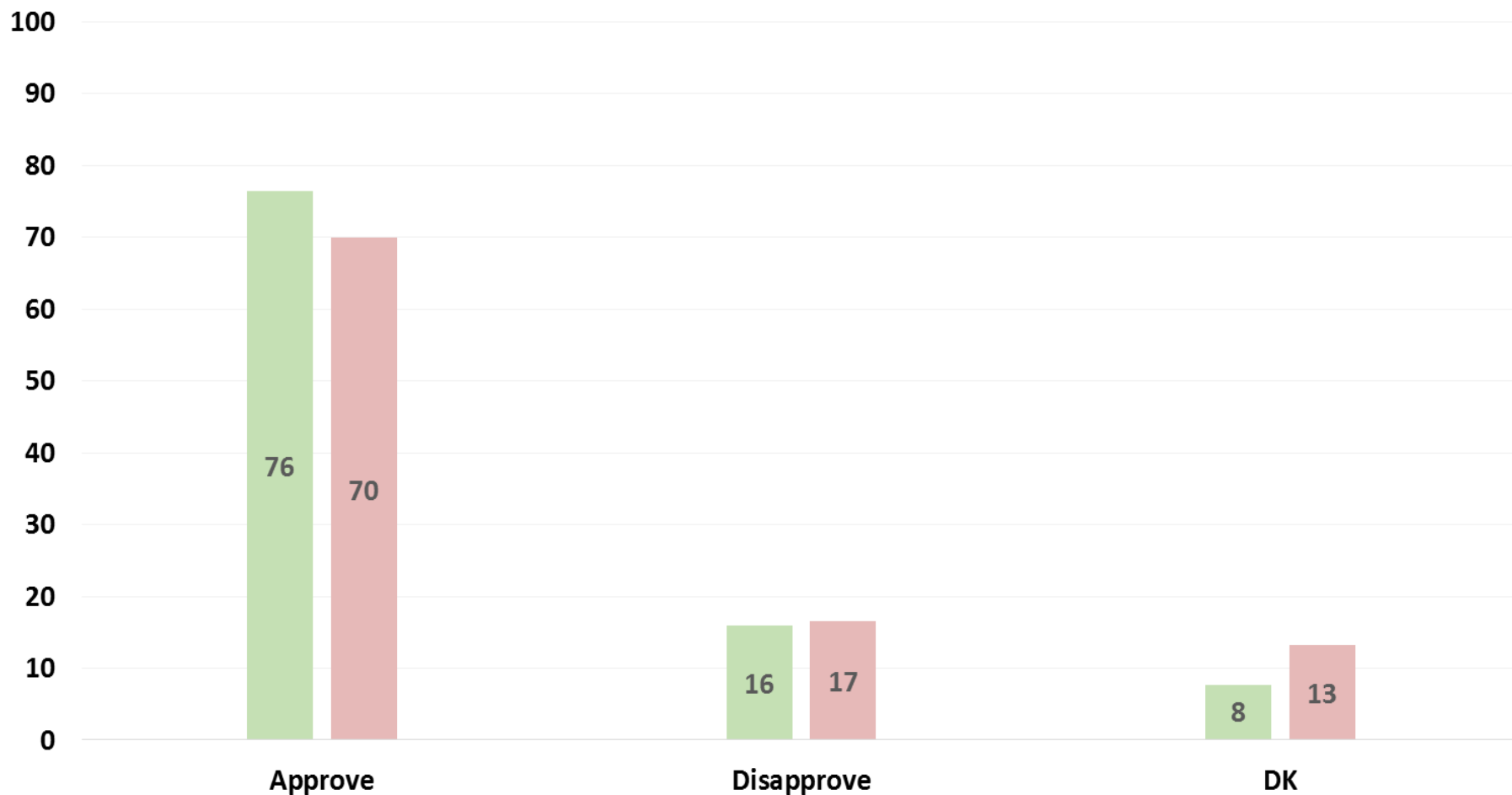
0 10 20 30 40 50 60 70 80 90 100



**Do you approve or disapprove of Georgian government's stated goal to join the EU? (q13 X If elections were held tomorrow would you say you are decided or undecided?)**

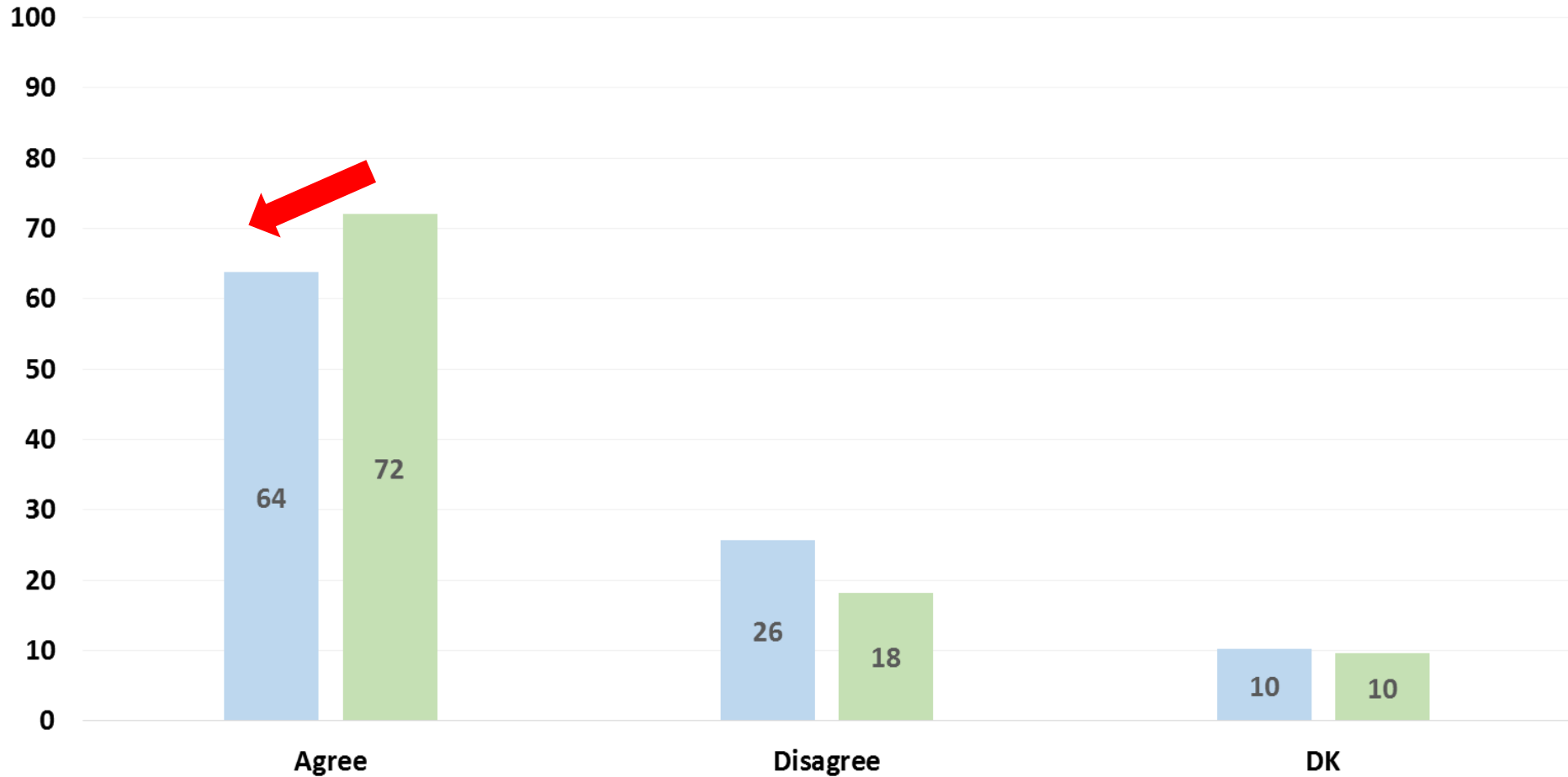
Decided

Undecided



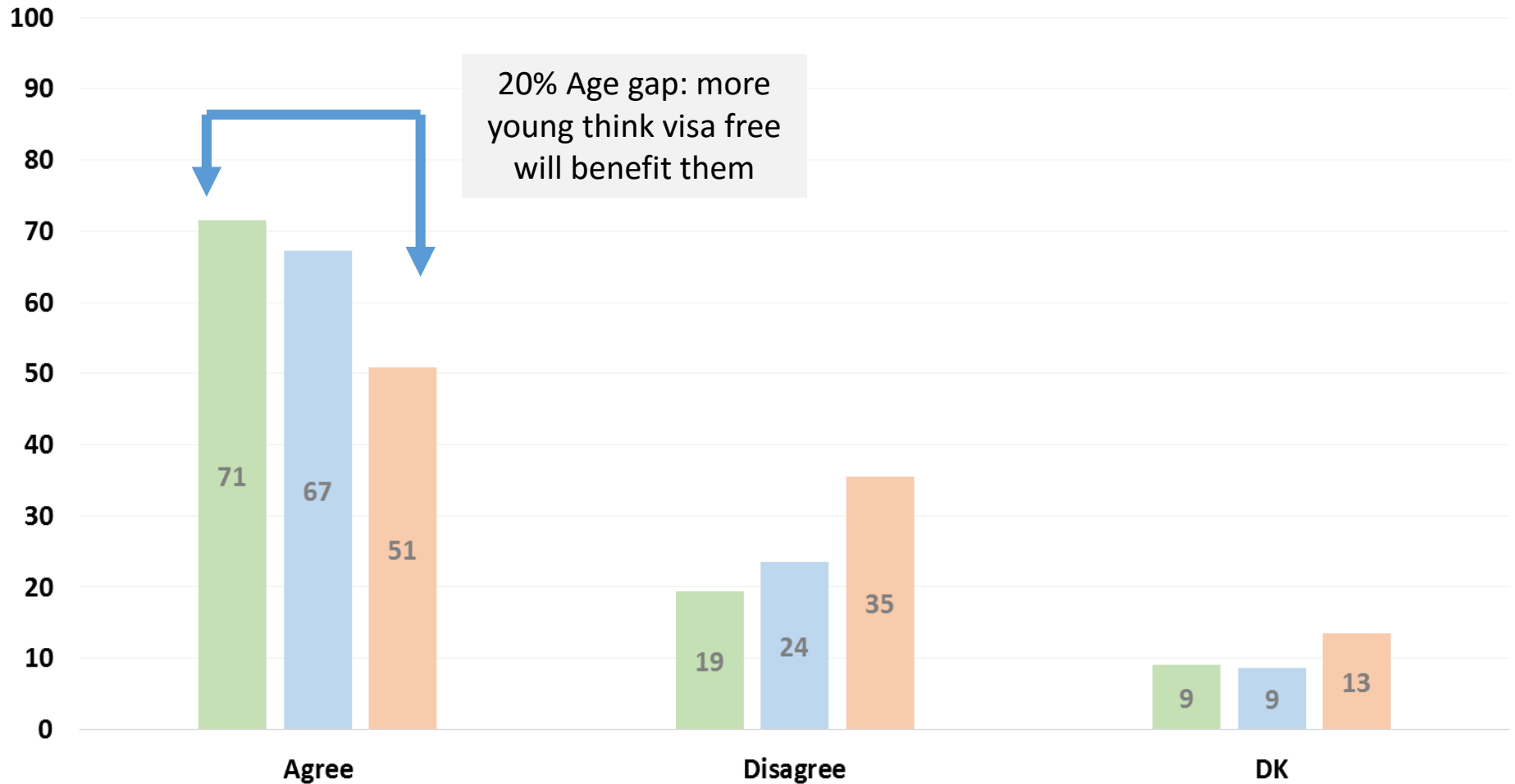
# Do you agree or disagree that Visa free travel with EU will benefit people like you? (q15)

June 2016 March 2016



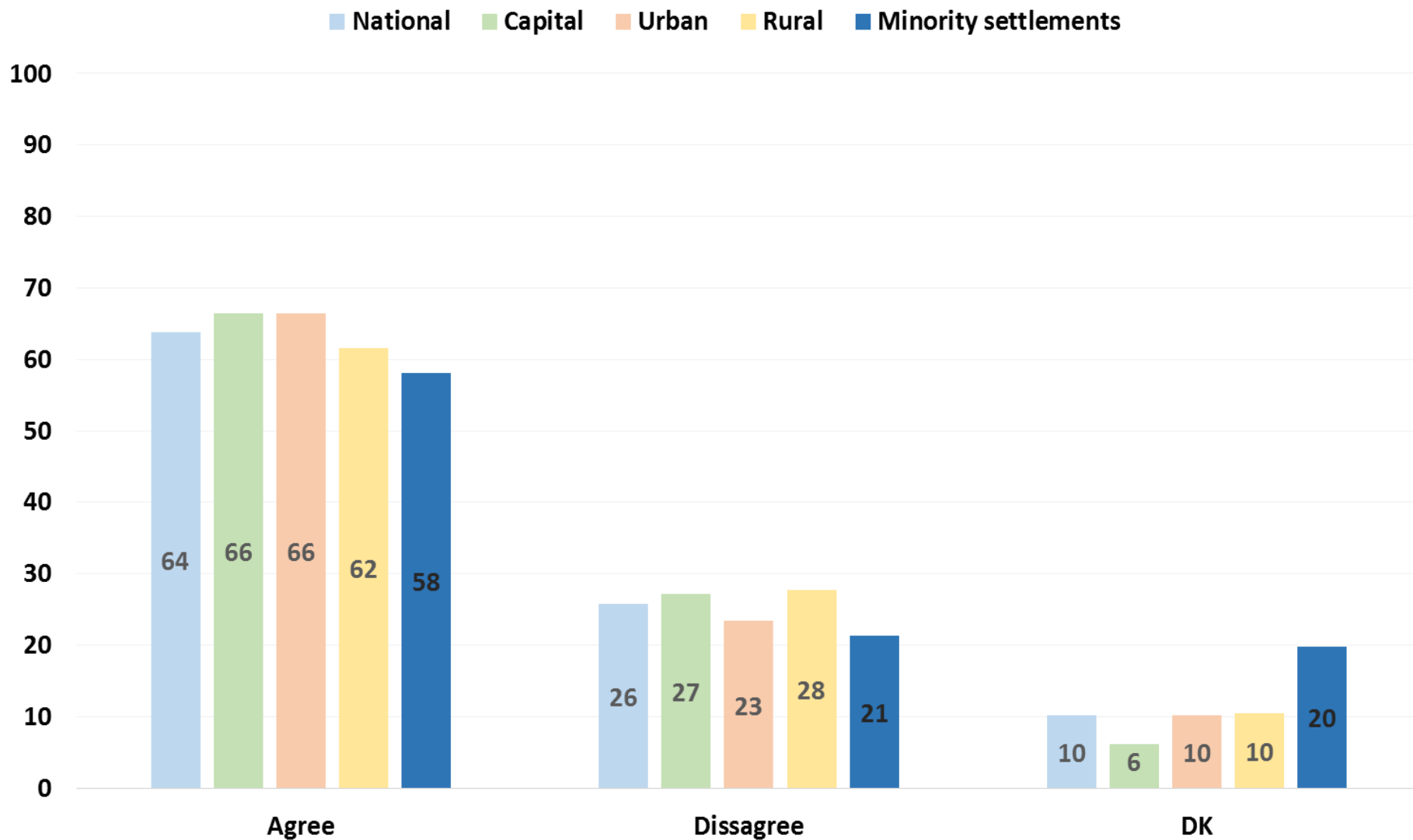
# Do you agree or disagree that Visa free travel with EU will benefit people like you? (q15 X Age)

18-35 36-55 56+



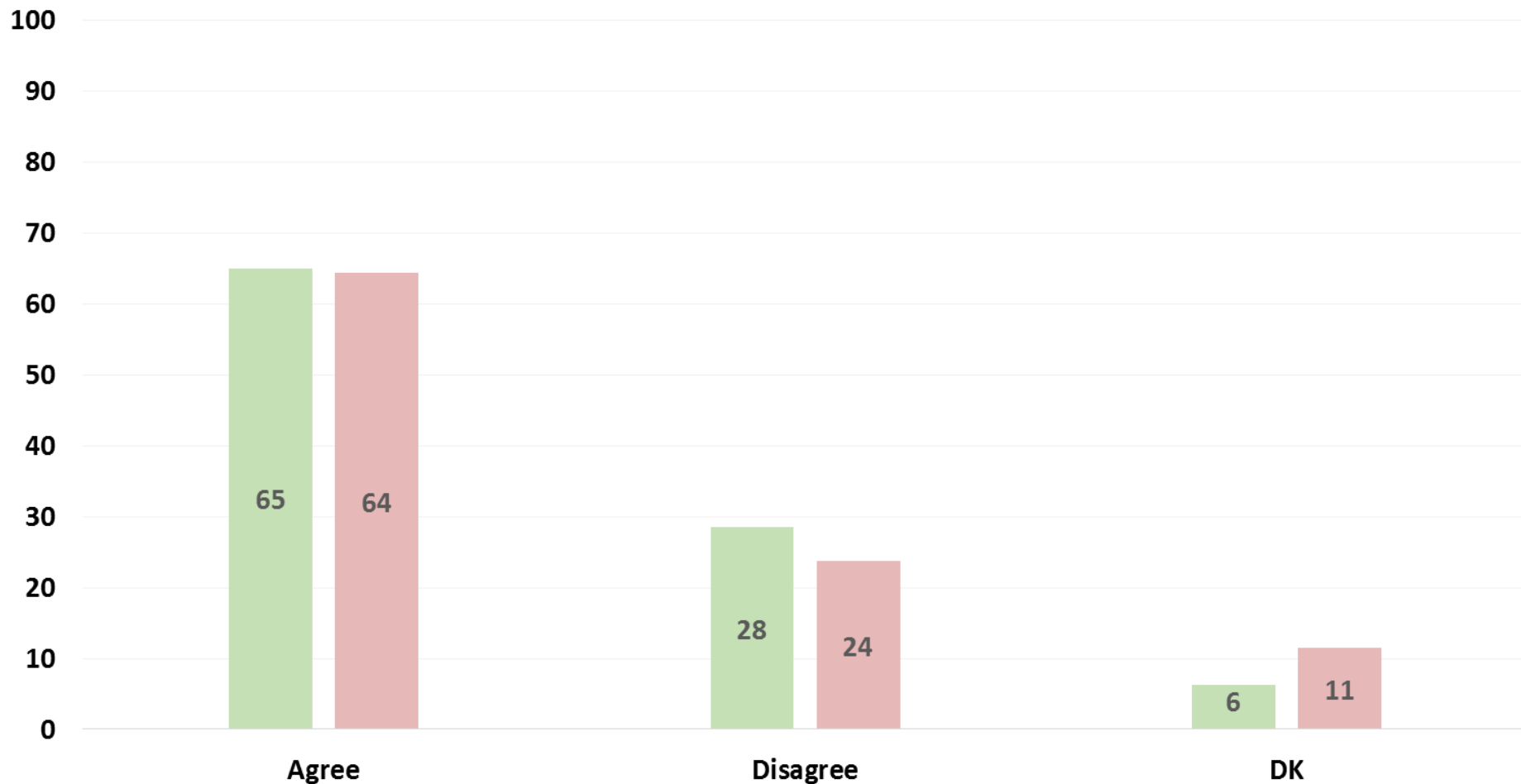


## Do you agree or disagree that Visa free travel with EU will benefit people like you? (q15 X Settlement)



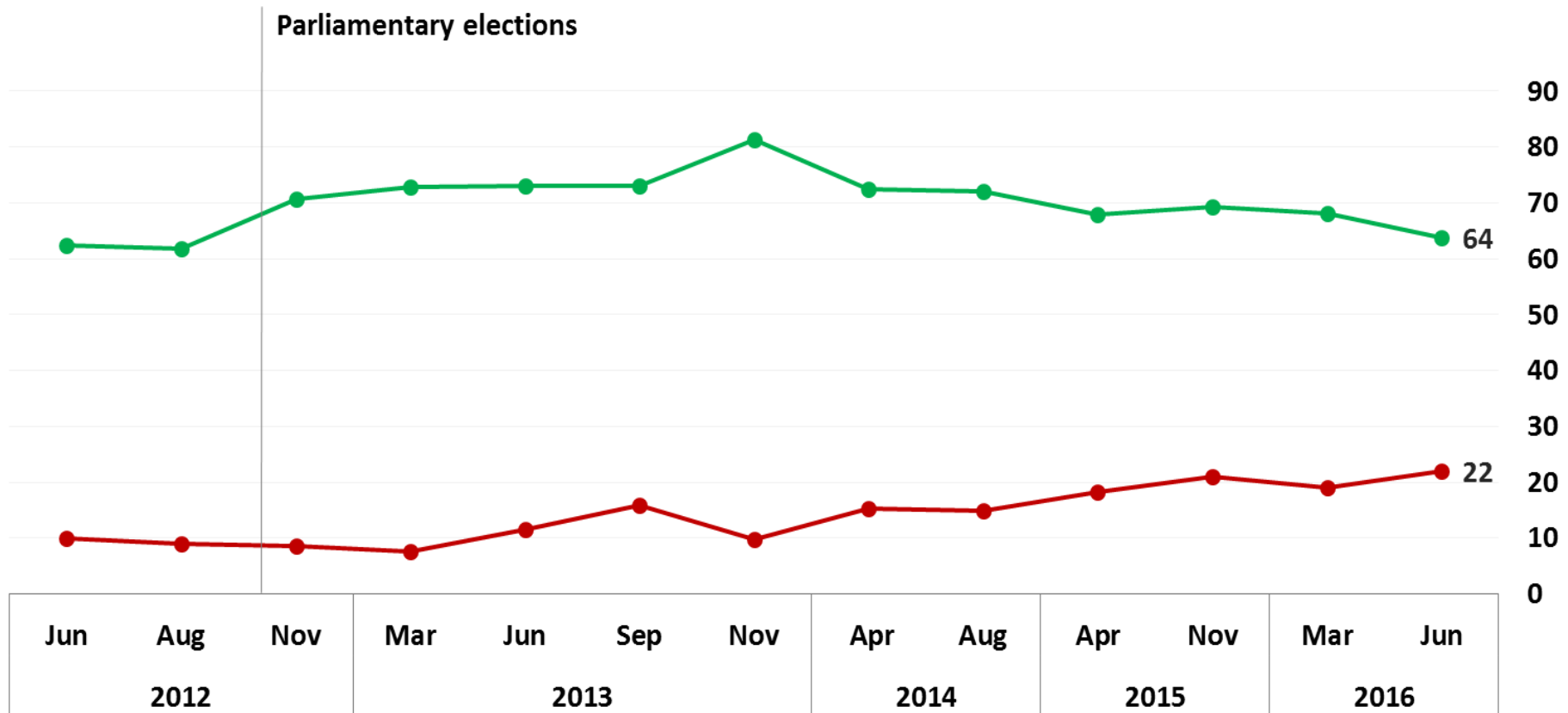
**Do you agree or disagree that Visa free travel with EU will benefit people like you? (q15 X If elections were held tomorrow would you say you are decided or undecided?)**

Decided Undecided



# Do you approve or disapprove of Georgian government's stated goal to join NATO? (q17)

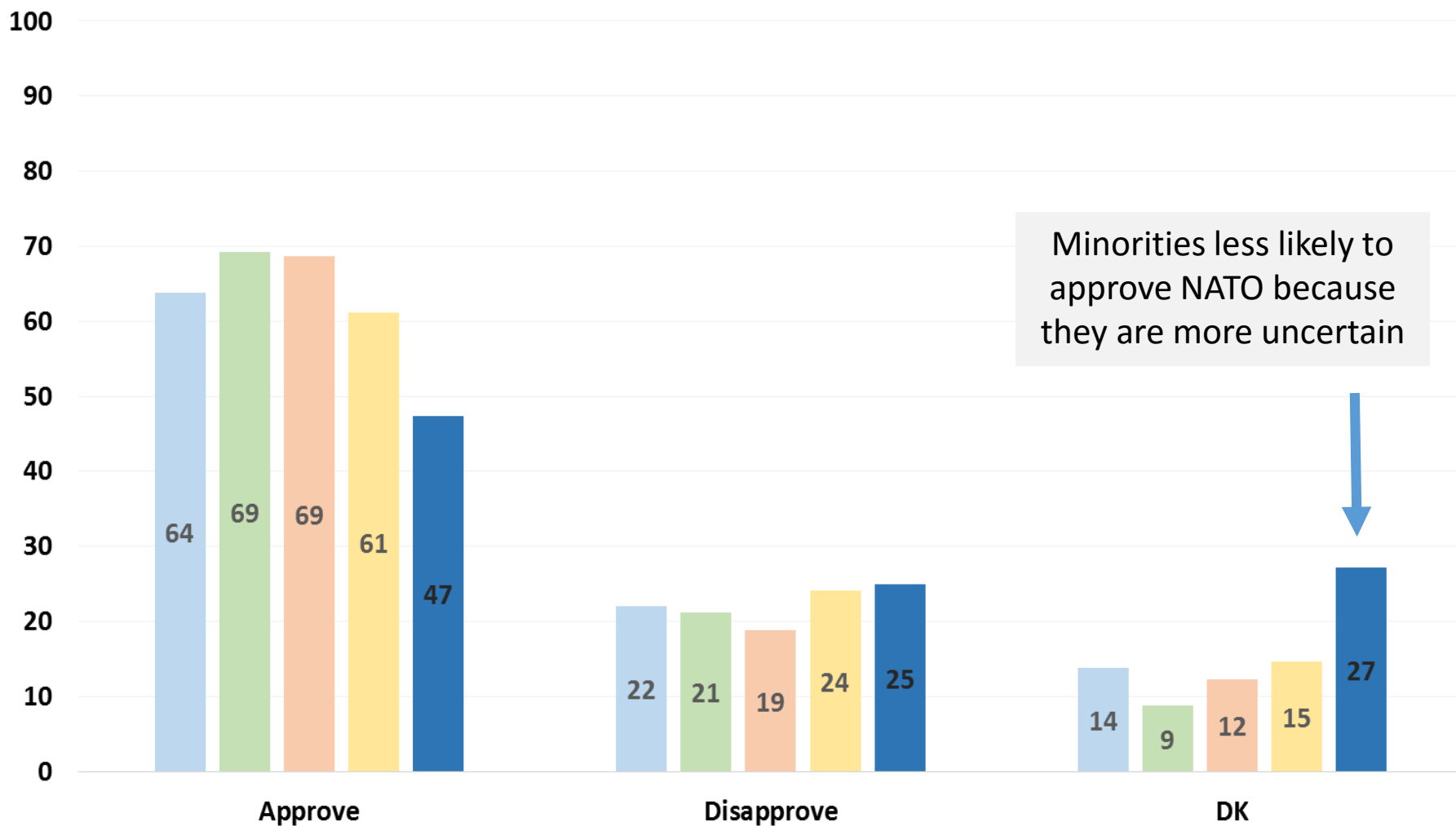
—●— Approve —●— Disapprove



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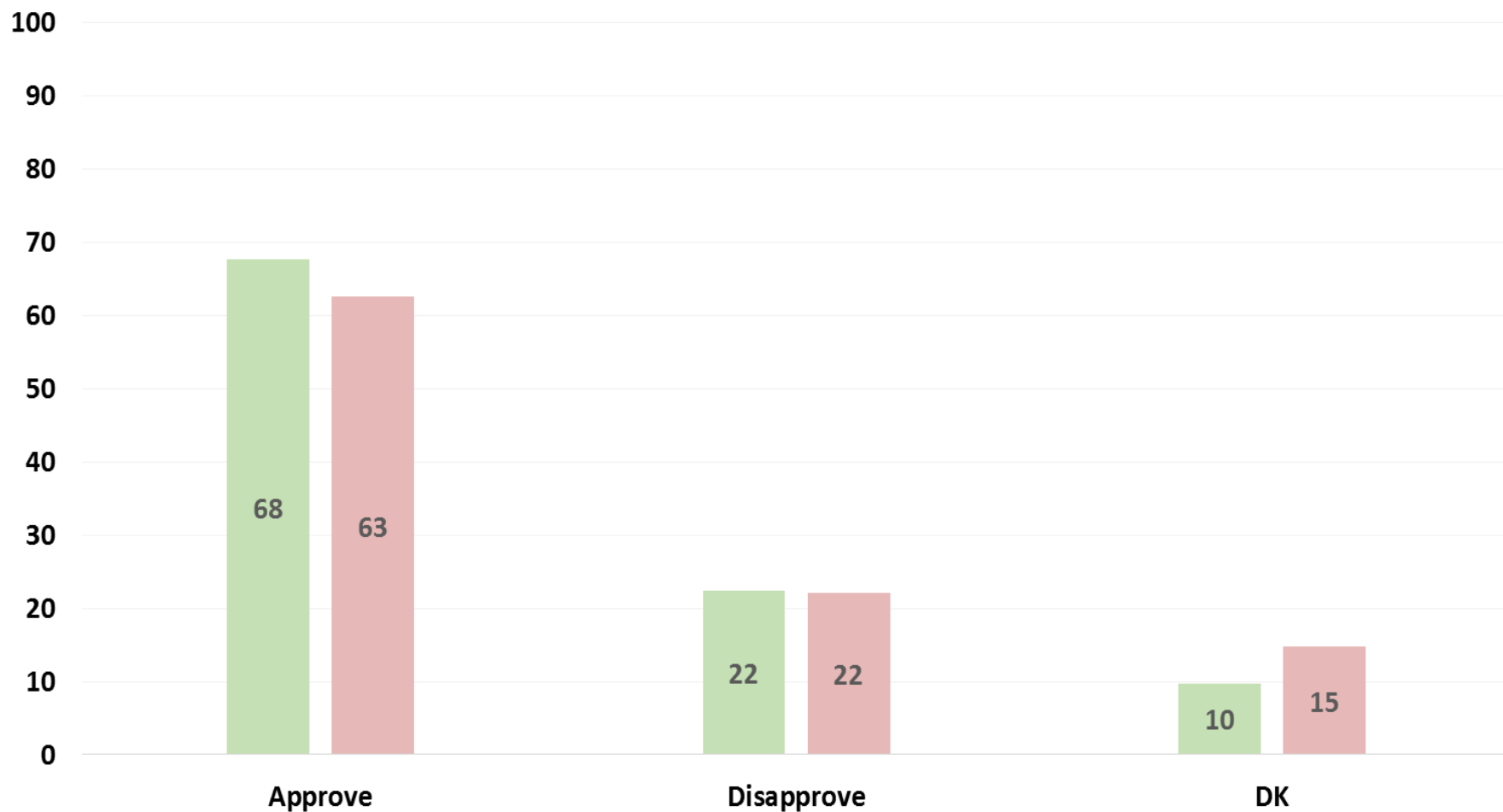
## Do you approve or disapprove of Georgian government's stated goal to join NATO? (q17 X Settlement)

National Capital Urban Rural Minority settlements

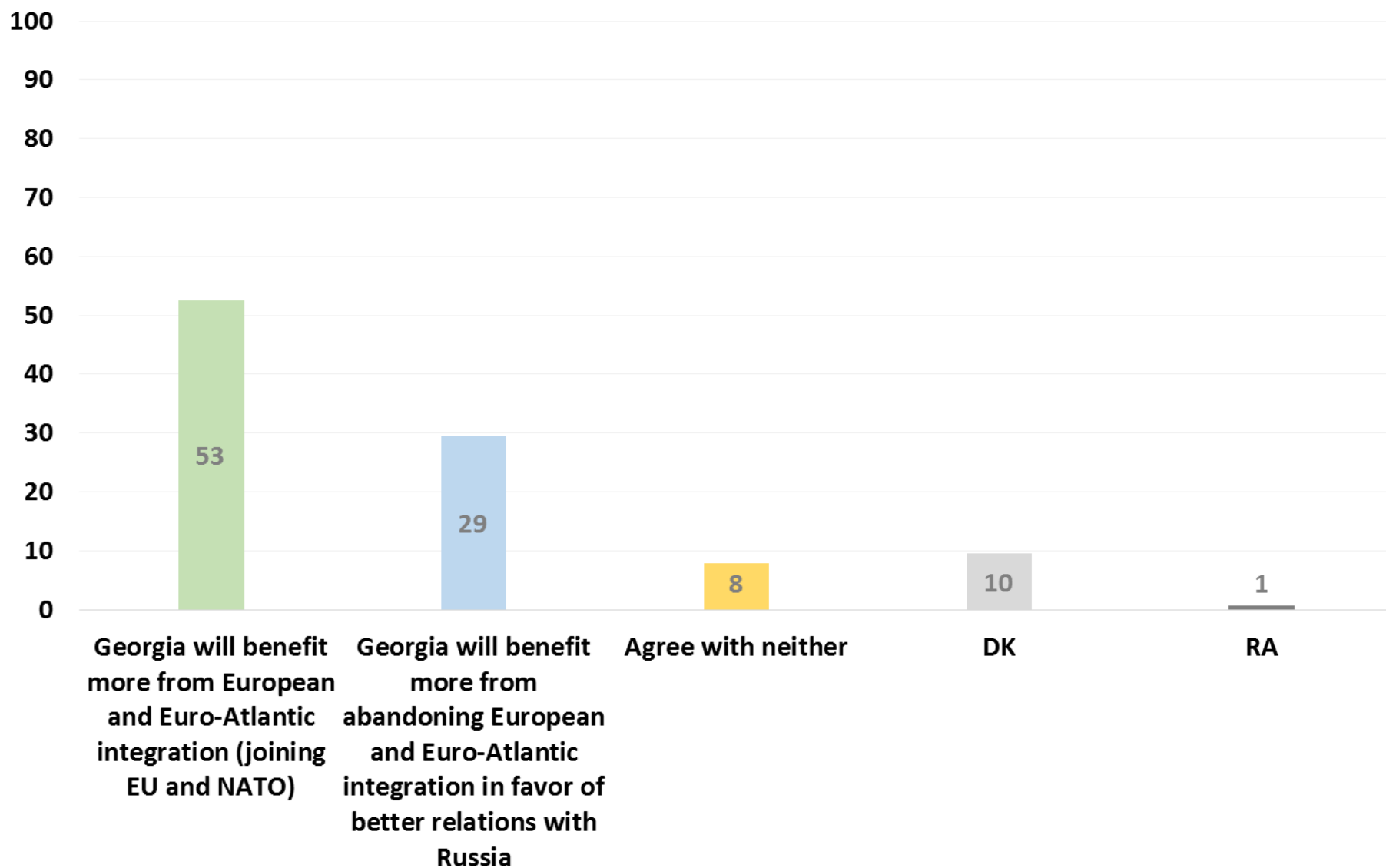


**Do you approve or disapprove of Georgian government's stated goal to join NATO? (q17 X If elections were held tomorrow would you say you are decided or undecided?)**

Decided Undecided

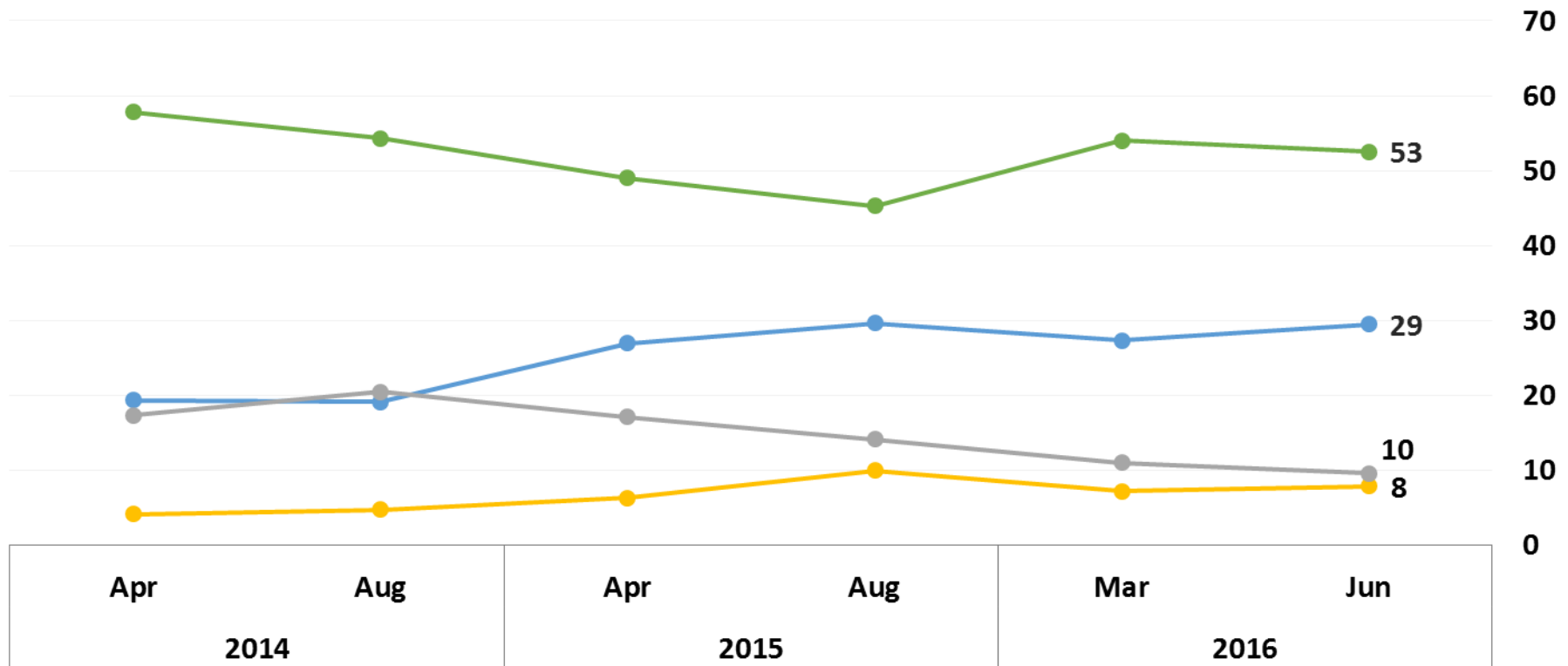


## Which of the following statements do you agree with? (q14)



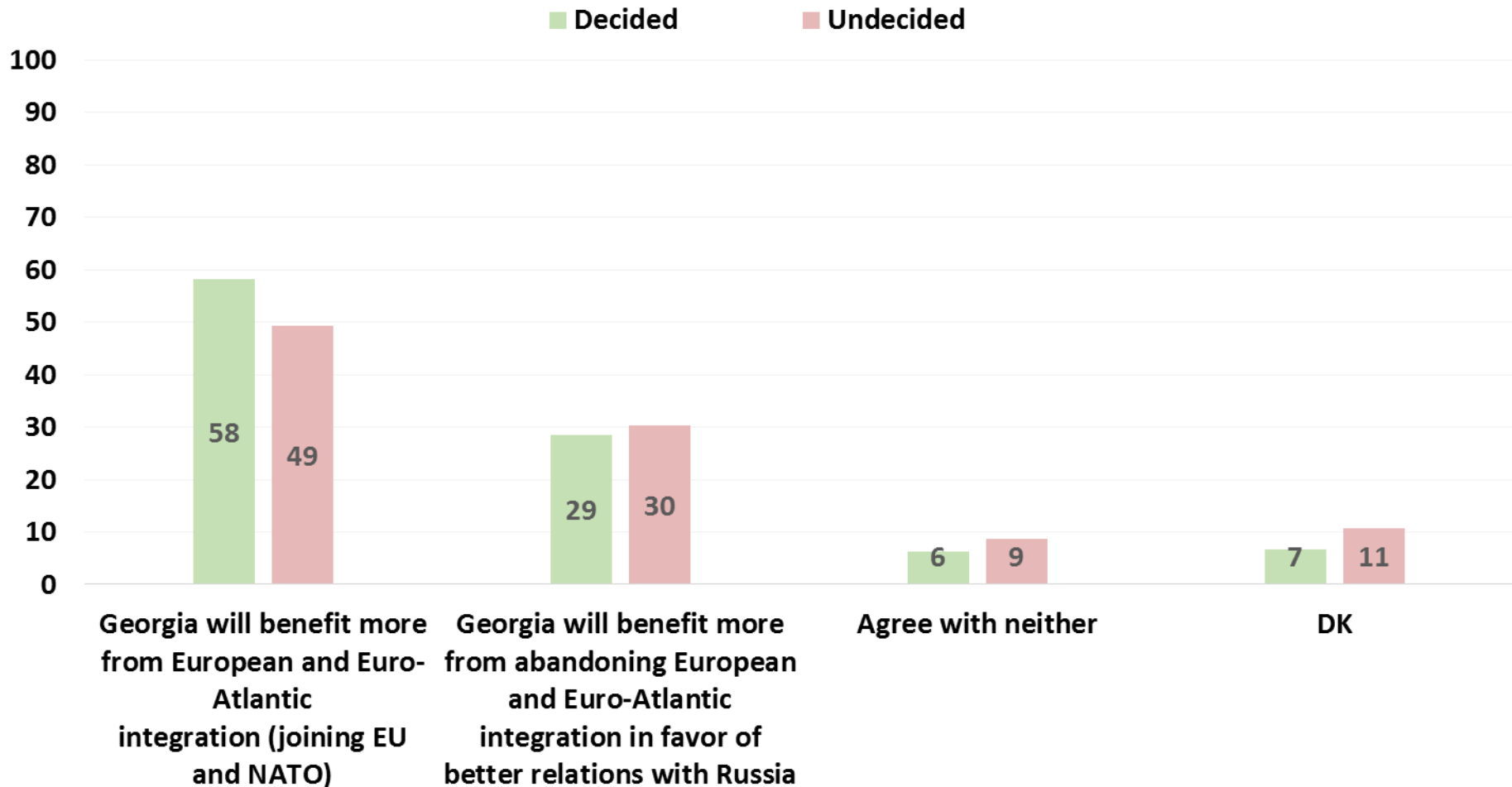
## Which of the following statements do you agree with? (q14)

- Georgia will benefit more from European and Euro-Atlantic integration (joining EU and NATO)
- Georgia will benefit more from abandoning European and Euro-Atlantic integration in favor of better relations with Russia
- Agree with neither



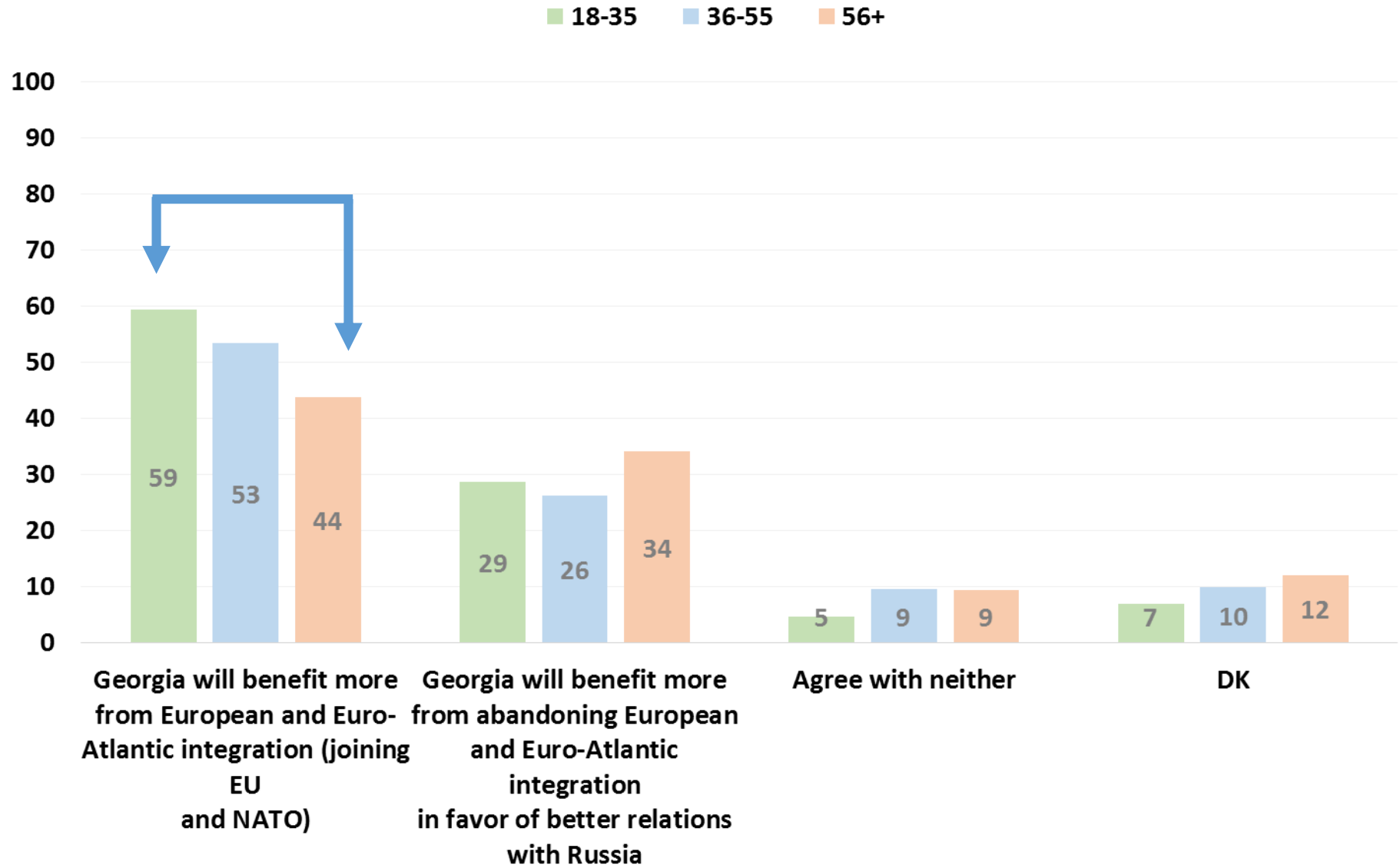
All waves are nationally representative of Georgian speakers. April 2015, August 2015, March 2016 and June 2016 are also representative for minority regions.

**Which of the following statements you agree with?**  
**(q14 X If elections were held tomorrow would**  
**you say you are decided or undecided?)**



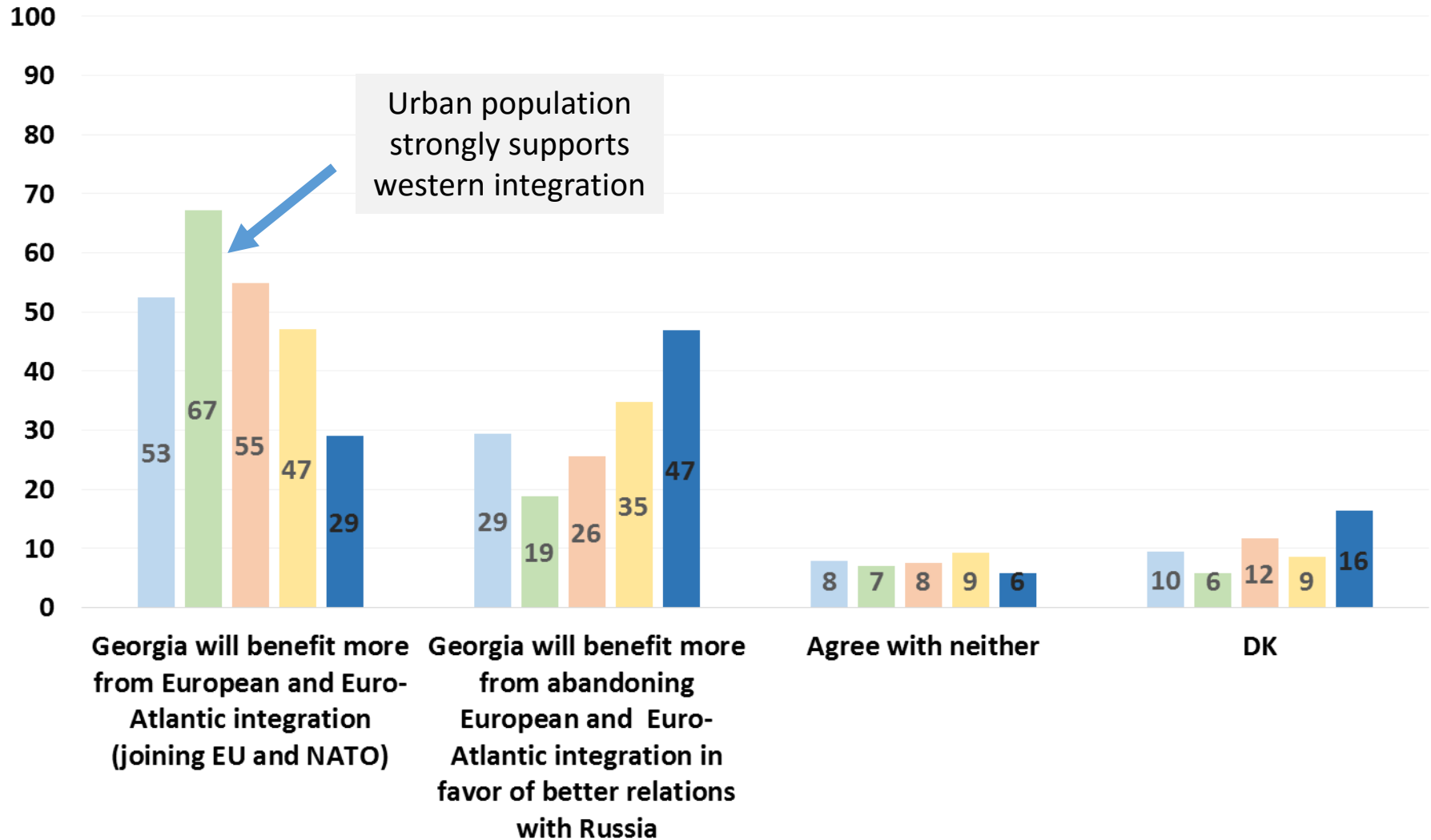


## Which of the following statements you agree with? (q14 X Age)



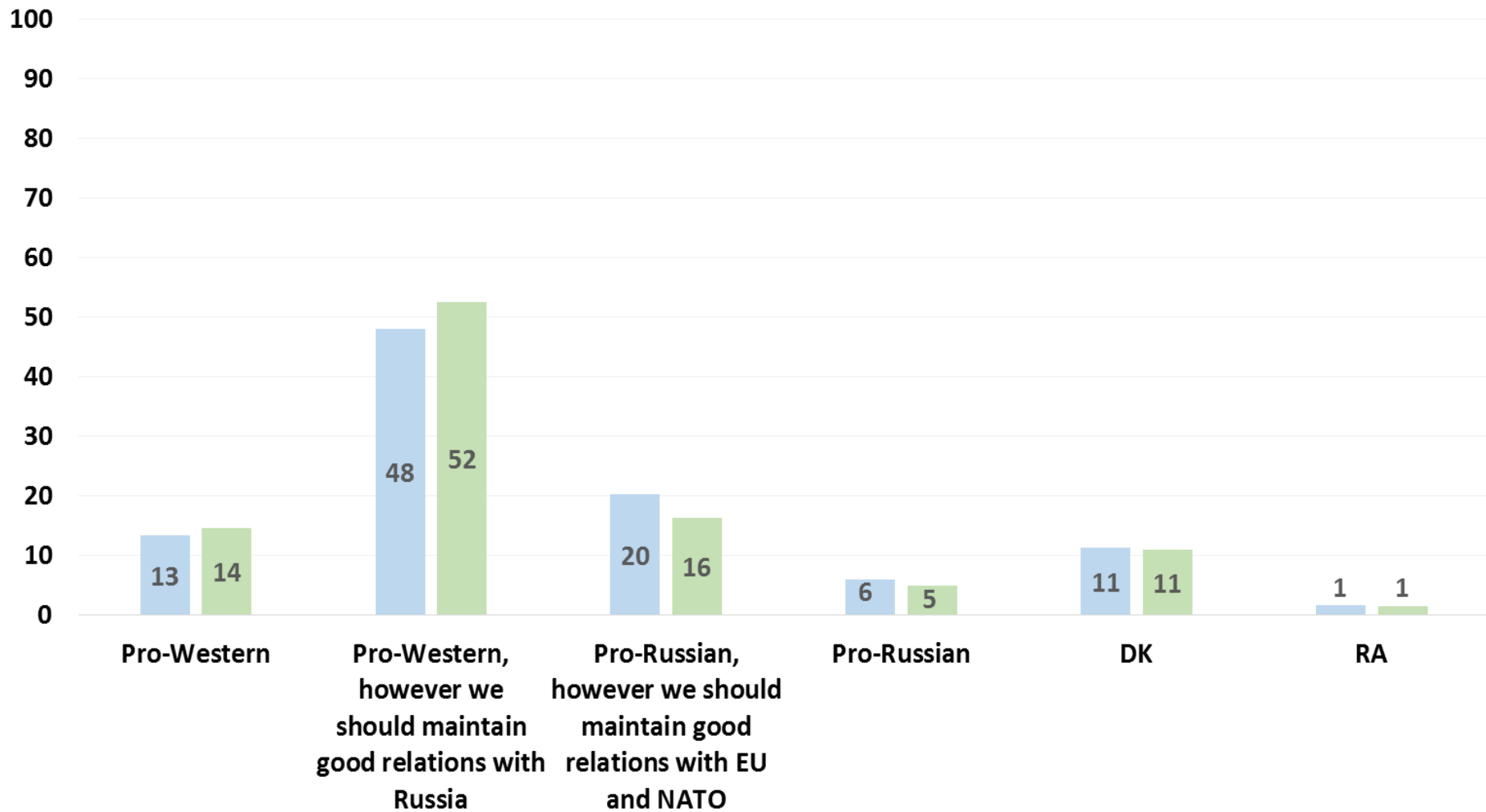
# Which of the following statements do you agree with? (q14 X Settlement)

National Capital Urban Rural Minority settlements

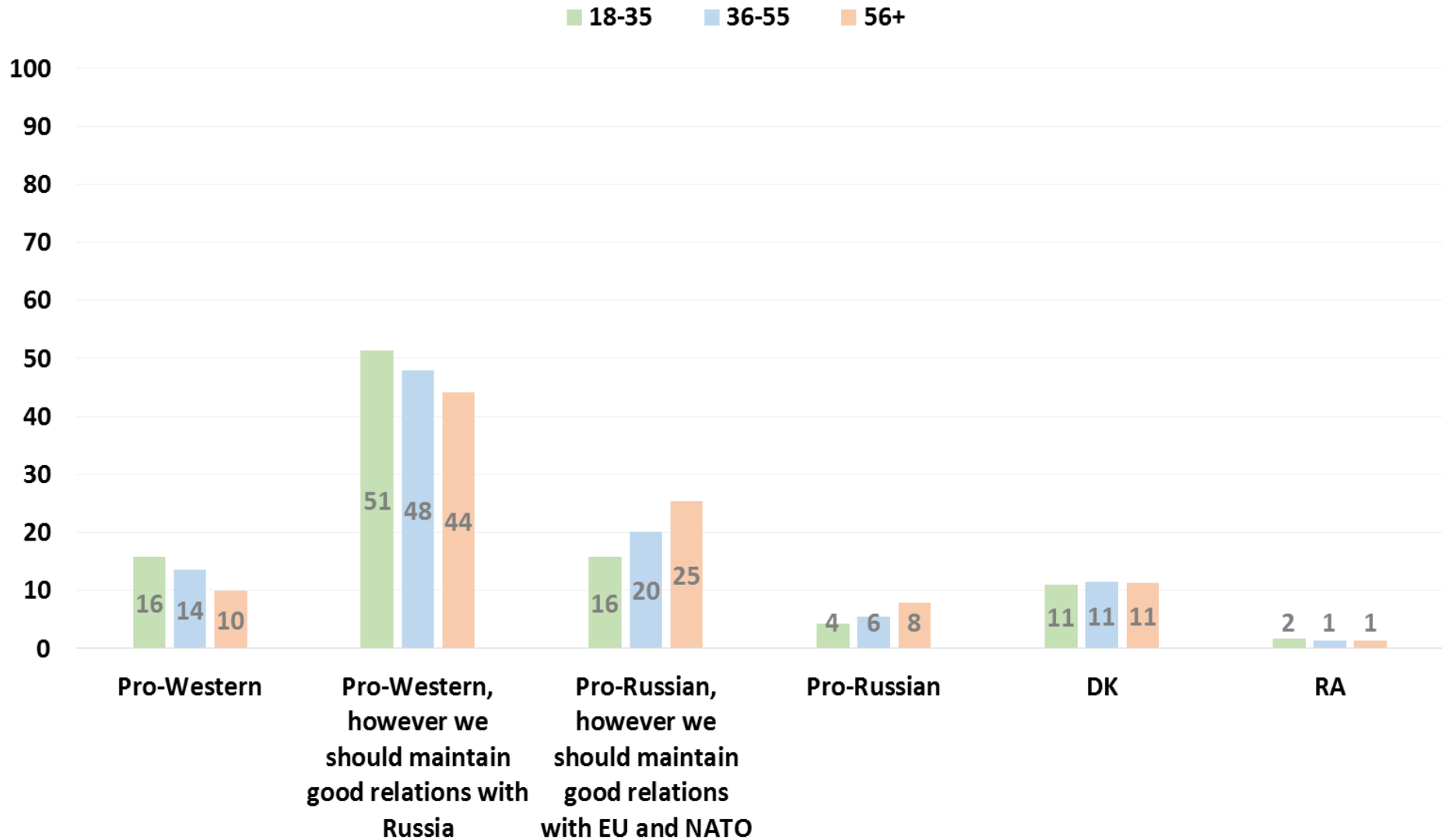


## In your opinion, Georgia's foreign policy should be... (q16)

■ June 2016 ■ March 2016

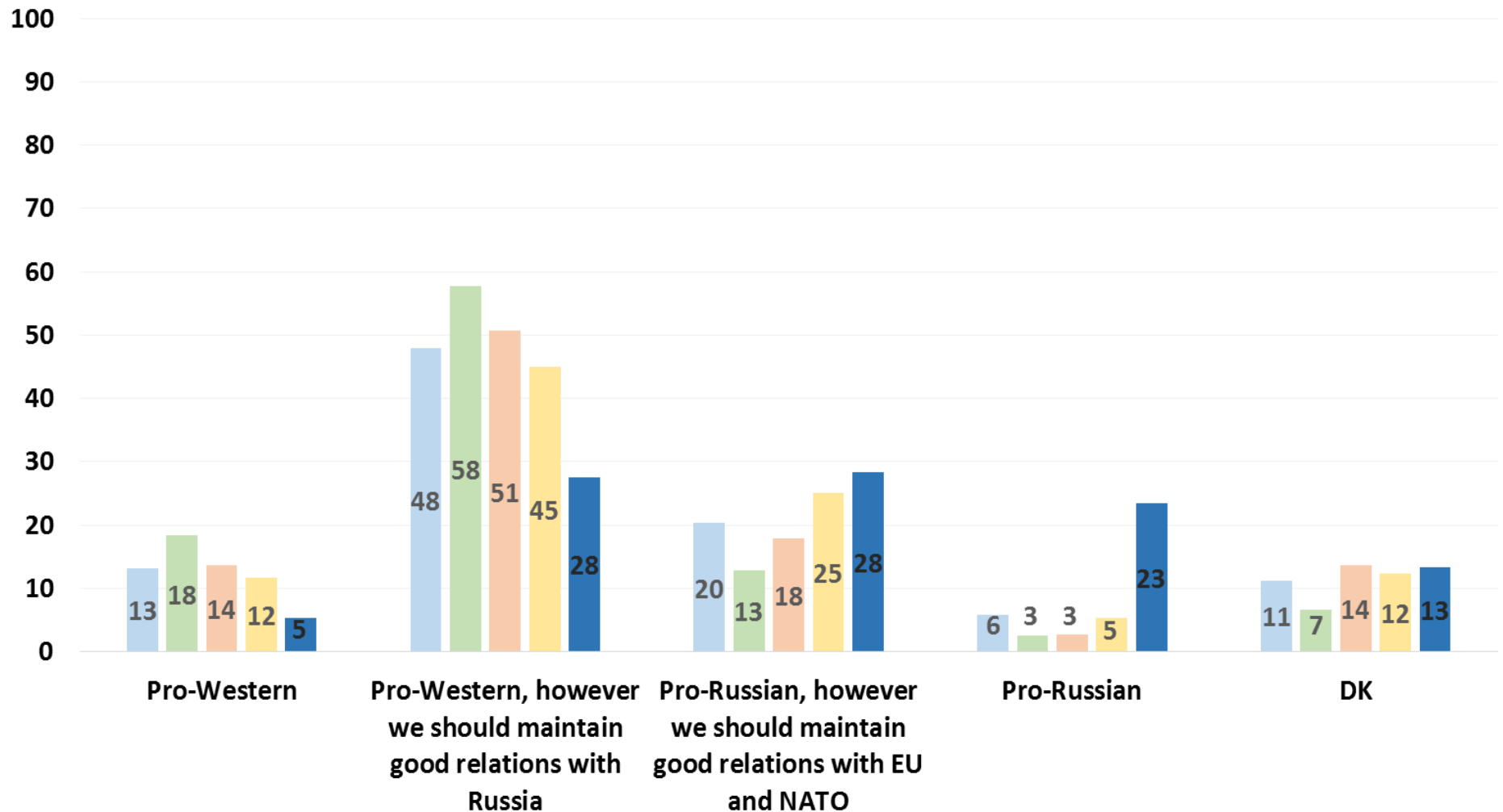


## In your opinion, Georgia's foreign policy should be ...? (q16 X Age)

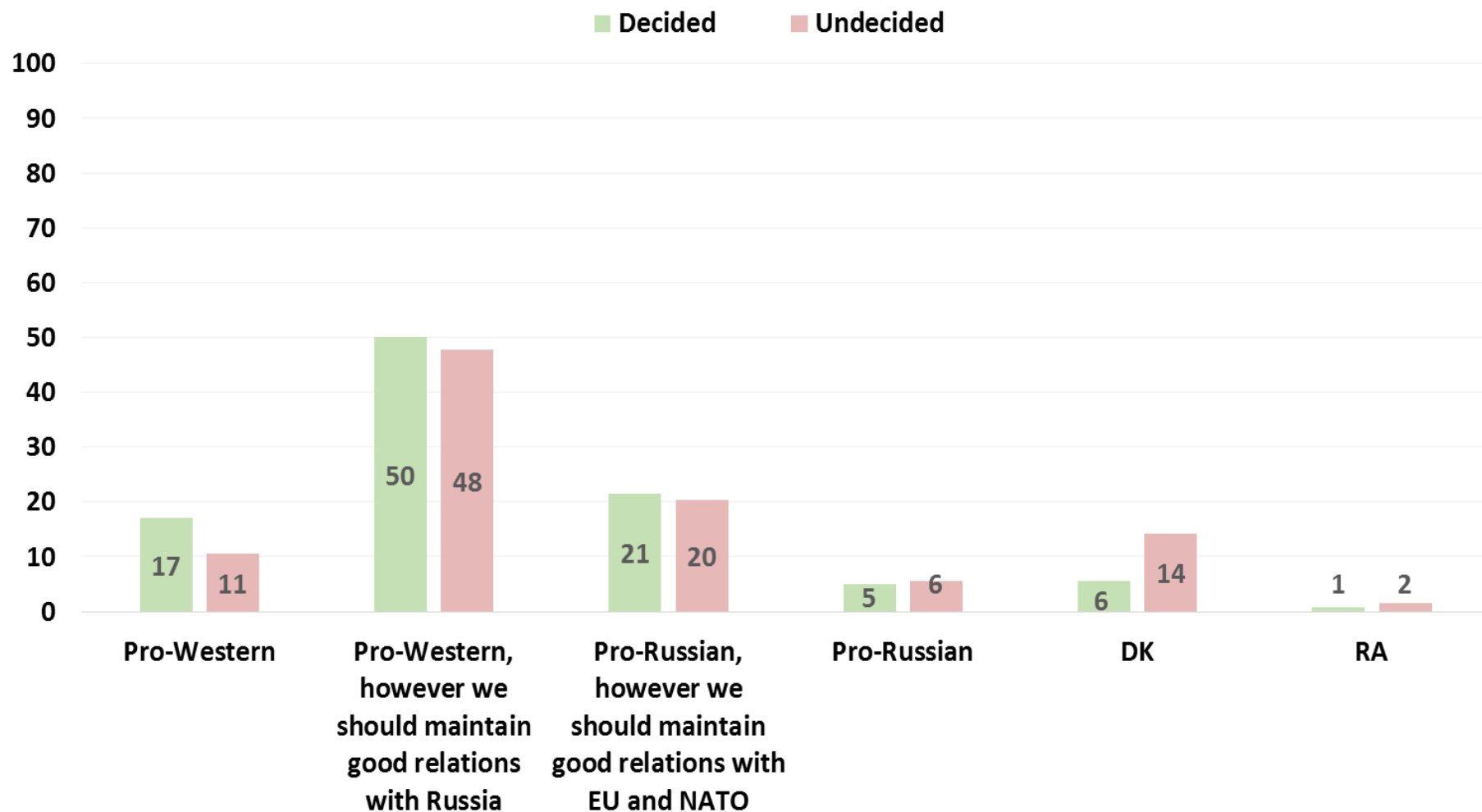


## In your opinion, Georgia's foreign policy should be... (q16 X Settlement)

National Capital Urban Rural Minority settlements



**In your opinion, Georgia's foreign policy should be ...**  
**(q16 X If elections were held tomorrow would**  
**you say you are decided or undecided?)**



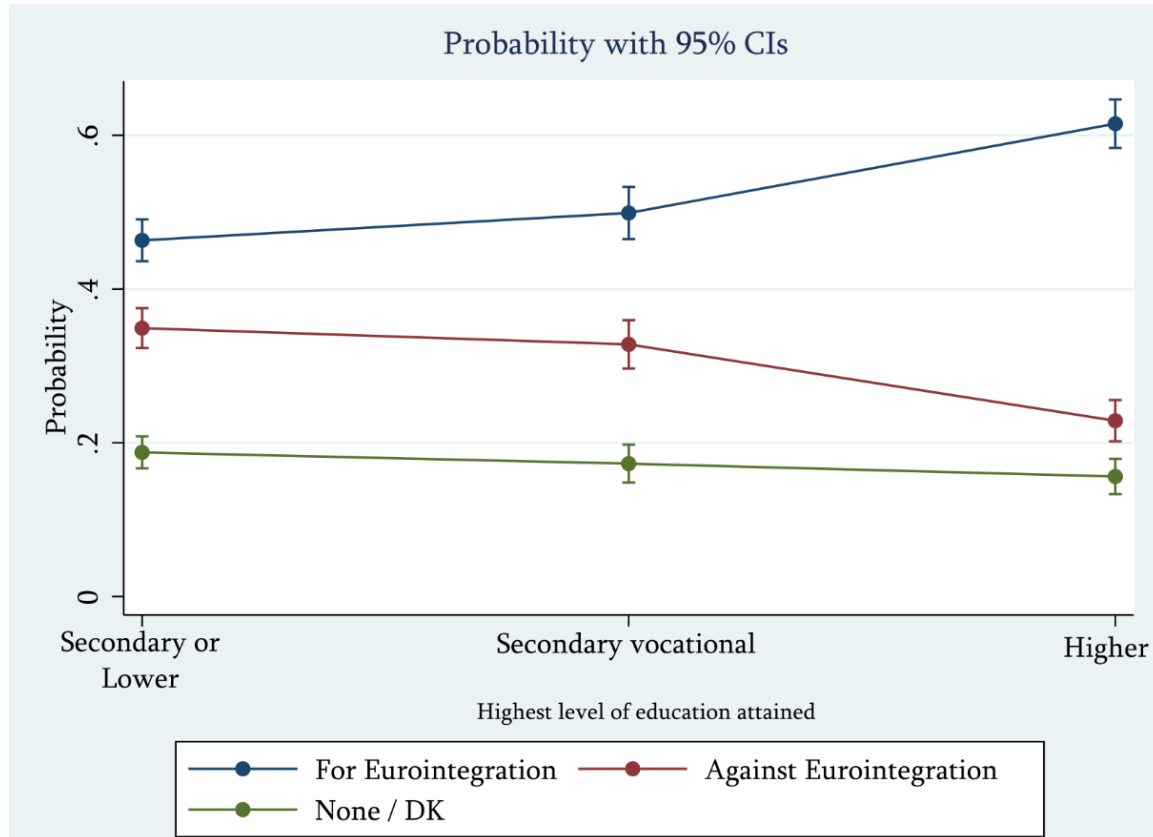
# Foreign Policy: Advanced Analyses

# General information

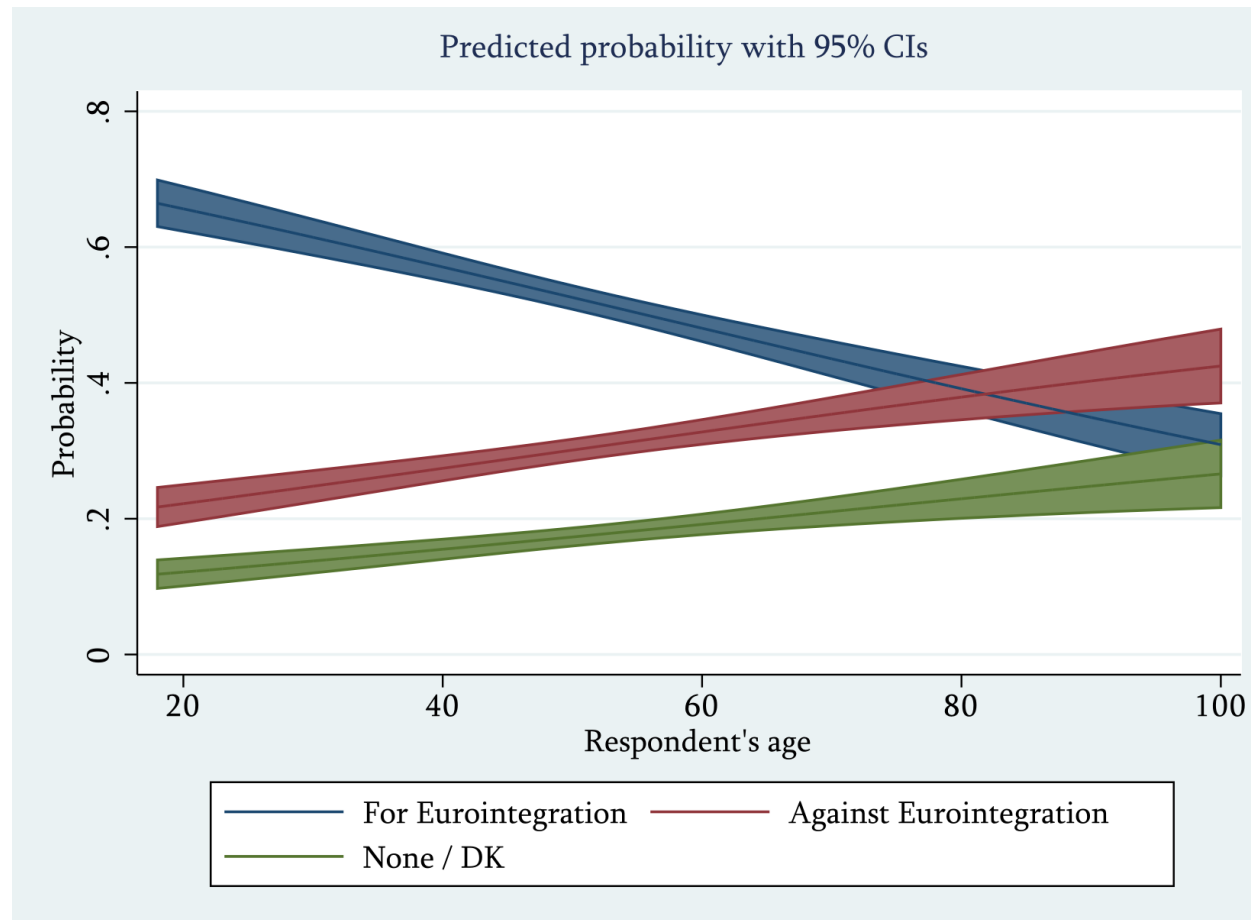
- The analysis is based on **multinomial logistics regression model** predicting respondent's foreign policy preference through his/her socio-economic, demographic and attitudinal peculiarities
- Dependent variable:
  - Georgia will benefit from European and Euroatlantic integration versus Georgia will benefit if it abandons European and Euroatlantic integration
- Independent variables (predictors)
  - Respondent's age, attained level of education, exposure to foreign TV channels, index of respondent's well-being (measuring the existence of household item)
- Data is weighted and survey-set



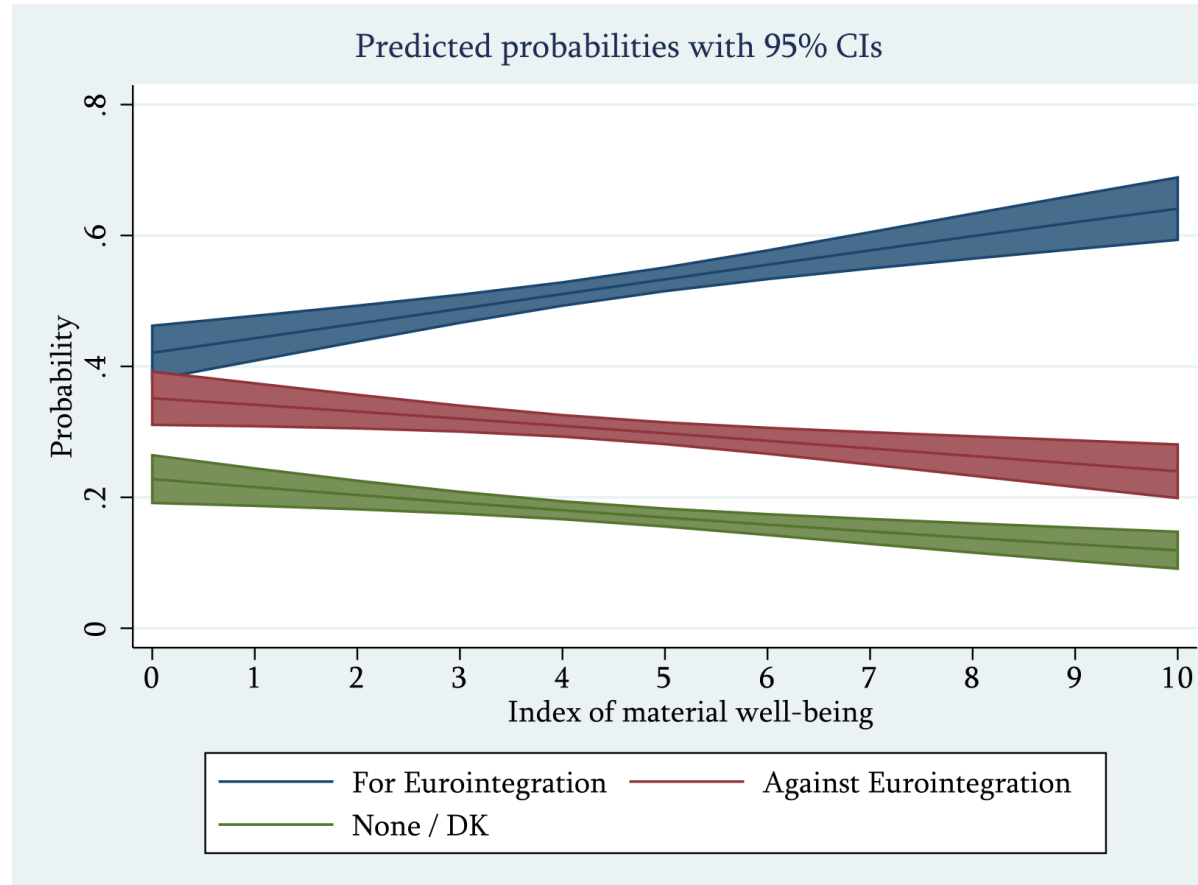
- Respondents with higher education have the highest probability of being for Georgia's European and Euroatlantic integration



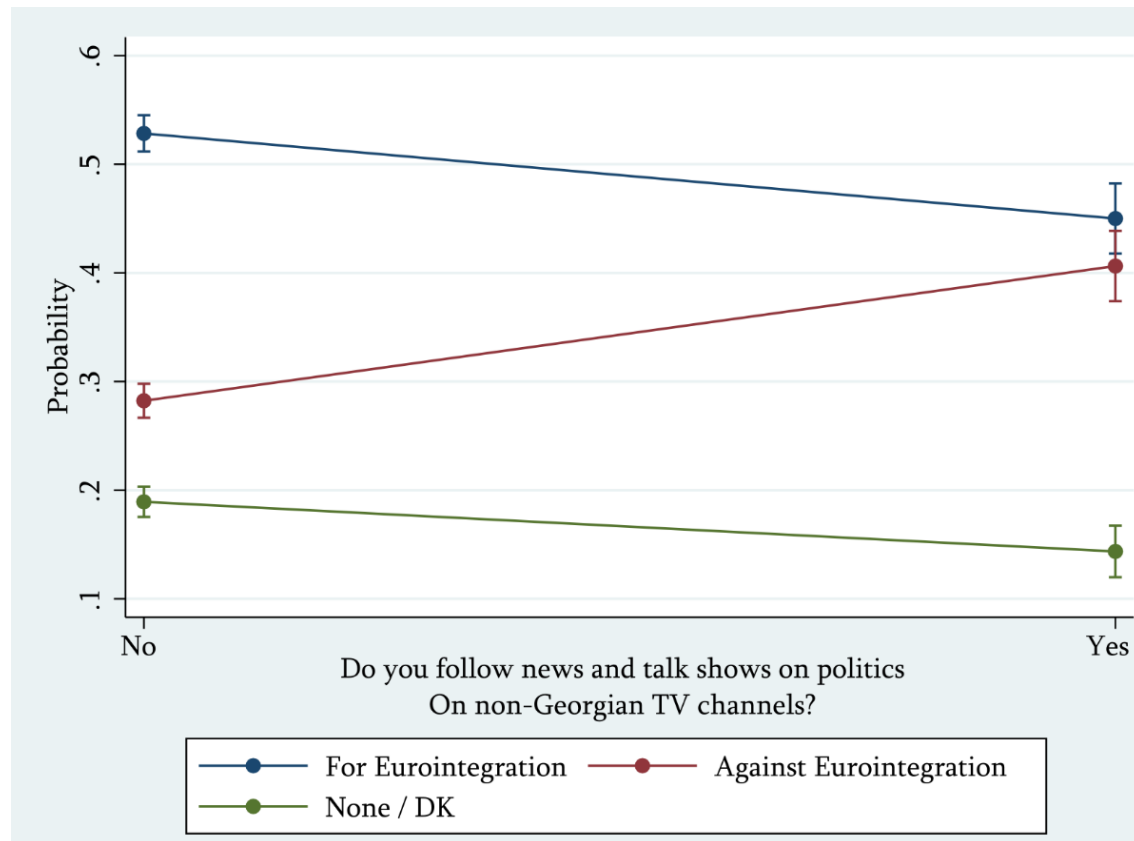
- As respondent's age increases, the support for Eurointegration wanes. However, along with age, increases likelihood that the respondent will prefer improving relations with Russia



- Along with the index of material well-being, respondents' support of Eurointegration increases.



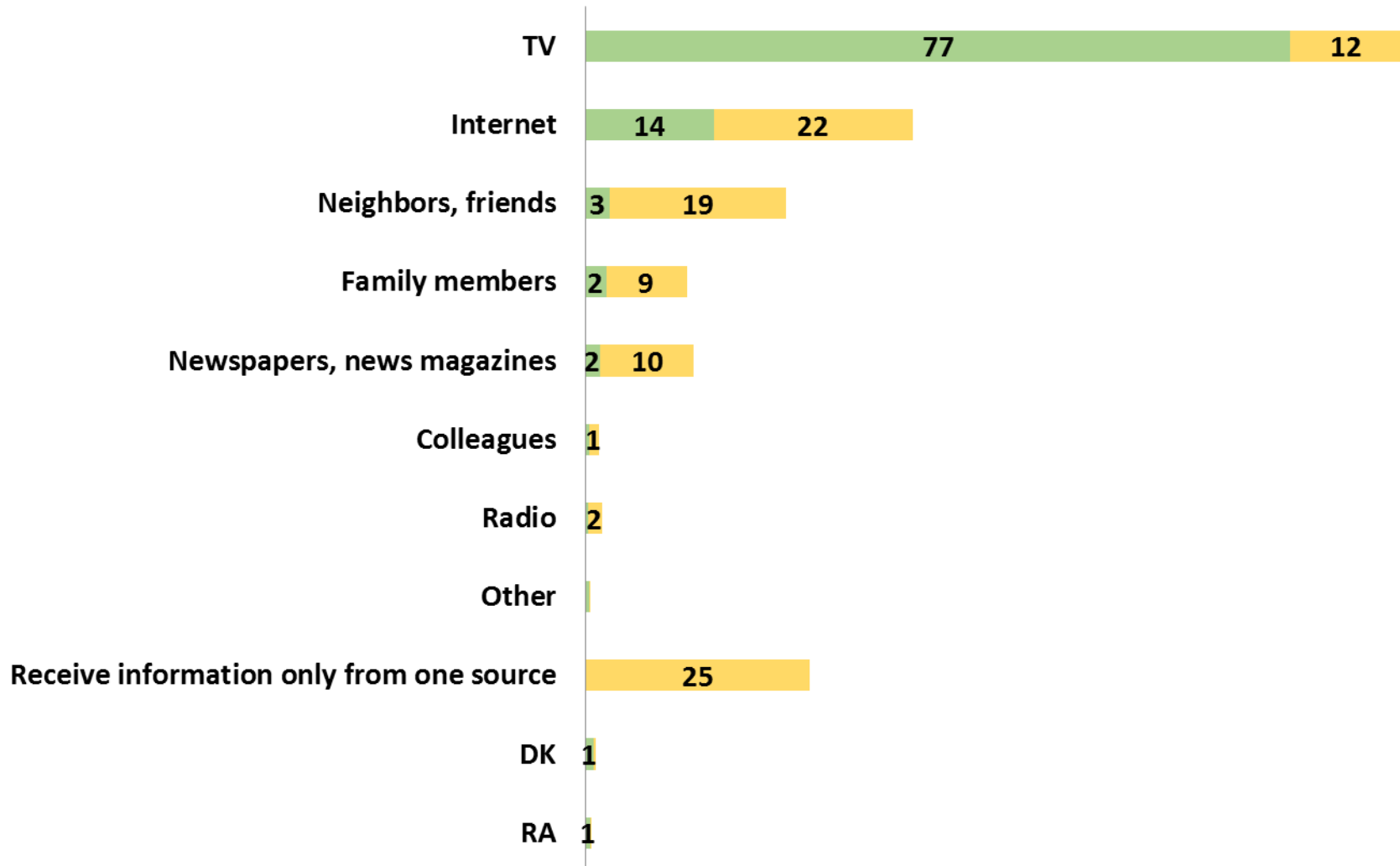
- If voters receive information from foreign TV channels, they are more likely to be pro-Russian
- Effect is still profound when controlling for the respondent's ethnicity



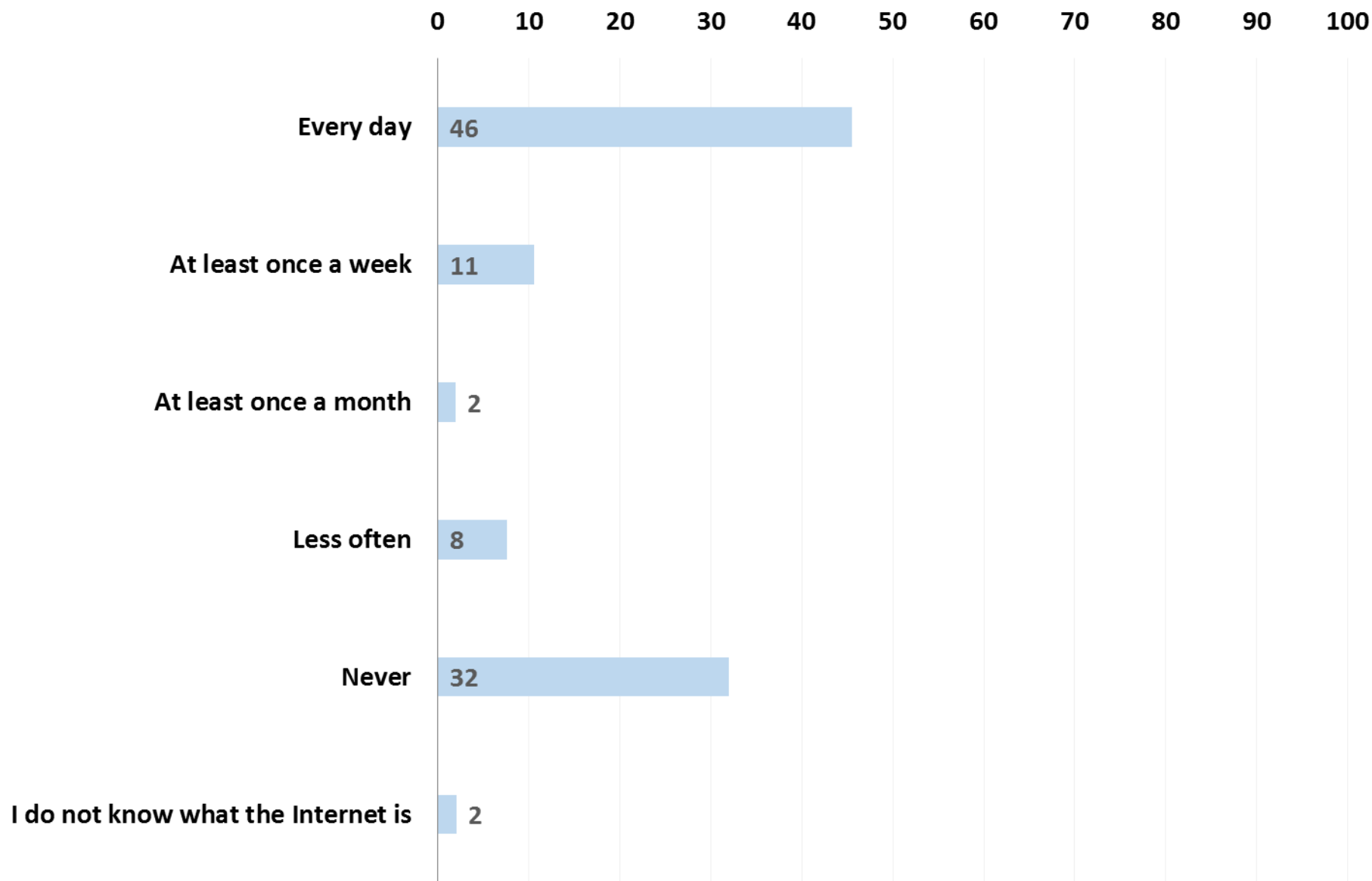
Media

# What are your main sources of information for receiving news about Georgian politics and current events? (q39/q40)

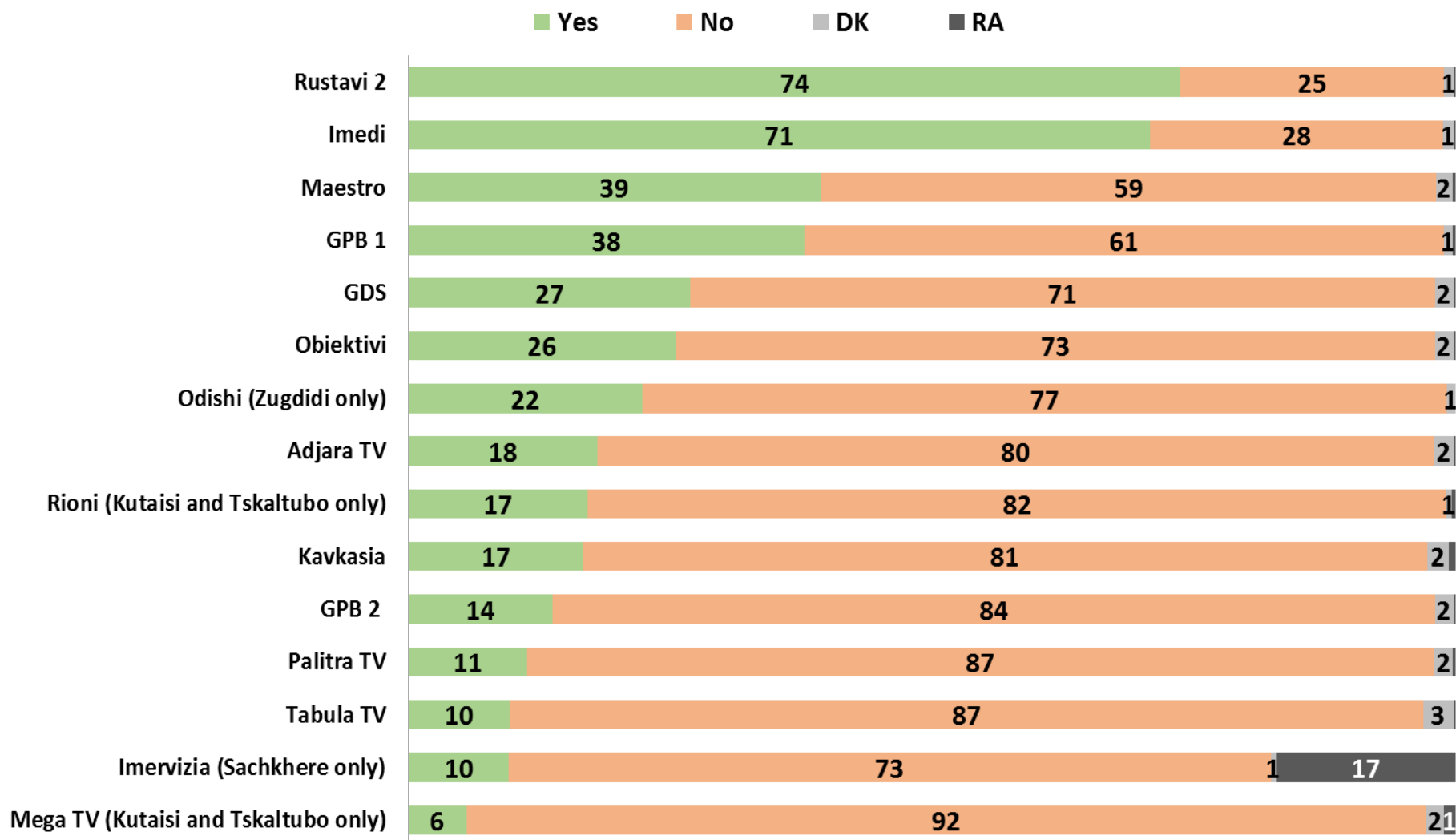
■ First source ■ Second source



## How often do you use the Internet? (q47)



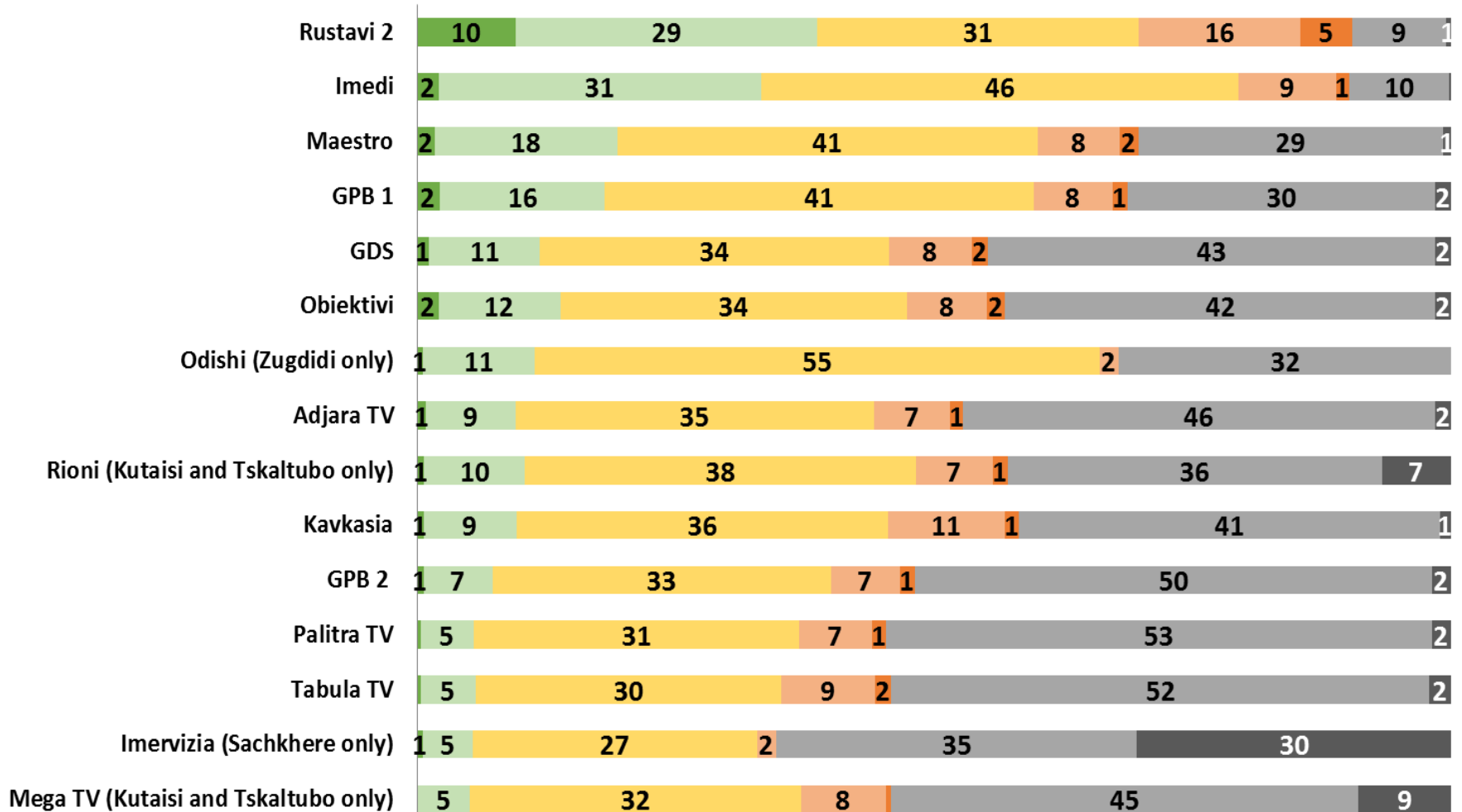
## Do you watch coverage of Georgian politics and current events on the following channels? (q42)



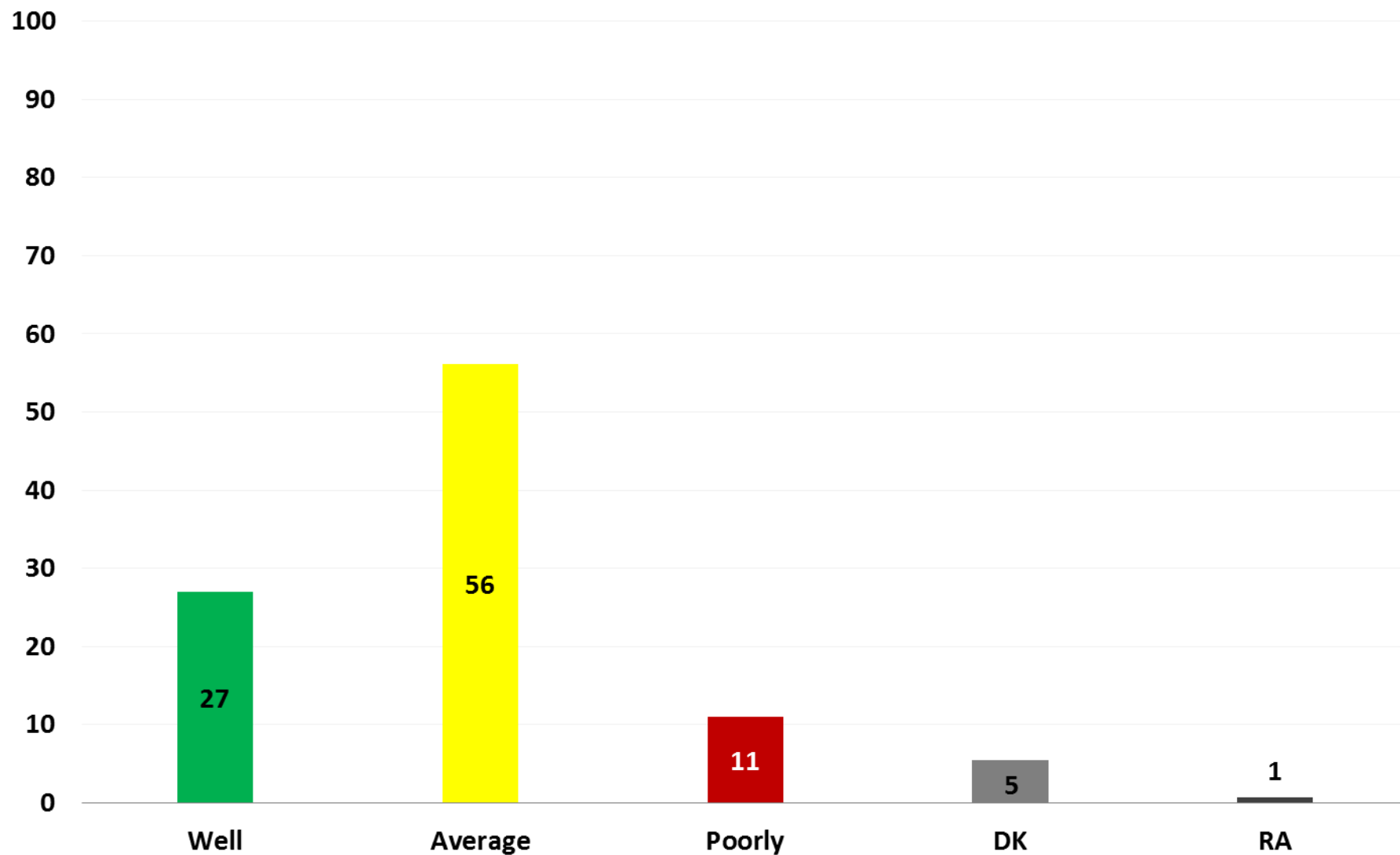


## In general, how much do you trust or distrust coverage of news and current affairs on the following TV channels? (q43)

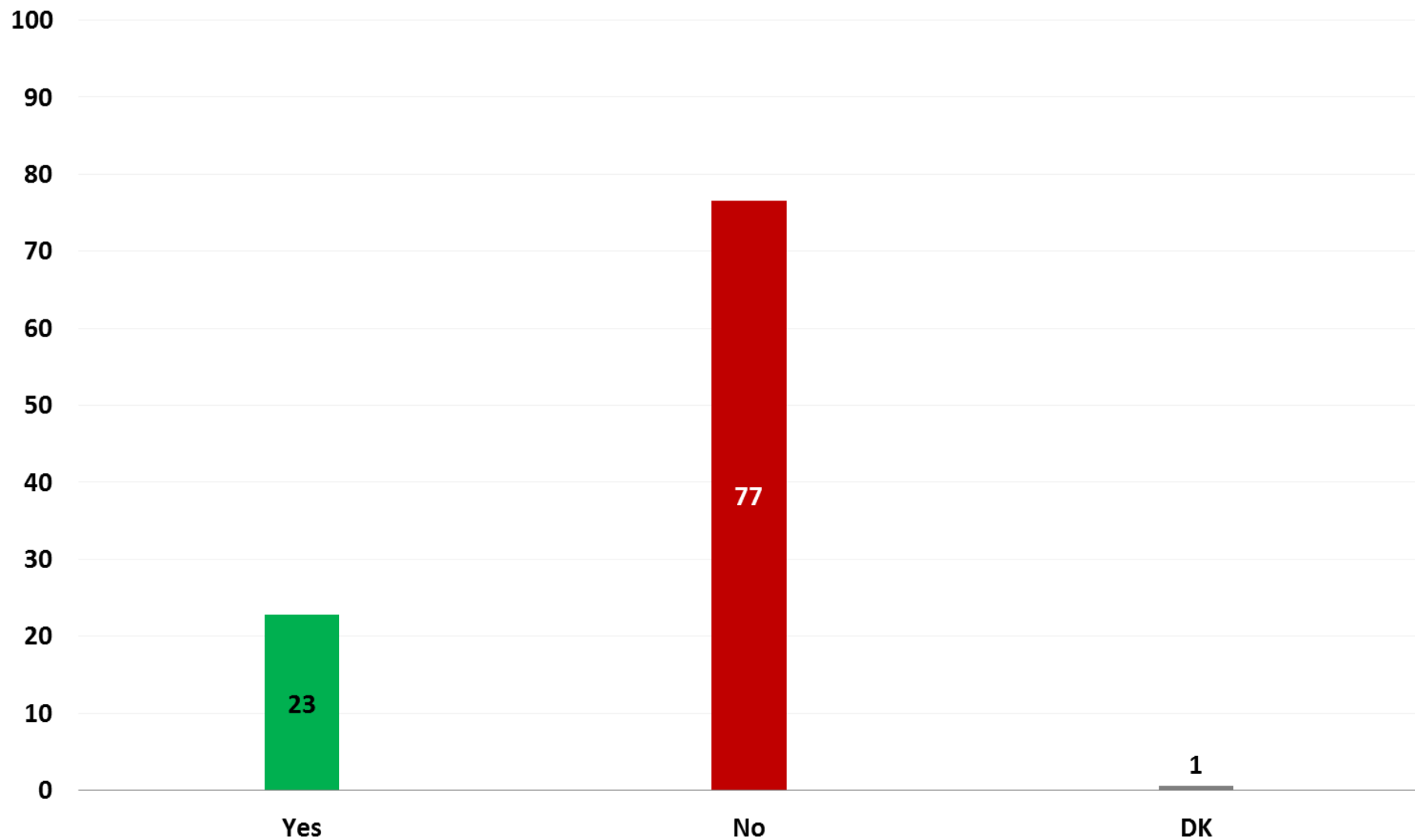
■ Fully trust  
 ■ Trust  
 ■ Neutral  
 ■ Do not trust  
 ■ Do not trust at all  
 ■ DK  
 ■ RA



**Overall, how well do you think Georgian TV journalists inform the population about what is actually going on in Georgia? (q41)**

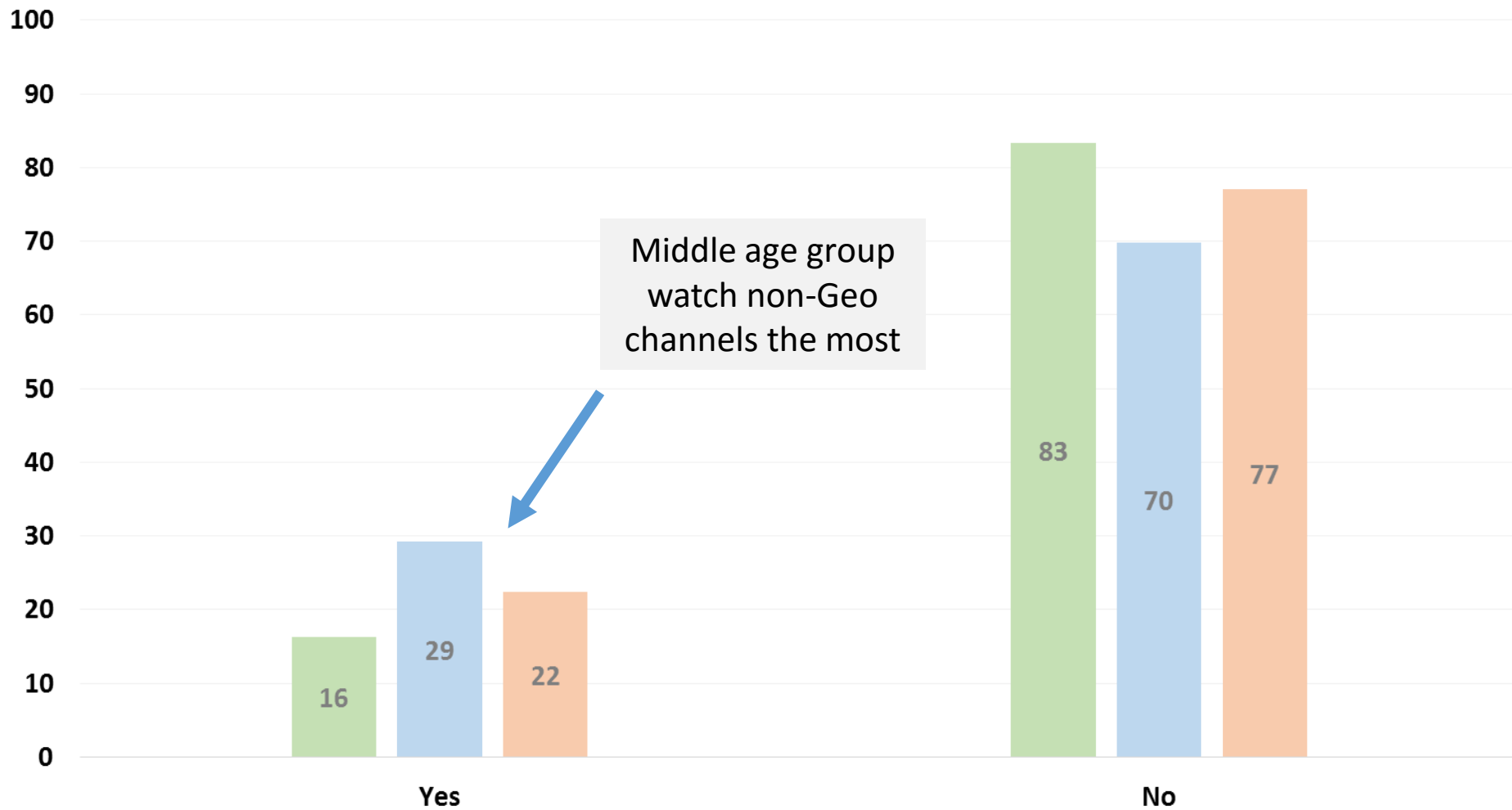


## Do you watch coverage of news and current affairs on non-Georgian channels? (q44)

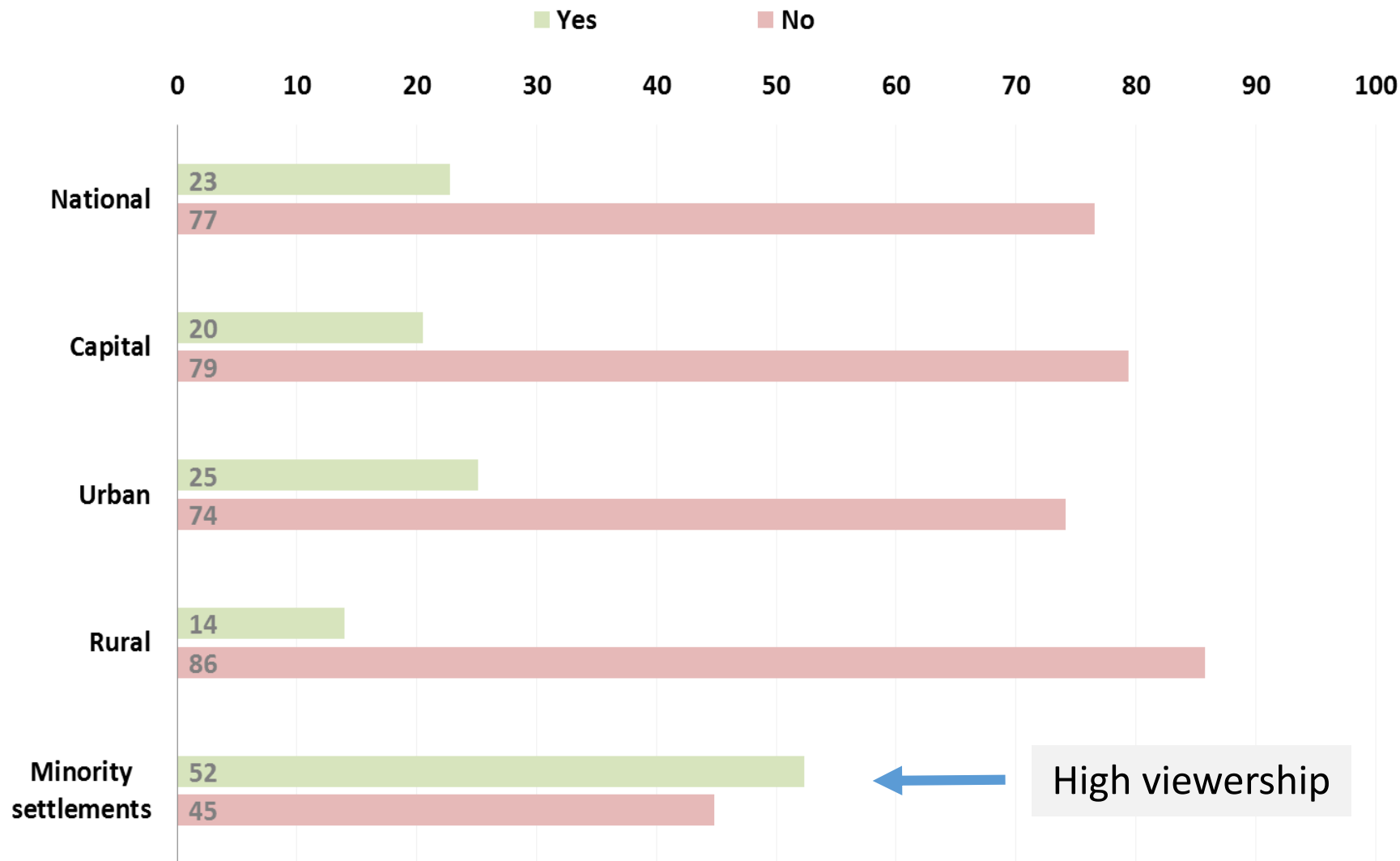


## Do you watch coverage of news and current affairs on non-Georgian channels? (q44 X Age)

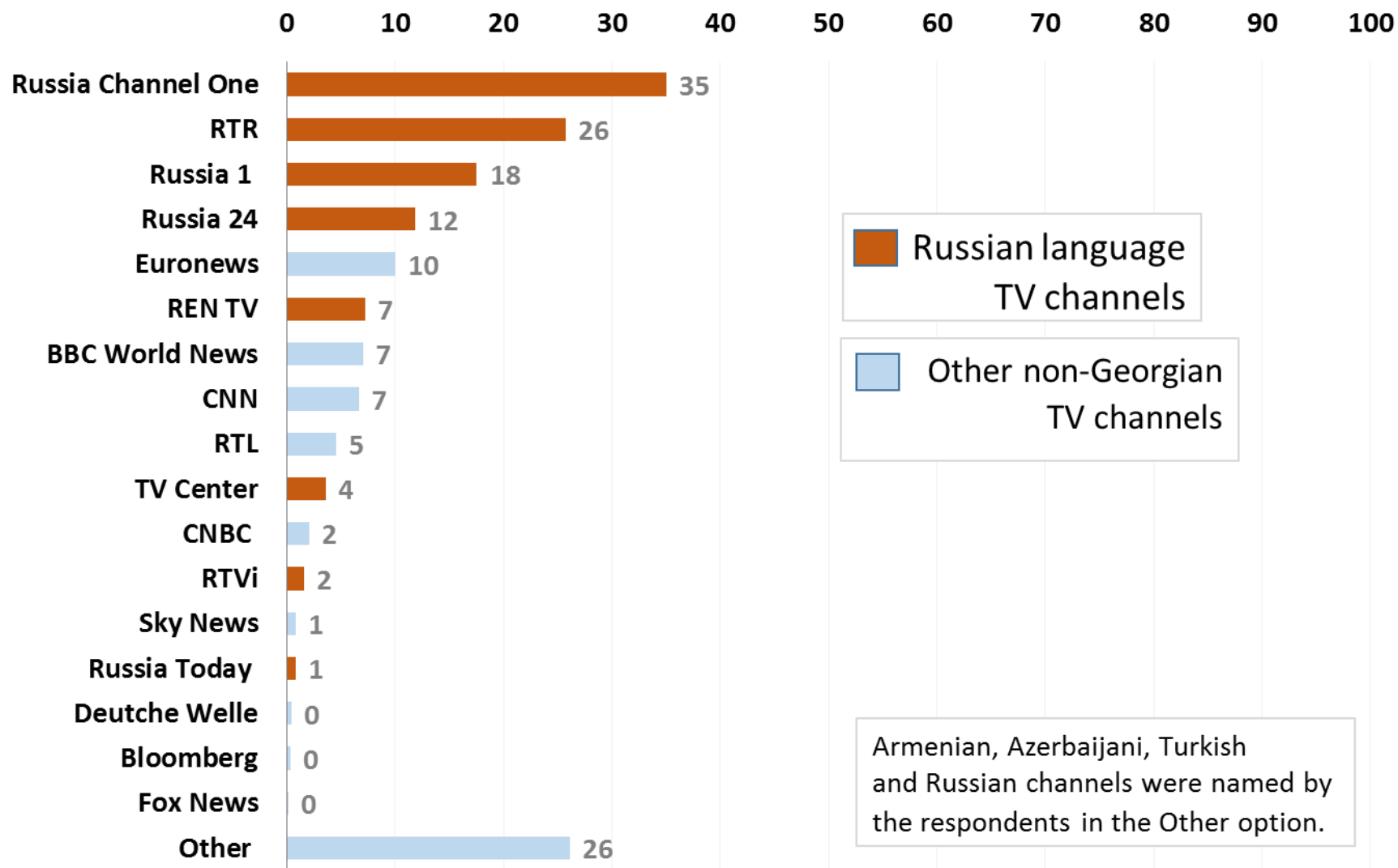
18-35 36-55 56+



## Do you watch coverage of news and current affairs on non-Georgian channels? (q44 X Settlement)

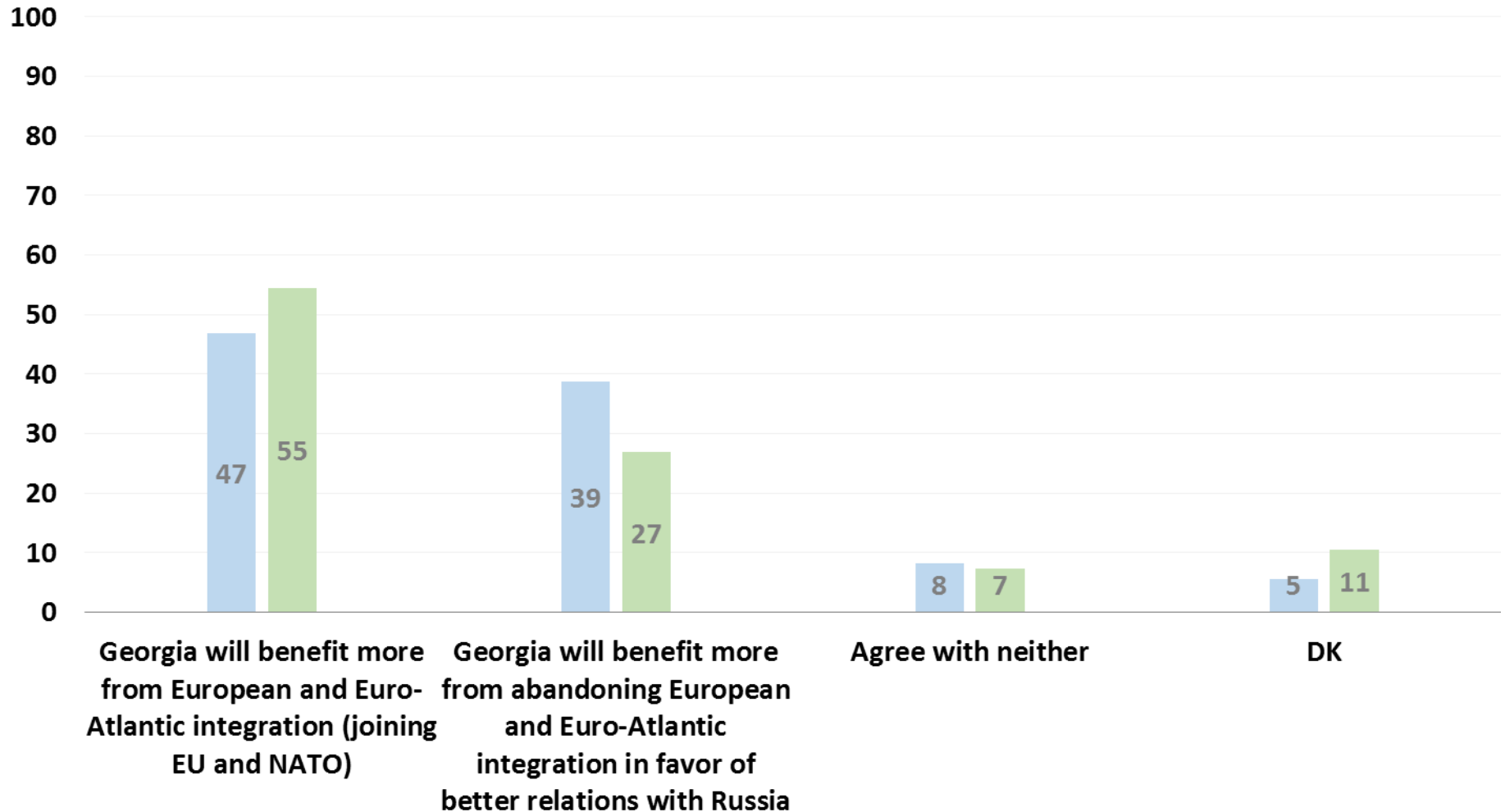


**If yes, which TV channels? Select all that apply (q45) - of the 23% who watch coverage of news and current affairs on non-Georgian channels**



**Which of the following statements do you agree with?**  
**(q14 X Do you watch coverage of news and current affairs on non-Georgian channels?)**

■ Watches non-Geo channel    ■ Doesn't watch non-Geo channel



**In your opinion, Georgia's foreign policy should be...**  
**(q16 X Do you watch coverage of news and current affairs on non-Georgian channels?)**

■ Watches non-Geo channel    ■ Doesn't watch non-Geo channel

